

CARLING

FRANKENMUTH NEWS



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PLANT OF THE CARLING
BREWING COMPANY

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Three Supervisors Promoted Here



RICHARD NUECHTERLEIN

Plant Manager Wallace E. Riethmeier has announced three promotions among our executive personnel.

Richard Nuechterlein, former payroll and insurance supervisor, now is personnel services supervisor assigned to the Industrial Relations Department as an assistant to Herbert Naegele, its director. He will assist with insurance and



RALPH DETLOFF

personnel work and on plant tours. Nuechterlein, married and the father of three children, has been with the company since 1938. He lives in Frankenmuth.

Lawrence Pagels, who has been sales analysis supervisor, has been promoted as assistant to Production Coordinator Wallace Weiss. Pagels and his wife have three children. He has been with the



LAWRENCE PAGELS

company since 1952. He lives in Birch Run.

Ralph Detloff, former laboratory assistant, now is bottling quality control analyst. He succeeds the late Clarence Rupprecht. Detloff, associated with the company since 1952, is married and the father of two children. He lives in Saginaw.

Supervisors Study In Special Program

Bert Bohlin, Carling's industrial relations manager headquartered in Cleveland, has been conducting a series of eight weekly meetings here for our plant supervisors.

Theme of the complete program is "The Basic Principles of Supervisory Management".

Our supervisory and staff personnel has found the meetings conducted thus far both interesting and informative.

Safety Box Score

Jan. 1 to April 30, 1966

	Lost Time Injuries	Frequency Rates
Cleveland	3	6.84
Belleville	3	7.83
Natick	0	0
FRANKENMUTH	0	0
Atlanta	4	31.49
Tacoma	2	13.34
Baltimore	0	0
Phoenix	0	0
All Plants	11	7.75

New Carling Fans

Mayor Claud Basing and Councilman D. J. Peters and their wives of Eaton Rapids visited our plant with Frankenmuth Mayor Pro Tem Millard Leslie and City Manager Herbert Keinath during the Mayor's Exchange Day program which was the opening feature of Michigan Week. They were impressed by our plant operations and the hospitality extended them. They're returning for the Bavarian Festival because they enjoyed their reception here.

Plan Now For Our Annual Carling Plant Picnic Saturday, July 23.

Deserving Pair Each Given College Aid

Miss Betty Erndt, daughter of Mr and Mrs Max Erndt of Birch Run and Rodney Merten, son of Mr and Mrs Lawrence Merten of Bridgeport, have been awarded \$200 W. H. Mayer Scholarships conferred by the Carling Quarter Century Club.

Betty, whose father works in the Engineering Department, plans to attend the Saginaw Business Institute. She has been a part-time secretary in the principal's office at Frankenmuth High School the past year and was one of 12 in her class to graduate with honors.

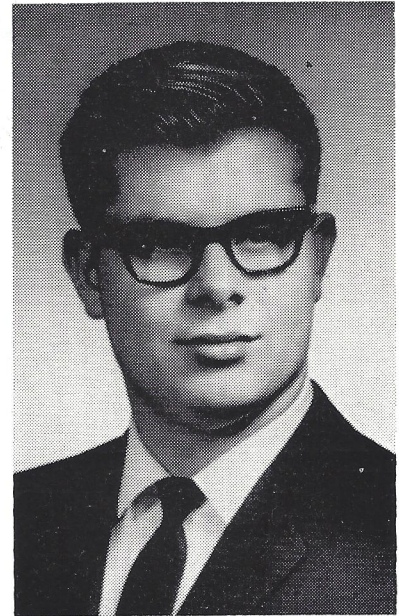
Betty is active in school and church affairs and enjoys swimming, boating, skating and reading.

Rodney, whose father drives a lift truck in our Shipping Department, plans to attend Delta College and become a teacher. He was graduated from Frankenmuth High School where he was prominent in a variety of activities. He was a member of the school's concert, pep and marching bands and distinguished himself in speech and oratorical programs. He is a member of the American Civil Liberties Union and Frankenmuth Progressive Reformers.

Rodney enjoys hunting and fishing and is a keen student of politics.



BETTY ERNDT



RODNEY MERTEN

Here Are Tips To Clip

Summer First Aid Advice

With summer arriving and children playing out of doors with greater frequency, one of the more prevalent injuries—cuts—will involve almost every youngster. These are particularly troublesome because children often become frightened at the sight of their own blood. Cuts bleed more freely and persistently than do lacerating and crushing wounds. Although it is common to overestimate the amount of blood lost, hemorrhage

from a large vessel sometimes causes dangerous loss of blood in less than a minute. Healthy adults react well after loss of a pint, the amount usually taken for transfusions. Nevertheless, in wound cases no unnecessary loss should be permitted. Therefore, severe hemorrhage represents one of the few real "hurry cases" of first aid that need attention, and it is important to know how to treat it.

