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PLANT OF THE CARLING
BREWING COMPANY

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CONGRATULATIONS, EVERYONE:

Two years ago, on September 8, 1955, we had our last lost time accident here at the Frankenmuth plant. This is a record of which all of us can be justly proud. It means that our plant is one of the safest places to work in the United States.

Let's keep up the good work and set our goal for the President's Cup Award by continuing this record through the balance of this year into 1958.

Congratulations to all of you!

Les Freidinger

Second Company-Wide Safety Conference Brings Carling, Safety Council Officials Here

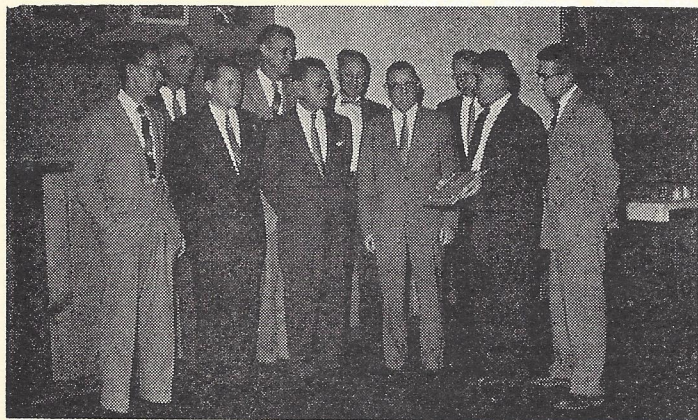
A second company-wide Carling safety conference was held at the Frankenmuth plant on September 24th to review progress made in developing each Carling plant's safety program.

H. R. Taylor, Jr., assistant to President Ian R. Dowie, served as chairman for the meeting which featured a "work shop" discussion of intra-plant safety meetings, distribution and use of safety material, company-wide and intra-plant awards, distribution of safety glasses, and other personal safety equipment, and the improvement of individual safety habits.

John Ellwood, an official of the Cleveland Safety Council, served as narrator.

A highlight of the day-long program was a tour of the Frankenmuth plant, with special emphasis placed on inspecting safety devices in the plant and the use of safety promotional material.

Welcomed to the plant by General Manager Les Freidinger were these representatives: H. R. Taylor, Cleveland; Karl F. Eismeier, of Johnson & Higgins, Inc.; T. H. Stronach, Natick; A. W. Henning, Belleville; Ray Reese, Cleveland; Mehl Renner, Atlanta; John Ellwood, Cleveland Safety Council; Paul MacDonald, Cleveland; Robert Allen, Port Huron, and Herbert Naegele, Frankenmuth.



Safety conference delegates inspect 1955 and 1956 awards at Carling's Frankenmuth brewery.

'Biggest Ever' Order for Draft Beer Shipped To Carling Distributor in Mt. Clemens, Mich.



Biggest order of draft beer ever shipped from the Frankenmuth brewery recently was picked up at the plant by William Hotchkiss, driver for Dopp Distributors, Inc., Mt. Clemens Distributor and purchaser of the record order. Foreman Ruben Reif, left, watches the big load go aboard the truck.

How big was the order? For 300 half-barrels!

Fishing Was Good for Ed and Betty Johnson, Who Caught 32 Lake Trout in Single Day

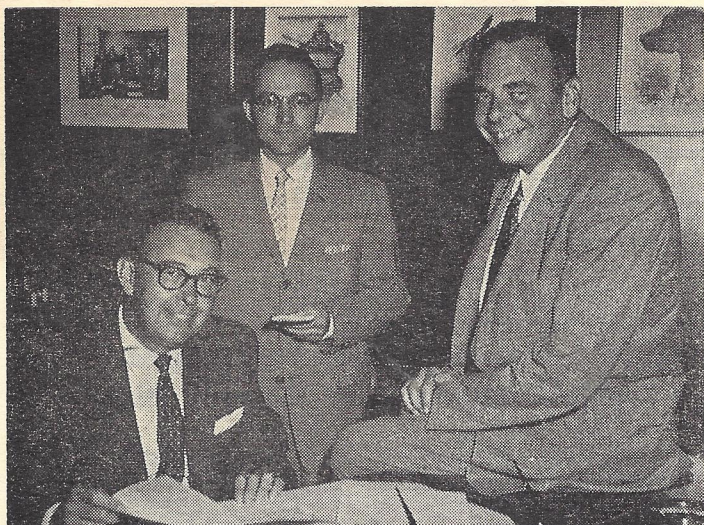
The fishing was good for Ed Johnson, Bottle Shop superintendent, and his wife, Betty, who recently returned from a vacation on Lake Superior, near Munising.

Ed and Betty, who spent much of their time aboard their new boat, the "Barracuda," caught 32 lake trout in one day. (see photo at right). In the background is the "Barracuda," a craft measuring 19½ feet in length and is equipped with a 215 hp. motor that drives it as fast as 60 miles per hour.



ED AND BETTY JOHNSON

Freidinger, Riethmeier Serve in Important Saginaw County United Fund Positions



Saginaw County's United Fund campaign for this year has enlisted two Frankenmuth executives into the ranks of campaign workers.

