

CARLING

FRANKENMUTH NEWS

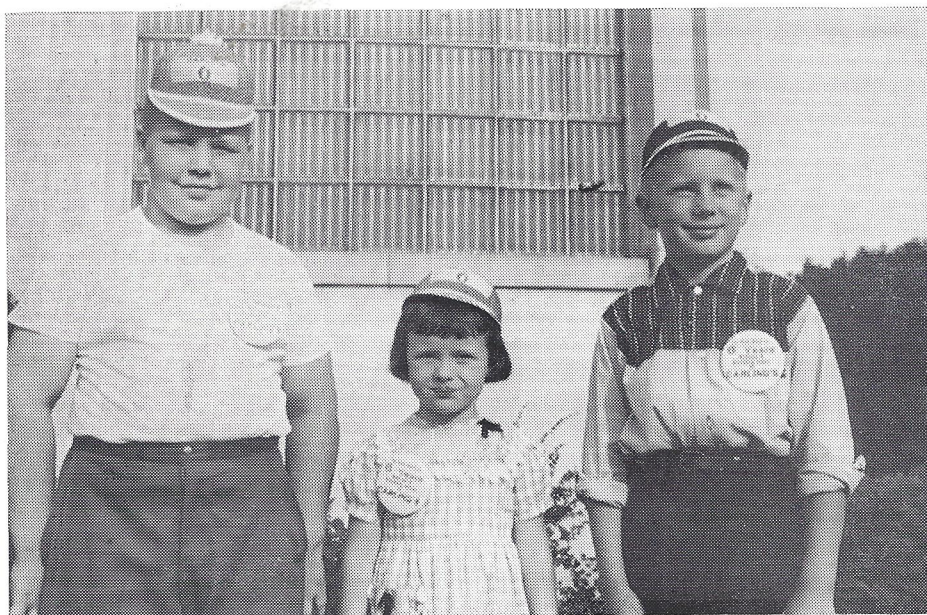
PUBLISHED IN THE INTEREST
OF EMPLOYEES AT THE
FRANKENMUTH, MICHIGAN
PLANT OF THE CARLING
BREWING COMPANY

Volume 3, No. 30

September, 1961.



EVERYBODY HAPPY? THEY CERTAINLY WERE! -- Here, in a photograph made at the side of our plant, is part of the throng of 700 employees, their families and Frankenmuth residents who attended our recent celebration marking our plant's sixth consecutive year of operation without a lost-time injury. Plant Manager Les Freidinger, standing in the right upper foreground, praised and thanked us for our cooperation in making the record possible. He also had time to exchange pleasantries with some of the younger members of his audience, as he's doing here.



A 'PLUG' FOR DAD -- Gary Brechtelsbauer, 11-year-old son of Willie Brechtelsbauer, Engineering Department; Jill Szymanski, four-year-old daughter of Matthew Szymanski, Bottling Maintenance supervisor, and Craig Matzke, nine-year-old son of Harold (Silver) Matzke, Brewing Department, proudly show the caps and buttons they wore at our Sept. 8 Safety Jubilee.

Safety Record Soars To 6th Straight Year!

A new star glistened Sept. 8 alongside the national safety record we've had in orbit to the appreciation of our company and envy of our competitors.

At 4 p.m. that day our plant whistle tooted triumphantly in heralding Carling Frankenmuth's sixth consecutive year of operation without a lost-time injury in a total of 2,326,782 man hours worked!

PLANT MANAGER LES FREIDINGER beamed in congratulating Carling employees and their families... on... the safety record in a brief ceremony outside the plant that afternoon.

Understandably, there were smiles all around in the throng of 700 employees, their families and community leaders and residents who attended.

Second-shift employees on the job at the time were given a 10-minute work break to participate in the celebration.

Each proud young son or daughter of our employees wore a special Safety Victory cap and a big badge proclaiming, "My Dad Worked 6 Years Without A Disabling Injury at Carling's".

When the plant whistle sounded, a huge balloon, its sides inscribed with our safety record, was released to be moored above our plant.

Ice cream bars, popsicles and lemonade were served to the children. Black Label beer flowed in the Clubroom as adults toasted our newest safety victory.

IN CELEBRATION of our safety achievement, our company will treat employees and their wives and husbands to a dinner-dance Nov. 4 at Zehnder's Hotel, Les Freidinger announced.

Community Grievs

Our plant and the entire community of Frankenmuth mourn the recent death of Susan E. Kern, seven-year-old daughter of Mr. and Mrs. Arnold Kern, Bottling Department. Susan was killed last Thursday when struck by an automobile in front of her home. She was running across the highway to wait for the school bus.

Our Safety Slogan

"Safety Is Part Of Everybody's Job!"

Remember that as our September safety slogan and as the main reason our plant has achieved its sixth consecutive year without a lost-time injury -- because we've made safety part of our jobs.