WHAT TO DO

1. Stop the bleeding quickly. Press a dressing tightly into the wound. Apply more layers and wrap firmly. Get medical aid.

2. As a supplementary measure, if you can find the vessel feeding the bleeding, press vessel against underlying bone.

3. Use tourniquet only for severe bleeding where direct pressure doesn't suffice. In amputations, apply it directly above wound. Red Cross advises this site on all cases; but many authorities advise placing tourniquet high on affected extremity. Leave in place until medical aid arrives. If interval is longer than 30 minutes, loosen it cautiously, leave it in place loosely, observe the dressing and if bleeding resumes, re-tighten it at once.

4. Raise limb by placing pillow underneath. Keep victim lying down, covered, and quiet. Give him sips of water unless it's possible he faces early operation.

Sympathy

We were saddened by the recent death of Earl Kime, who died at his home at the age of 41. Earl had been with the company since 1952.

Safety Slogans

"Be Careful Today, Be Safe Tomorrow" -

That was our May safety slogan and our reminder all month to look lively in protection of ourselves and others from accidents.

April safety slogan contest winners received a combination trouble light and automobile trunk safety chain made by the Brewco Company.

They were: Alfred Bielert, James Sahr, Mrs Carl Buetow, Albert Pavlicek, Alfred Buzzard, Norbert Matzke, Robert Rose, Robert Williams, Leo E. Rousseau, George Schmunk, Thomas Edwards and Mrs Raymond Rau.

Picnic In July

Right now put a red circle around Saturday, July 23, on your calendar.

That's the date of our annual Carling plant family picnic at Pine Ridge Amusement Park. It has been conducted in the fall in recent years. This year we hope to have the benefit of real summer weather to add to its enjoyment.

Prosit!

June, the traditional month of brides, also is the birthday month for 18 of our employees.

They'll appreciate your birthday greeting in this order: June 1--Roy Seiferlein; 2--Henry Canfield; 4--Raymond Loesel and Herbert Naegle; 6--Peter Arnold, Norbert Matzke and Donald Matthews; 10--Gary Schmitzer; 11--Elmer Kolberg; 15--Alfred Schmitzer; 18--Carol Nuichterlein; 20--Arnold Scharrer; 21--David Adler; 22--Wallace Baum; 23--Otto Frank, Jr.; 24--Richard Johnson; 25--Wilmer Brechtelsbauer; 29--Raymond Veitengruber.

A Texas rancher purchased a new Rolls Royce and, a few weeks later, brought the car in for servicing.

"Do you like it all right?" asked the salesman.

"Oh, it's fine. I especially like that glass partition between the front and back seats."

"You do?"

"Yeah, it keeps the cows from licking my neck when I'm taking them to stock shows."

A Pleasant Night For Our Veterans

Our Quarter Century Club annual Awards Banquet was conducted May 7 in the plant club room amid congratulations for new members and pleasant reminiscences about the years together on the job here.

New 25-year-service members are Matthew Szymanski, Ottomar Rupprecht, Walter Fuhrmann and Rudolph Strobel who received handsome new watches. Special rings for 30 years of service were presented to Jack Price, Alfred Matzke and Ludwig Riess. The presentations were made by Plant Manager Wallace E. Riethmeier.

Special guests were Mr and Mrs W. B. Freidinger of Saginaw, Mr and Mrs L. M. Freidinger of Cleveland, Mrs Ann Albera, Mrs Anita Rupprecht and Mrs Meta Mayer. Others were Mr and Mrs Arno Rogner, Mrs Riethmeier, Mr and Mrs Ed Johnson, Mr and Mrs Wallace Weiss and Mr and Mrs Bill Bornemisza.

Les Freidinger, now Central Region vice-president, and Wally Riethmeier had some pleasant things to say about the occasion and its significance.

George Schmunk, Quarter Century Club president, was an able master of ceremonies. Dick Nuechterlein played the organ for dinner music. Free bingo was played and everybody went home with a prize and memories of one of the finest Quarter Century banquet events ever given here.

On The Mend

Alfred Matzke, assistant brewmaster, and Rudolph Strobel, Brewing Department, both of whom underwent recent surgery in Saginaw hospitals, are convalescing at home. They expect to be back with us soon better than ever.