General Manager Les Freidinger has been named chairman of the Out Saginaw County Division of the drive, and Plant Comptroller Wallace Riethmeier is a member of the Budget and Pre-Campaign Goal committees.

Pictured above are Mr. Freidinger, left, and Mr. Riethmeier, center, meeting with Walter Leesch, Jr., campaign chairman for the Saginaw County United Fund.

General Manager Freidinger is in charge of the campaign in the entire county, with the exception of the City of Saginaw. His territory includes 23 townships and six villages.

A complete organization is being created to solicit industrial, residential, and rural areas, the first time such an all-out effort is being made in the area. The organization being established this year is expected to set a pattern for similar drives in the years to come.

Business and industrial solicitations are being presented on the Fair Share and payroll deduction plans.

PEOPLE IN THE NEWS

A familiar face in recent weeks was Gene Lagenhan, of the Atlanta plant, who spent two weeks here in the absence of vacationing Plant Comptroller Wallace Riethmeier.

Arthur Trumble, Bottle House, is extremely pleased these days with his new 1957 Oldsmobile -- a beautiful car.

Talented, fourteen-year-old John Matzke, son of Assistant Master Brewer Alfred Matzke, won a first premium prize in handicraft at the Saginaw County Fair. This was John's fifth year in competition, and he has won a blue ribbon every year! This year's handicraft award was for the 12-foot boat he built this past summer, and which was reported in an earlier issue of the Frankenmuth News.

Plant Comptroller Wallace Riethmeier recently was appointed a director of the Michigan State Brewers and Distributors Severance and Retirement Plan committee. Ottomar Rupprecht, Bottle House, has been a director for the past several years.

Recent visitors to the plant were 40 members of the Saginaw Valley Chapter, the Institute of Internal Auditors.

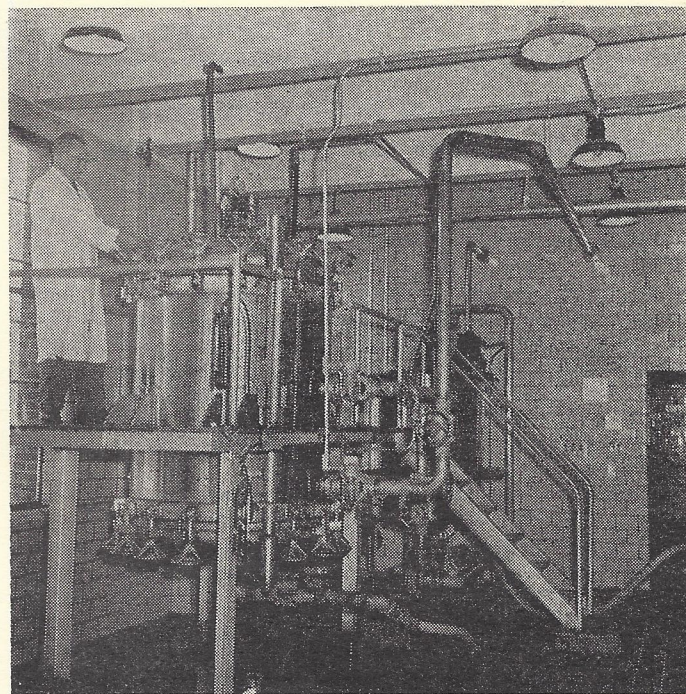
Welcomed into the Carling Family at Frankenmuth during September were eight newcomers: William Rau, Frankenmuth, Bottle House; Herman Matzke, Birch Run, Bottle House; Elmer Beyerlein, Frankenmuth, Bottle House; Jack Buchinger, Reese, Bottle House; Robert Hubbard, Reese, Bottle House; Henry Clouse, Millington, Bottle House; Fred Lich, Saginaw, Bottle House; and Ted Wescoat, Birch Run, Bottle House.

Camera Records Operating Improvements Recently Installed at Frankenmuth Plant

Space limitations prevented the Frankenmuth Carling News from presenting all available photos of recent plant improvements. Here, however, are two scenes. Others will be presented next month, along with a summary of improvements achieved to date.



Jack Sylvester, lift truck operator, loads quart cases on the new hydraulic dock. At left is Earl Stephenson, driver for Metes and Powers, Pontiac distributors.



John Lehner, Cellar Man, starting the new wort filtering equipment recently installed.

General Manager Les Freidinger and Norman "Red" Zeilinger, Frankenmuth distributor, attended the Michigan Beer and Wine Wholesaler's Convention held recently in Grand Rapids.

Marcus Bender, Bottle House, is being congratulated by all his friends on his recent engagement to Betty Loesel, daughter of Rex Loesel, Richville.

September is Happy Birthday month to these celebrators: Martin Hufnagel, 1st; D. N. Parks, 2nd; Austin Meader, 3rd; Ludwig Trinklein, 3rd; Alfred Buzzard, 6th; Ralph Schluckebier, 7th; Alfred Matzke, 8th; Wayne Rose, 9th; Fred Beyerlein, 14th; William Rushford, 21st; Henry Bender, Jr., 27th; Frieda Cook, 28th; Jeannette Lis, 28th; Mike Lis, 28th; and Thomas Edwards, 30th.

Many happy returns!