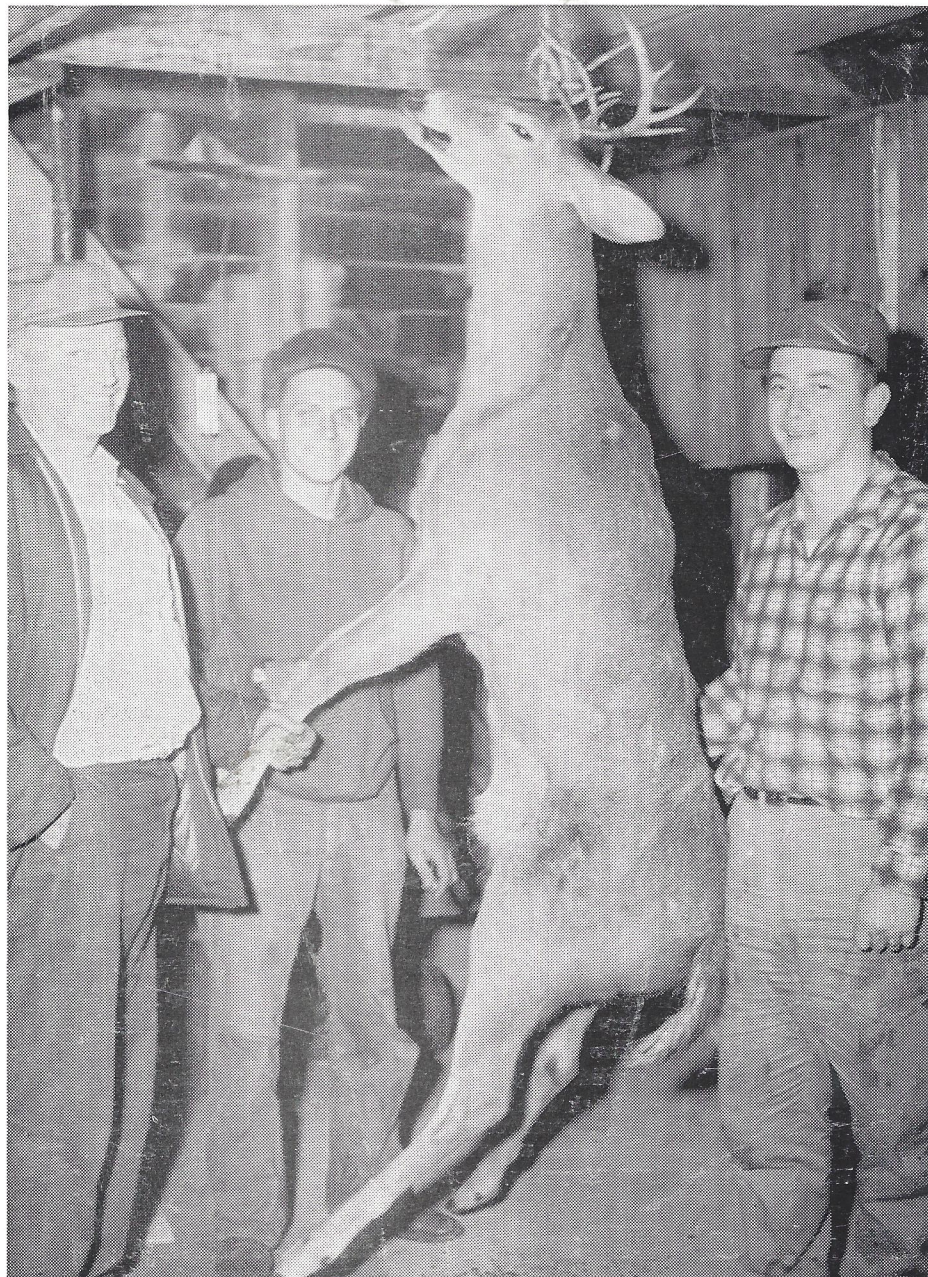




PUBLISHED IN THE INTEREST  
OF EMPLOYEES AT THE  
FRANKENMUTH, MICHIGAN  
PLANT OF THE CARLING  
BREWING COMPANY

Vol. 3, No. 22

November, 1960



**ALMOST IN OUR BACK YARD**— Bill Rauh of our Cellar Department, right, is understandably proud of this 11-point, 146½-pound deer he shot along Curtis Road, across from the Frankenmuth Conservation Club, only 1½ miles from our brewery. At the left is Harold (Silver) Matzke and Pete Arnold, hunting with Bill last Friday, when he downed this fine animal about 1:30 p.m. Fortunately, Bill's first shot was effective. He found his gun jammed so he couldn't have fired another.

## Hard To Beat

# Prize Deer Killed Right In 'Back Yard'

As Carling Frankenmuth News neared press time, Gary Schmitzer of our Botting Department, and Bill Rauh, Cellar Department, appeared good bets to win first and second prizes, respectively, in our employees' annual Buck Deer Hunters jackpot.

While his friends and fellow employees stalked deer woods hundreds of miles away in Northern Michigan and the Upper Peninsula, Gary killed a 169-pound, nine-point buck only 2½ miles from his home in Juniata, or about 18 miles from our plant here.

But Gary's "back yard" effort, although unusual, was topped by the experience of Bill Rauh. Bill shot an 11-point, 146½-pound buck only 1½ miles from our brewery.