These were our July safety slogan contest winners, each of whom received a gift certificate from Leslie Hardware:

Mrs. William Rushford, Mrs. Austin Meader, Elmer Kolberg, Mrs. Willis Veitengruber, Mrs. Elmer Poellet, Edwin Rodammer, Mrs. Clarence Rupprecht, Mrs. John Bechanko, Mrs. D. N. Richard Parks, Mrs. Howard Dietzel, Mrs. Harvey Bierlein and Charles Baldwin.

Our August safety slogan contest winners, each presented with a Frankemuch Woolen Mill gift certificate, were:

Ronald Bilmeier, Robert Williams, Jeanette Lis, Norbert Schoenknecht, Alfred Hastedt, Alphonse Bishop, Ellsworth Doud, Raymond Loesel, Mrs. Charley Winkler, Ray Gugel, James Gruber and Robert Hubbard.

Carlingettes

Sons -- Philip Roy, born July 29 to Mr. and Mrs. Roy Petzold, Brewing Department; Nathan Blair, born Aug. 25 to Mr. and Mrs. Gary Schmitzer, Bottling Department; Thomas John Jr., born Aug. 26 to Mr. and Mrs. Tom Keinath, Bottling Department; Russel Warren, born Aug. 28 to Mr. and Mrs. Robert Hubbard, Bottling Department. Alan, born Sept. 18 to Mr. and Mrs. George Bass, Bottling Department.

Daughter -- Kimberly Ann, born Aug. 21 to Mr. and Mrs. Eugene Kern, Brewing Department.



GOOD LUCK, JOAN! -- Albert Warnemuende, treasurer of our plant's Quarter Century Club, gives Joan Rupprecht that message -- plus a \$200 Quarter Century Club scholarship check for use at Michigan State University, where she has enrolled. Joan, 18-year-old daughter of Clarence Rupprecht, Quality Control Department, is the Club's first scholarship winner.



NOTHING BEATS FUN -- And this group of 41 of our employees who journeyed recently from the brewery to Detroit via chartered bus prove it by their smiles. They saw the Tigers and Cleveland Indians split a doubleheader on an excursion sponsored by the Carling Quarter Century Club. Black Label and a buffet luncheon were enjoyed on the trip.

Birthdays Aplenty In Carling Family

Twenty-three of us know September as our birthday month.

Those a year older and wiser observed birthday anniversaries in this order:

Sept. 1 - Walter Schrader and Martin Hufnagel; 2 - D. N. Richard Parks; 3 - Ludwig Trinklein and Austin Meader; 6 - Alfred Buzzard; 7 - Ralph Schluckebier; 8 - Alfred Matzke; 9 - Wayne Rose; 11 - Ronald Billmeier; 12 - Martha Poellet; 13 - Fred Baker; 14 - Frederick Beyerlein; 15 - Clarence Haas; 16 - Robert Schmunk; 18 - Margaret Van Wormer; 21 - John Schluckebier and William Rushford; 22 - Howard Stockmeyer; 27 - Henry Bender, Jr.; 28 - Frieda Cook and Jeanette Lis; 30 - Thomas Edwards.

And this is our plant's October birthday list:

Oct. 1 - Arthur Trumble and Wilma Hillis; 3 - Carl Buetow, William Rauh and Ralph Poellet; 5 - Ellsworth Doud, Harvey Bierlein and Herbert A. Beyerlein; 6 - Howard Dietzel, Arthur Gendron and Arno Rogner; 9 - Fritz Pursche; 10 - Marvin Bickel; 11 - John Wylie and Ralph Detloff; 14 - Clarence Krick; 21 - Marcus Bender; 22 - Ralph Woodhull Jr.; 24 - Howard Bierlein; 25 - Fred Bickel and Peter Greenia; 29 - James Sahr; 31 - David Zwerck.

Annual Picnic Attracts Joyful Crowd Of 800

Even the weatherman was happy, as proved by fair skies and a beaming sun, at our annual plant picnic Sept. 9 at St. Lorenz Church Grove.

Nearly 800 employees and their families attended, with children forming half the care-free crowd of picnickers who came at 1:30 p.m. and remained into the early evening hours, with few exceptions.

Plant Manager Les Freidinger, who welcomed the Carling family, including retirees, again congratulated us on our safety record. He also announced the Nov. 4 Safety Victory Dance at Zenmder's Hotel.

There were the usual picnic games and contests and many more besides.

Ice cream bars, soft drinks, milk, hot dogs, coffee and Black Label were served until the last guest left.

MEN ENJOYED HORSESHOE PITCHING and the annual ball game between Bottlers and Brewers. The Bottlers won, 3 to 1, for their first picnic victory. The game was a pitching battle between Bill Rauh of the Brewers and Al Pavlicek of the Bottlers.

