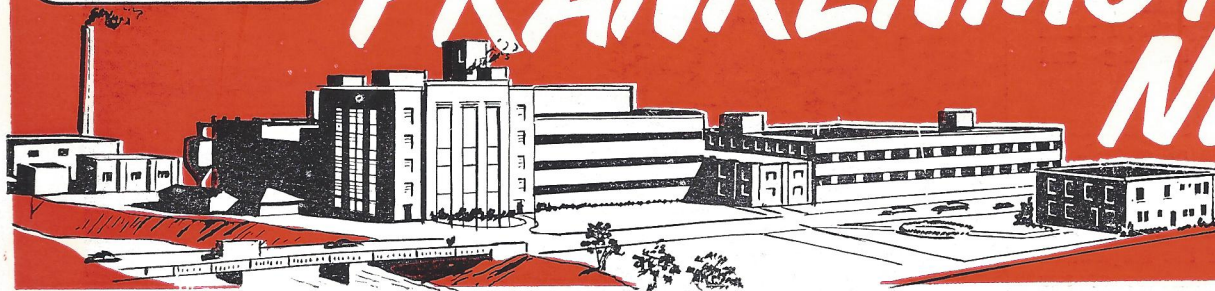


CARLING

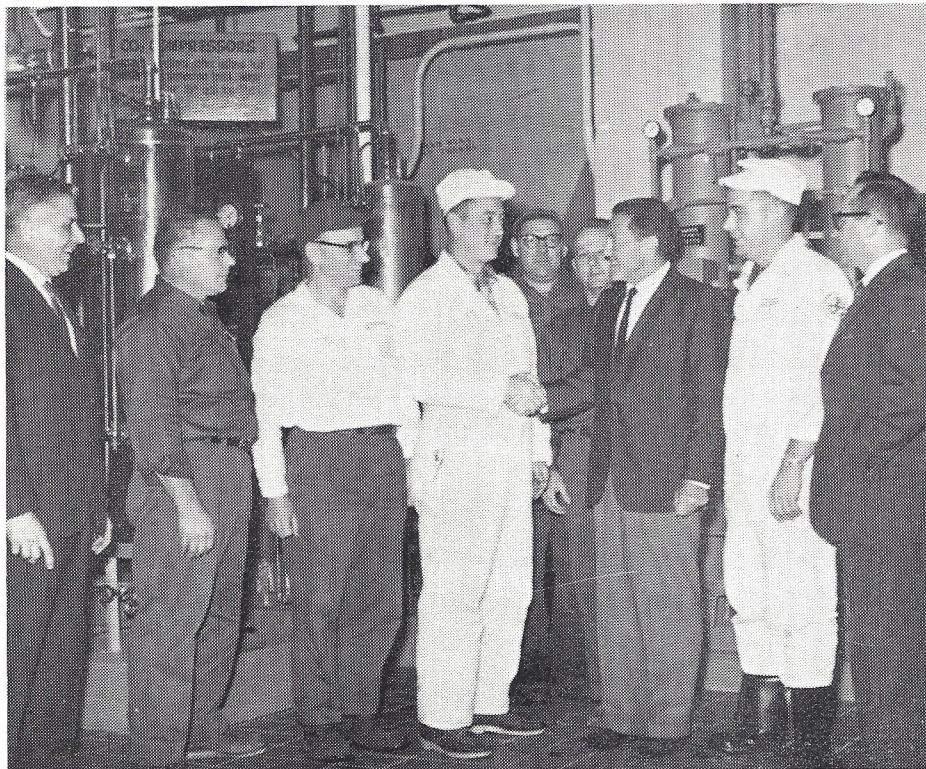
# FRANKENMUTH NEWS



PUBLISHED IN THE INTEREST  
OF EMPLOYEES AT THE  
FRANKENMUTH, MICHIGAN  
PLANT OF THE CARLING  
BREWING COMPANY

Volume 10, No. 8

October-November, 1965



**MIKE THINKS WE'RE THE BEST!** -- Mike Aicher, vice president of the U.S. Brewers Association, third from right, spent a whole day touring our plant and shaking hands with most of us. He was an honor guest at our safety victory dinner dance. Left to right, Personnel Director Herb Naegle, Wilmer Brechtelsbauer, Herbert F. Beyerlein, William Rauk, Fred Bickel, Edwin Rodammer, Aicher, Eugene Kern and Plant Manager Wallace E. Riethmeier.

## Our Deer Hunters After Game Prizes

The annual Carling buck deer hunting contest is under way again.

The \$2 entry fee will go toward prizes for the heaviest deer, that with the most antler points and the lightest one. The weigh-in will be at the Brewhouse. Seal tags must correspond with the hunter's license number.