Rauh's deer was brought down along Curtis Road, just across from the Frankenmuth Conservation Club. Hunting with Bill at the time were Harold (Silver) Matzke, Pete Arnold and Robert Matzke. Being around somebody who shot such a mighty deer as Bill's 11-pointer must have unnerved Pete. He shot 10 times at a fox and missed every time, according to his companions.

First prize for the heaviest deer in the contest is two-fifths of the total amount collected (\$28.80) and two cases of Carling Black Label. Second prize, for most antler points, also is two-fifths of the total amount collected and two cases of Black Label. In event of a tie on antler points, the heaviest deer wins.

Third prize, for the lightest buck, is one-fifth of the total amount collected and a case of Black Label.

Here's a list of results of what our other hunters did and where they got their deer:

Ottomar Rupprecht, Bottleshop, a 151-pound deer, 8 points, near Alpena.

Clifford Mossner, Bottleshop, 115-lb. six-point deer, west of Newberry, Upper Peninsula, a distance of 450 miles.

Gene Frank, Grain Hauling, 127-lb., eight-point deer, near Cummins.

(Continued on page two)



## Deer Hunters

(Continued from page one)

Austin Meader, Bottling Department, 115-pound, spike-horn buck, near Elk Rapids. There were seven in his party. They shot three bucks.

Al Quaderer, Bottling Department, 105-pound spike-horn, near Luzerne. Ray German, Bottling Department, 125-lb. doe, near St. Helen.

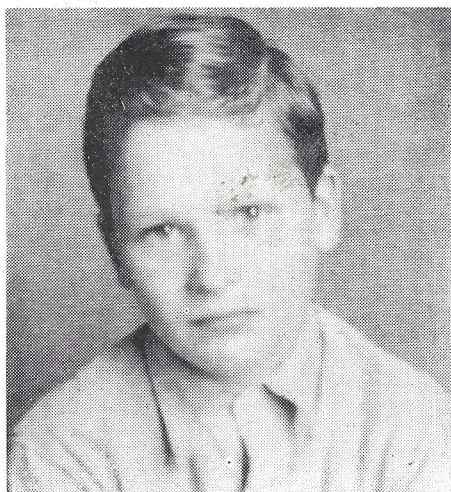
Norman Matzke, Bottling Department, 125-pound, eight-pointer, near South Branch. His wife, who accompanied him, shot a 120-pound doe.

Martin Matzke, retired employee, shot a 120-pound, four-pointer near South Branch.