Security Improved

A new night security gate for better plant protection was installed recently on the north side of the Brewhouse. It is controlled automatically from the boiler room.

No, Not Casey's

A construction foreman received the following memo from a workman: "I shall be sending an accident report form about Casey's foot, which he struck with a sledgehammer. Now, under 'Remarks,' do you want mine or Casey's?"



VETERANS HONORED—Matthew Szymanski and Ottomar Rupprecht, seated left to right, received handsome new watches when admitted as new members of our Quarter Century Club. Standing, left to right, are Ludwig Riess, Ab Matzke and Jack Price, 30-year veterans who received special rings. Missing from the photo because of illness were Walter Fuhrmann and Rudolph Strobel, also new Quarter Century Club members.



'GOOD GUYS' EVERY ONE—Here's the Carling Quarter Century Club as members gathered for the recent annual Awards Banquet at our plant club room. Ginny Schroeder, in the front row, had plenty of escorts as you can see.

"Mention 12 animals of the polar region," the examination paper read. The despairing student wrote, "Six seals and six polar bears."

Humility has been described as looking ashamed while you're telling people how wonderful you are.

Carling Ball Club Wants That Title!

Our Carling blooper ball team, sporting slick new uniforms, is ready for all competition in Frankenmuth's fast 10-team league.

Our boys think they can go all the way to the pennant because of a lot of good talent and balance. They deserve our support. League games are Mondays, Tuesdays and Thursdays at the Frankenmuth High School diamond. Let's all turn out when we can to give 'em a hand!

Al Paviček is captain and Herb Beyerlein, co-captain. Other team members are Glenn Auernhamer, Ralph Eischer, Fred Beyerlein, Don Matthews, Henry Canfield, Jack Strobel, Herm Matzke, Ray Veitengruber, Gary Schmitzer, Bill Rauh, Bob Matzke, Bill Bell, Otto Zuelig, Ted Wescoat, Ron Krick, Hilb Poellet, Henry Bender and Marlin Nuechterlein.



OUT FOR THE PENNANT—And if they don't win, we'll be surprised because our Carling blooper ball team, shown here by the scoreboard on the high school field, is loaded with good ballplayers. The team believes it has what it takes to win. How do you like their new uniforms?

Safety Ideas Wanted

Real Contest Opportunity Beckons

Prizes Offered

Have an idea for a plan, program, or device that will make brewing plants safer places to work?

If you do, don't let it get away. Give it some serious thought. Then get it down on paper. That idea may make you a winner in the Carling Brewing Company's and the United States Brewers' Association's "Safety Award of the Year" contests.

"The contests have one objective -- to make brewing plants as safe as possible for employees," says Carling Safety Coordinator Walter K. Fedyk.

Ideas submitted in the contests (1) must be such that any plant in the U. S. brewing industry can use them and (2) must make a substantial contribution to accident prevention. There is no limit to the number of entries you may submit.

Carling's contest which has its own prizes is, in effect, a qualifier for the nationwide U.S.B.A. competition.

HERE'S HOW IT WORKS: Each Carling plant safety supervisor picks a committee of three or more members who meet by November 10 to select the winning employee suggestion. The winning entries for all 8 Carling plants are then

submitted to a 3-judge panel composed of executives of the Royal Globe Insurance Company, the National Safety Council and Tomenson, Saunder, Ltd. who will select one to represent Carling in the U.S.B.A. competition.

Each of the Carling plant winners receive a \$25 U.S. Savings Bond. The employee who carries Carling's colors in the U.S.B.A. contest gets a \$100 savings bond. Victory in the finals means an expenses-paid trip to receive the top "Safety Award of the Year."

Who's eligible? All Carling employees. And all employees of all brewing companies in the U.S. are eligible for the U.S.B.A. award. Deadline for submitting entries in Carling's contest: October 31, 1966. The U.S.B.A. will pick the grand winner sometime before December 31. The grand prize and the city where it will be awarded are to be announced soon.

BEHIND THESE CONTESTS is the brewing industry's recognition of a constant need for new ideas that will eliminate hazards and develop safer work practices.

There is no place for complacency in safety. Carling, for example, is a recog-

nized leader in accident prevention with a serious-injury rate more than 50% below the national industry level. But even with this outstanding record, some Carling employees elsewhere are getting hurt in accidents that do not have to happen.

So put your brains, imagination and inventiveness to work in this most worthy cause. You can win money, recognition for yourself and Carling and the satisfaction of helping to reduce accidents in your industry.

The Carling Frankenmuth News

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