Silver Matzke of the Brewing Department and Otts Rupprecht of the Bottling Department are in charge of the weigh-in and contest.

## Generous Giving

The Saginaw County United Fund campaign completed recently was enriched by our total Carling pledge of \$8,504 -- \$3,000 from the company and \$5,504 from employees.

## Wildlife Feast Set

Our annual Carling wildlife game dinner will be at 12 noon Saturday, Dec. 10, at the Frankenmuth Conservation Club. Frankenmuth Police Chief Henry Zinck again will be head chef and kitchen maestro. It'll be a fine spread so don't miss it!

## Safety Party Delights 400

"A company is no more than a legal identity -- a company really is its people and we are dependent on what you do."

L. M. Freidinger, Central Division vice president and former plant manager here, made that point in addressing us at our Nov. 5 safety victory dinner dance at Zehnder's Hotel as we celebrated our 11th consecutive year of operation without a disabling injury accident.

About 400 employees, wives, husbands and guests attended the superb steak dinner given by the company in recognition of our safety record, finest of any brewery in the world. Dick Nuechterlein, organist, played dinner music. Gene Kern's orchestra played for dancing.

In his congratulations Les Freidinger said: "Your safety achievement not only has brought attention and honor to our company, but the Frankenmuth plant's safety record is known in every brewery in the United States and outside our industry."

Unable to attend our safety celebration dinner as he has in past years, Henry E. Russell, Carling president, sent this congratulatory message in part:

"The Carling management and employees -- wherever they are -- extend our congratulations to each and every Frankenmuth employee for perpetuating what has to be the most extraordinary safety record ever achieved in not only the brewing industry but perhaps any industry."

Plant Manager W. E. Riethmeier added his praise with a note of caution about not relaxing our safety vigilance.

"Now we're all working toward our 12th consecutive year of operation without a disabling injury accident," he said. "I think we're going to make it, too, so

(Continued on Page 2)

**Carling Wildlife Dinner Dec. 10 At Frankenmuth Conservation Club!**



## Dinner

(Continued from Page 1)

long as we don't get to thinking we're too good and can't slip. By that I mean so long as we keep on thinking and working safely.

"Our safety record hasn't been achieved just by the cooperation all of us have put out here working together on the job, but also by the enthusiastic spirit and pride which has carried over into our homes. A good bit of the inspiration has come right from members of our own families."

Mike Aicher, vice president of the U.S. Brewers Association and one of our plant's most enthusiastic boosters and admirers, arrived a day in advance of the dinner. He toured the plant and shook hands with many of us

At the dinner he called our safety achievement "the miracle of Frankenmuth".

"I charge each one of you," he said, "in the next year and in the years ahead to become twice as good as you are. You owe it to the rest of the world to keep this miracle going. Frankenmuth should become the industrial safety capital of the world."

Tom Rusch, director of organization Union added his praise and keyed his remarks on this point:

"This fine safety record," he said, "owes much to the representatives of management and labor for their teamwork."

Seated near him was Local 212 President William (Joe) Daniels. Harold Bondy of Detroit, Brewery Workers Union business agent, also was among honored guests.

Howard Woolever, president of the Greater Saginaw Safety Council, also commended us for our safety performance and read a similar message from Howard Pyle, National Safety Council president.

Other guests included Frankenmuth Mayor Elmer Simon; City Manager Herbert Keinath; Walter Fedyk of Cleveland, Carling insurance and safety coordinator; Robert Schiffer, Michigan Brewers Association president; Preston Pelkey, Saginaw Valley Safety Council executive board member; John Sommers, Greater Saginaw Safety Council executive board member; N. A. Hages, Saginaw Valley Safety Council president; Martin Galsterer, Frankenmuth Chamber of Commerce president; Clarence Locke, Royal Globe Insurance Co. safety engineer, and Floyd Woodward, SVSC executive board member. Their wives accompanied them.

Ed Duclos of Saginaw was master of ceremonies. The Rev. John Deterding, pastor of St. Lorenz Lutheran Church, gave invocation.



**EVERYBODY HAPPY** -- And the smiles show it in this lineup of principals at the speakers' table at our recent safety victory dinner dance at Zehnder's Hotel. From the left: Safety and Personnel Director Herbert Naegele; Walter Fedyk of Cleveland, Carling safety coordinator; Production Coordinator Wallace Weiss; Plant Manager Wallace E. Riethmeier; Robert Schiffer, president of the Michigan Brewers Association; L. M. Freidinger, Carling Central Division vice president; Mike Aicher, United States Brewers Association vice president; Frankenmuth Mayor Elmer Simon; Tom Rush, International Brewery Workers director of organization; William Daniels, Local 212 president.