Hunters participating in the Buck Deer Hunters Jackpot were: Ottomar Rupprecht, Theodore Wescoat, Dave Zwerk, Ronald Krick, Glenn Auernhamer, Raymond German, Marlin Nuechterlein, Robert Hubbard, Walter Kowaleski, Jr., Herman Matzke, Walter Schrader, Albert Warnemuende, Marshall Fabbro, Alfred Buzzard, Elmer Poellet, Clifford Mossner, John Wylie, Wayne Rose, Norman Baker, Gary Schmitzer, William Daniels, Wilmer Brechtelsbauer, Harold Matzke, Bill Barrett, William Rohn, Jr., Peter Arnold, Floyd Matzke, Bill Rauh, John Boesenecker, Ruben Reif, Albert Pavlicek, Wally Engel, Alfred Matzke, Frank Beach, Rudolph Strobel, Ralph Poellet.

Others who hunted, but who were not entered in the contest, are: Richard Nuechterlein, George Schmunk, Robert Matzke, Virginia Tremonti, Virginia Schroeder, Mr. and Mrs. Norman Matzke, Austin Meader and Rex Loesel.

## Way Back When . . .



(Editor's Note: Carling Frankenmuth News herewith begins a new pictorial feature, using snapshots and photographs of our plant employees taken years ago. See if you can identify them. Who's this sturdy young chap? This photo was made in 1936. Now he's one of our best-known Carling workers. A case of Carling Black Label will be awarded to the person (other than the one in the photo) who first identifies the "Way Back When" personality. Submit your guesses -- one to an employee -- to Herb Naegele, personnel director. Name of the "Way Back When" subject and winners, if any, will be announced the succeeding month.)



**HUNTING PRIZE CLOSE TO HOME**—Gary Schmitzer of our Bottling Department proudly exhibits this 169-pound, nine-point buck he shot only 2½ miles from his home in Juniata and a scant 18 miles from our plant here. Last year Gary shot a six-point 108-pound buck about three miles from his home. He's shown weighing in at the Brewhouse scales.



**DEER HUNTING DELUXE--WITH BLACK LABEL OVERTONES!**—Walter Kowaleski, Jr., Bottling Department, proudly shows the trailer he and his brother and father built in 1955 and have used since for fishing and hunting trips.

Walt and his brother did the painting which adorns the trailer's exterior—even to "Mabel" of Carling Black Label fame. For deer hunting expeditions, they use the trailer to haul a tent, two mattresses, heating stove, two tables and chairs. They also take two bales of straw to use under mattresses for added warmth.

Walt has hunted deer 12 years, has killed five bucks.

## Remember: An Injury Hurts Whole Family!

**"YOUR WORK INJURY CAN HURT YOUR WHOLE FAMILY!"**

That, our November safety slogan, is one to keep foremost in your mind.

The twelve winners in our October safety slogan contest, each of whom received a gift certificate from Oscar

Rau Electric, are: Mrs. Charles Lindow, Flora Trinklein, Mrs. Marcus Bender, Mrs. Martin Eisner, Mrs. Arnold Scharrer, Mrs. Glenn Auernhamer, Mrs. Theodore Wescoat, Mrs. Ralph Schluckebier, Mrs. Martin Hufnagel, Mrs. Henry Canfield, Mrs. Walter Knieling and Mrs. Herbert A. Beyerlein.



## Satisfying Hobby **Collecting Coins, 'Doc' Pagels Saves A Pretty Penny**

Lawrence (Doc) Pagels of our Accounting Department isn't about to be short-changed anywhere; he watches money too closely.

Doc, so you don't get the wrong notion, isn't miserly -- he's a coin collector with a true student's eye for the unusual coins. No matter what he buys, Doc watches currency given him in change. It has paid off and yielded some of the rare coins in his collection.

He started collecting in 1948, but didn't really do so in earnest until 1953. Let him tell the story:

"Most coin collectors start with pennies, but my beginning was with the Benjamin Franklin half-dollar," says Doc. "At that time I didn't know that I really would become a coin collector."

"The first Benjamin Franklin half-dollar I got, I saved. First thing I knew, I was trying to complete the series beginning with 1948."