A real feature was a presentation by Carling employees of beautiful reclining chairs to their co-workers, Ernie Gauderer, Brewing Department, and Harold Shook, Bottling Department. The grateful Ernie and Harold have been on our sick list for quite some time.

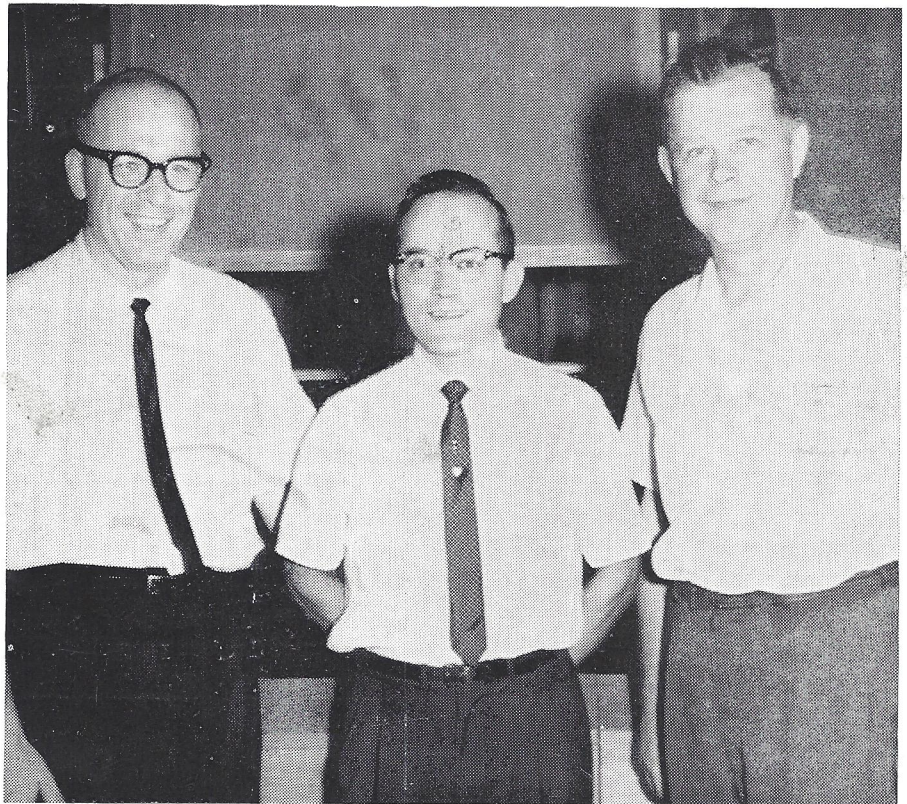
Carling Quarter Century Club drawing prize-winners were: First, Peter Arnold, Brewing Department, 19-inch portable television set; second, Mrs. William Kern, Frankenmuth, transistor radio; third, Ronald Rottiers, Birch Run, portable record player; fourth, Miss Joan Rupprecht, Frankenmuth, clock-radio; fifth, Carroll Nuechterlein, Bottling Department, outdoor grill with hood and spit.

Our Sympathy . . .

Our sincere sympathy is extended to John Schluckebier, Bottling Department, whose mother, Mrs. Alwilda Schluckebier of Millington, died recently at the University Hospital, Ann Arbor. Burial was in Millington Township Cemetery.

The Carling Frankenmuth News

Associate Editor, Herbert Naegel	
George Schmunk	Brewhouse
Willie Brechtelsbauer	Engineering
Ottomar Rupprecht	Bottle House
Bernard Todd	Bottle House
Richard Nuechterlein	Office
Harold Matzke	Cellars
Fred Bickel	Powerhouse
Harold Eischer	Bottle House
Alfred Matzke	Cellars
Virginia Tremonti	Office
Alfred Buzzard	Bottle House



EDUCATORS VISIT OUR PLANT -- Richard Ziehmer, left, Frankenmuth public school superintendent and Walter Bleke, right, St. Lorenz Lutheran School principal are shown with Wallace Riethmeier, plant comptroller, during a recent Business-Education Day event here.

Our Plant Hosts Visiting Teachers

Early in September before schools opened, Frankenmuth public and parochial school teachers visited our plant on the annual Business-Education Day.

The visitors were conducted through the plant by Personnel Director Herb Naegel and were welcomed by Wallace Riethmeier, comptroller, acting in the absence of Plant Manager Les Freidinger.

Wally told the story of Carling's growth in the industry and of our progress and the \$5.5 million expansion now under way in our plant. He also discussed the tax picture and other items of interest in the brewing industry as a whole.

Teachers also were plant guests at a buffet luncheon in the clubroom.