**GREAT PARTY, GREAT DINNER** -- The nearly 400 persons who attended our recent safety dinner dance at Zehnder's Hotel gave that unanimous verdict after it was over. The steaks couldn't have been better and the same went for all the trimmings. We heard the praise of speakers for our unmatched safety record of 11 years in a row without a disabling injury. The music was fine both during dinner, with Dick Nuechterlein at the organ, Gene Kern's orchestra took over later for dancing.



## Bill's Family Gets Moose In Winter Diet

Bill Rauh of the Brewhouse has hunted deer since he was 11 years old but thinks one of his greatest thrills came recently when he killed a 1,200-pound bull moose while hunting near Sioux Lookout in Ontario, Canada.

His companion was Bob Langley of Birch Run who also downed one of about the same size during their 11-day hunting trip far into the Canadian woods.

Bill's moose packaged out at 525 pounds and had a rack of horns with a 51½-inch spread. The other one yielded 245 pound in packaged meat and had a rack of horns 48½ inches wide.

Bill and Bob used three shots each. Bill got his moose on opening day and Bob three days later. They spent the rest of their time fishing for walleyes and did well in that department too, according to Bill.

They drove a car to Canada, hauling a trailer and all their camping equipment to a point where they boarded an airplane and flew 40 miles to a lake camp in the wilderness.

Bill says moose meat tastes a good deal like beef and that his Canadian prize is going to make a swell lot of roasts, steaks and hamburgers.

We also learned belatedly that Elmer Beyerlein, Engineering, and Floyd (Cotton) Matzke, Brewhouse, also shot moose in Canada.

## Prosit!

Fourteen fellow Carling employees call November their birthday month and 19 others will have birthday anniversaries in December.

This month the list includes: Nov. 10 - Lawrence Merten; 14 - Selwyn Stuart and Bernadine Krick; 15 - William Daniels; 18 - John Boesenecker; 19 - Ludwig Riess and William Matthews; 20 - William Bierlein; 22 - Melvin Hecht; 23 - Gerhardt Hetzner; 24 - Lucien Pol, Jr.; 27 - William Veitengruber; 28 - Robert Buchinger.

The birthday order next month: Dec. 1 - Jack Zietz; 5 - Vernon Gruber and Delores Eisner; 7 - Robert Willman; 9 - Ervin Keinath; 10 - Ernest Mell; 14 - George Bass; 19 - Harold Eisner and Lawrence Pagels; 20 - Robert Hubbard; 21 - Herbert F. Beyerlein, Hilbert Poellet and Charley Winkler; 22 - Glenn Spiekermann; 23 - Clarence Reif; 26 - Fred Gower; 29 - Rudolph Strobel; 30 - John Weirauch; 31 - Harold Weber.



**HOME WITH TROPHIES** -- Bill Rauh, Brewing Department, left, and his hunting companion, Bob Langley of Birch Run, proudly show the heads of two giant bull moose they shot recently while hunting in the Canadian wilderness.

## Beer Tax Still Throttles

Losses sustained by the announced closing of Associated Brewing plant in Michigan within the next two months and the continued high tax rate will cost Michigan "millions of dollars annually" and is a direct result of the State's high beer tax rate, declares Michigan Brewers Association president and executive secretary, Robert A. Schiffer.

"After careful study, we find that hundreds of jobs will be eliminated due to the closing of Associated. In addition to the brewery employees themselves, distributors and wholesalers will be adversely affected," Schiffer said.

Associated marketed Pfeiffer, E & B and Schmidt brands from Detroit.

"The brewery is moving its production to its Indiana plants where a more favorable tax structure on the brewing industry is in effect. Michigan's beer tax revenue is the highest in the nation and is 30 per cent higher than the next high-

est state. At \$6.30 tax per barrel (reduced 31 cents, September 1), this strangulating tax is driving the brewing industry either out of business or out of the state.

"This is the third brewery to close in Michigan since 1962 when the tax was increased 430 per cent," Schiffer said.

"The 31 cent a barrel in reduction in Michigan tax on September 1 was a step in the right direction. This shows that the legislators realize the Michigan beer tax is too high.

"A much greater decrease is needed, however, before the Michigan brewing industry can be competitive with the surrounding state markets," he concluded.

## New Brews

Mr. and Mrs. Robert Hubbard, Bottling Department, report that their husky young son, Ronald Wesley, is getting on dandy. He was born Oct. 4 at Saginaw General Hospital and weighed 8 pounds, 6 ounces.

We have a similar progress report from Mr. and Mrs. Fred Beyerlein, Bottling Department, about their new daughter, Rhonda Jean. She was born Sept. 21 at St. Luke's Hospital.