"**THEN I STARTED** with other coins and by 1955 I became a full-fledged coin collector. I collect everything from pennies to silver dollars. But for display purposes I collect odd and unusual coins of the world."

...Doc, a member of the Saginaw Valley Coin Club, served a term as president. He won second prize this year at the Saginaw County Fair for odd and unusual coins.

His favorite collection prize is a rare 1909S Lincoln penny, bearing the initials "V.D.B.", after the name of the engraver, Victor D. Brennan. It's worth \$35, which, indeed, is a pretty penny, Doc concedes with a grin.

## Sympathy

Our heartfelt sympathy is extended Richard (Dick) Johnson of our Cellar Department and his family because of the unexpected death Nov. 2 of Mrs. Johnson. She was 41 years old. Surviving are eight children and three grandchildren. Dick and his wife were a devoted, Christian couple.

## 19 Will Celebrate Birthdays This Month


Nineteen of our friends and co-workers here will celebrate birthdays in December and will enjoy your "happy birthday!" greeting.

Here's the list of older and wiser: Dec. 1 - Jack Zietz; 4 - Ira Matthews; 5 - Vernon Gruber; 6 - Carol Born, Edna Pickelmann; 7 - Robert Willman; 10 - Ernest Mell; 14 - D. George Bass; 19 - Harold Eisner, Lawrence Pagels; 20 - Robert Hubbard; 21 - Hilbert Poellet, Charley Winkler, Herbert F. Beyerlein; 22 - Glenn Spiekermann, Clarence Reif; 26 - Fred Gower; 27 - Domenico Albero; 29 - Rudolph Strobel.



**A HOBBY THAT PAYS OFF --** Here's Lawrence (Doc) Pagels of our Accounting Department, with a selection of some of the prize coins he has collected as a hobby. The trophy he's holding represents second prize won this year at the Saginaw County Fair for the rare and unusual coins in his collection.

## Keeping Up Quality Keeps Jobs Safe!



believe me...there's no  
substitute for

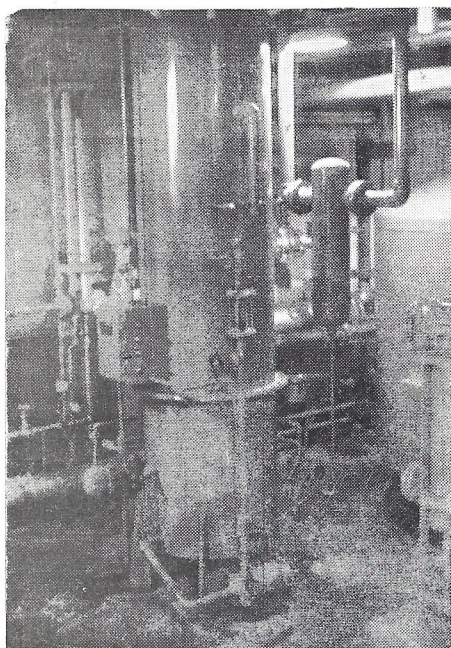
QUALITY!

**WE'RE COUNTING ON YOU  
TO KEEP QUALITY UP!**

(Courtesy of Sheldon-Claire Co.)



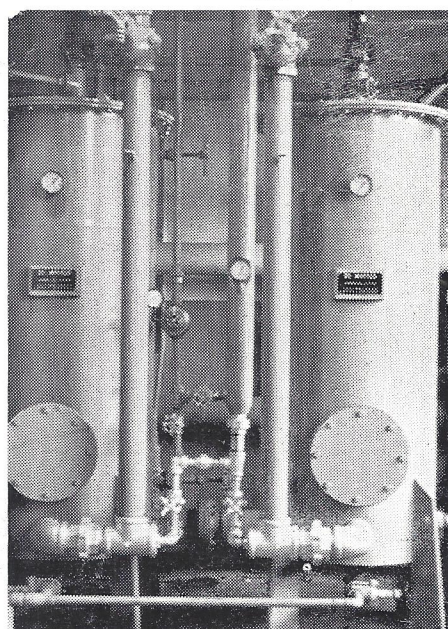
# New Equipment Installed Here For Production Efficiency



Willis Veitengruber is shown installing some important new equipment to boost our plant's production efficiency to accommodate both present and future



needs. It includes a new compressor, washer and purifier. The compressor, which has stainless steel pistons and carbon rings to reduce maintenance costs,



will compress three times as much carbon dioxide as one of our old compressors with very little additional horsepower required to do the more efficient job.