Unionist Tour

Seventy-five members of the Saginaw Labor Council (AFL-CIO) toured our plant recently and enjoyed a buffet luncheon in the clubrooms. Max Erndt, of our Engineering Department, a Labor Council delegate from Local 212, made arrangements.

Get Well Soon!

Our heartiest get-well-soon! wishes for these friends and co-workers temporarily on the sick list: Ernie Gauderer, Brewing Department; Fred Beyerlein, Harold Shook, Harold Stockwell and Peter Greenia, all of the Bottling Department.

Mary Lou Scores With Student Elite

Do you have a problem?

If it's a scholastic one, Mary Lou Zinck may be able to help you.

Mary Lou, who has worked in our plant office the past three summers, won a place among Western Michigan University's student elite for having an all-A record.

WMU Registrar Clayton J. Maus said 206 students excelled in the spring school term, but that Mary Lou was one of 51 who attained all-A standings!

She is the daughter of Mr. and Mrs. Henry G. Zinck, 147 West Tuscola.

We're Proud Of 'Em

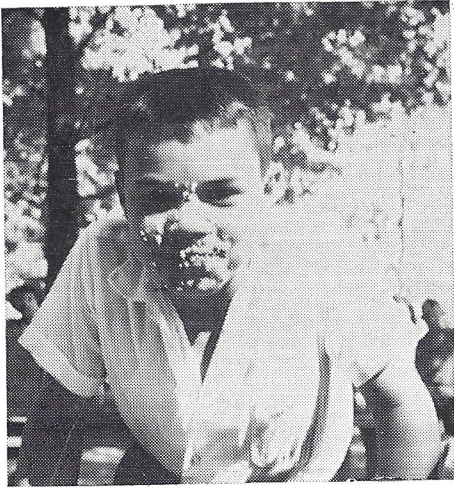
Two young hobbyists, both sons of Carling Frankenmuth plant employees, won honors at a recent state model airplane meet at Hoyt Park, Saginaw.

Jim Nestell, son of Charles Nestell, won a first place trophy in the 12-year-old-and-under competition class. Wayne Nuechterlein, son of Carroll Nuechterlein, a runnerup, won a ribbon.

"E" FOR EFFORT

A little boy answered the salesman's phone call. "Is your mother or father home?" the salesman asked. The answer was no. "Well," persisted the salesman, "anyone else I can talk to?" The boy said his sister was there and he'd put her on. There was a five minute wait. Finally the boy got on the phone. "I'm sorry," he said, "but I can't lift her out of her crib."

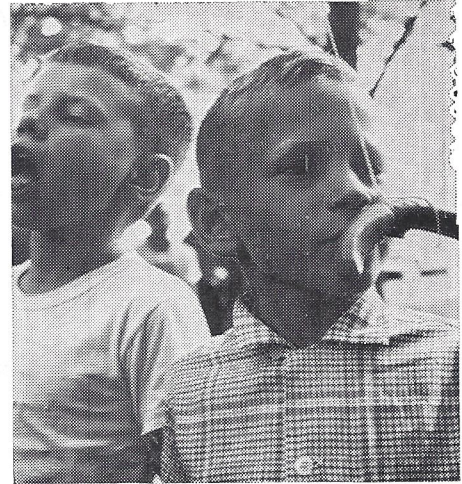
Plant Picnic A Carnival Of Fun And Frolic!



What price glory? Gene Brechtelsbauer, winner of the pie-eating contest.



Kurt Weiss, making like a Texas Ranger here, was one of hundreds of youngsters who enjoyed the free pony rides.



John Nuechterlein, right, about to make news -- biting a "dog" in one of the contests.



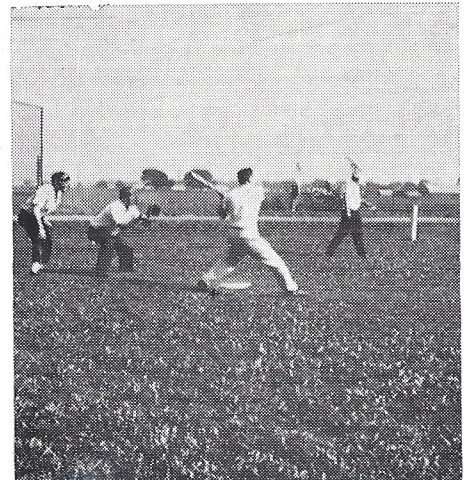
Part of Picnic Crowd of 800 With Our New Safety Banner



A group of real bingo devotees watch the numbers for all their worth!



Les Freidinger, left, and Wells Barret, take a break from picnic festivities. Children at their right are Laurie and Wayne Nuechterlein and Janet and Henry Bender, Jr.



Shades of Maris -- Bill Rauh, shown here at bat in the picnic softball game. Norbert Matzke is the catcher, Howard Dietzel the umpire. "Silver" Matzke, wearing the feathered hat, is the distant cheering section,