## Calendars Coming

Attractive 1967 calendars, with a pertinent safety reminder for each day of the year, will be mailed soon to the home of each employee here. The gift calendars were prepared by the National Safety Council and will be in addition to the handsome personalized "his and her" fountain pen sets each of us received or will get with current paychecks for our 1966 safety performance.



# Uncle Sam Ready With Tax Boost

Again on the first payday in 1967, our company will be required by law to deduct more money for social security taxes from our paychecks than this year and at the same time to match this increased tax out of company funds.

Effective Jan. 1, the tax rate on both employers and employees will be increased from the present 4.2 per cent of taxable payrolls to 4.4 per cent, applicable to the first \$6,600 of each employee's annual earnings. These changes will involve a maximum deduction of \$290.40 next year.

These changes are effective for the first payday in 1967 regardless of the fact that part or all of the services for which the pay is given was performed in 1966.

Check the following table to see how the new tax schedule will affect you.

## YOUR SOCIAL SECURITY TAX

Annual Wages	1966	1967
\$3,600	\$151.20	\$158.40
4,000	168.00	176.00
4,200	176.40	184.80
4,400	184.80	193.60
4,600	193.20	202.40
4,800	201.60	211.20
5,000	210.00	220.00
5,200	218.40	228.80
5,400	226.80	237.60
5,600	253.20	246.40
5,800	243.60	255.20
6,000	252.00	264.00
6,200	260.40	272.80
6,400	268.80	281.60
6,600 up	277.20	290.40



**MARSHA NUECHTERLEIN**

Marsha Marie Nuechterlein, newest addition to our office staff, lives at 307 Beyerlein, Frankenmuth. Marsha graduated from Frankenmuth High School and attended Central Michigan University. She enjoys most outdoor sports.



**TALENTED DAUGHTERS** -- Here are Linda, Mary and Diane Bierlein, daughters of Mr. and Mrs. Howard Bierlein, Bottling Department, and girls with noteworthy musical talent. Diane, 17, and Mary, 14, recently played the organ on Channel 25 TV. They were on the program "Music In The Air". Trophies shown on the organ were won by the girls at the International Music League at Cedar Point, Ohio, where they have spent a week the past three years.

## Credit Union Growth Assets Worth

### Credit Union Facts:

Michigan Credit Union League Research Dept.

Today in 72 countries of the free world some 27 million members of 46,000 credit unions have more than \$15 billion invested in mutual self-help.

Michigan in proportion to its population, has greater credit union membership than any other of the nation's large states: 1,425,000 members makes it the state's largest membership group, apart from major religious affiliations. Members' credit union savings total \$900 million. Of this amount, \$840 million is outstanding in loans to members. Total assets exceed \$1 billion. Almost \$55 million

was returned to members as dividends and interest refunds in 1965.

Michigan's credit union dates from 1925, when the Michigan Credit Union Act was passed. The Michigan Credit Union League state-wide association for credit unions, was organized in 1934.

Through the League, these credit unions also own such service agencies as League Creditors Service, League Stabilization Services, Auditing, Promotions Services, the Michigan League Budget Service, the Credit Union Data Accounting Center and League Life Insurance Co. League Life Insurance Co. is Michigan's largest life insurance company.

## Sympathy

Our sincere sympathy is expressed for those bereaved by the recent deaths of Mrs. Julius Pagels, 80, of Frankenmuth, mother of Lawrence Pagels and mother-in-law of Alfred Matzke, and Kimberly Raquepaw, 10-year-old daughter of Mr. and Mrs. Robert Raquepaw.

### SAFETY DEFINED

There are many definitions of safety. As helpful as any are these presented:

**SAFETY** is a way of life and to life.

**SAFETY** is part of everyone's job. You should look out for others as well as yourself. Don't leave safety to the experts.

**SAFETY** means being alert to what could happen and preventing it.

**SAFETY** means you should leave a margin for error. Never take a chance.

## Safety Slogan

**"SAFETY WORK PROMOTES TEAMWORK" --**

There you have our November safety slogan and a fact with which all of us here have become well acquainted in the 11 years we've worked without a disabling injury.

October safety slogan winners, each of whom received a gift certificate from Oscar Rau Electric, were: Mrs. Harvey Bierlein, Mrs. Raymond Loesel, Mrs. John Lehner, Mrs. Herbert F. Beyerlein, Jack Zietz, Mrs. Lester Beneman, Mrs. Martin Eischer, Mrs. Ottomar Rupprecht, Mrs. William Barrett, Mrs. Howard Stockmeyer and Esther Beirlein.