## New Compressor, Washer, Purifier Now In Operation

A new CO<sub>2</sub> compressor, washer and purifier have been installed in our plant to increase production capacity to a point where even our future needs can be accommodated.

The up-to-date equipment functions like this:

When fermenting tanks are emitting usable gas, it first goes to a water wash purifier. The carbon dioxide is scrubbed free of impurities by passing around small discs in the tank, which is 10 feet high and 2½ feet in diameter.

After the gas leaves the carbon dioxide scrubber, it enters one of the two activated carbon purifiers. This removes any taste or odor which might be present in the carbon dioxide. The other tower not in use is being steamed to reactivate used carbon which can be used later to purify the gas.

The new carbon dioxide compressor will collect 75 cubic feet of gas per minute. It has stainless steel pistons and carbon rings which will reduce maintenance costs. The new compressor also can compress three times as much gas as one of our old ones, with little additional horsepower required.

## Christmas All Year

It is only one week from Christmas to New Year's Day, but it is a whole year from New Year's Day to Christmas. What a world this would be if the holiday spirit of love and goodwill would linger in our hearts all the days from New Year's to Christmas.

## Miller Scholarship Memorial Awaits Some Deserving Student

The Frederick C. Miller Memorial Scholarship Fund Committee, which for the seventh consecutive year is making available a Notre Dame scholarship to the son of a brewery employee, announces that deadline for applications has been set for Feb. 28, 1961.

The Fund, established by brewing industry friends and admirers of the late Milwaukee brewer and civic leader, provides a scholarship in the amount of \$2,000 -- with an award of \$500 being made during each of the four academic years.

Interested students should write to the Frederick C. Miller Memorial Scholarship Fund Committee, Box 1506, Grand Central Station, New York 17, N. Y., and request an application form which sets forth requirements for scholarship, including the necessity of taking the College En-

trance Examination Board tests in the applicant's home state.

These application forms, which will be sent upon request, should then be completed and returned promptly so as to be received no later than Feb. 28, 1961, by the Scholarship Committee at the above address. The college board tests must be taken not later than Feb. 4, 1961.

After all applications have been received, the scholarship committee at the University of Notre Dame will make final selection.

## Carlingettes

PROUD PARENTS DIVISION -- Mr. and Mrs. Arno Rogner, who have a new son, Timothy Wayne, born Oct. 29, at St. Luke's Hospital. Tim weighed 7 pounds, 8 ounces.

Mr. and Mrs. John Weirauch, whose new daughter, Anne Marie, born Nov. 11 at St. Luke's Hospital, is a real VIP in the family -- as her four brothers already agree.

Mr. and Mrs. Franklin Hill, who have a new son, Brian Arthur, born Nov. 14 at Owosso Memorial Hospital. Brian weighed 7 pounds, 15 ounces.

## The Carling Frankenmuth

### News

Associate Editor, Herbert Naegele

George Schmunk .....	Brewhouse
Willie Brechtelsbauer ..	Engineering
Ottomar Rupprecht .....	Bottle House
Bernard Todd .....	Bottle House
Richard Nuechterlein .....	Office
Harold Matzke .....	Cellars
Fred Bickel .....	Powerhouse
Harold Eischer .....	Bottle House
Alfred Matzke .....	Cellars
Virginia Tremonti .....	Office
Alfred Buzzard .....	Bottle House

## Suds 'N Such

The minutemen of today are those who can make it to the refrigerator and back with a sandwich--while the TV commercial is on.

Parents are people who bear children, bore teenagers and board newlyweds.