

CARLING

# FRANKENMUTH NEWS

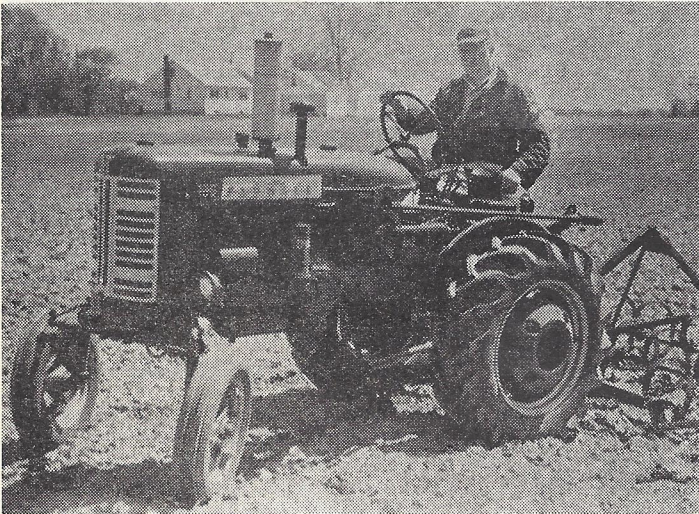


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OF EMPLOYEES AT THE  
FRANKENMUTH, MICHIGAN  
PLANT OF THE CARLING  
BREWING COMPANY

Volume 2, No. 5.

May, 1958.

## Otto Frank, Jr., Finds Ten-Year Old Hobby Has Brought Him Relaxation and Contentment



An activity that started out as a hobby ten years ago has developed since then to the point that it provides Otto Frank, Jr., with lots of healthful outdoor living and supplementary income for his efforts as well as the original benefit in the form of recreation.

Otto's hobby filled a real need in town -- among folks who wanted a good-sized garden but lacked the proper tools to put it in. Hence, Otto, with his sturdy International Harvester Farmall tractor, plow, cultipacker, mower, and other implements is in demand each spring.

Otto's current Farmall tractor indicates how his hobby has grown; ten years ago he operated with a small, 2 H.P. garden tractor, but today his activities find good use for the big tractor. Otto also does considerable mowing for the community in vacant lots and along street lawns during the summer months.

The many hours he spends on his tractor prompted Otto to install a radio on it so he could listen to his favorite programs while working -- particularly broadcasts of Detroit Tiger baseball games. Today, he works approximately 50 gardens, as compared with a maximum of 80 a few years ago.

## Announce April Contest Winners

Winners of German hams for correctly identifying the safety slogan in the plant's April Safety Slogan Contest, "Safety Is the Guardian of Life, Health, and Happiness," were: Mrs. Dave Zwerk, Mrs. Wallace Baum, Mrs. Wallace Weiss, Mrs. Charles Nestell, Miss Maxine Rau, Mrs. Bernadine Krick, Mrs. Walter Knieling, Mrs. John Beckanko, Mrs. Norman Baker, Mrs. Rudolf Jordan.

To qualify for a prize in each of the monthly contests, you'll need to know the safety slogan for each month. Slogan for May is "Your Plans for Tomorrow Depends Upon Safety Today."

Continuation of the contest each month, as previously announced, depends upon the continuation of our no lost time accident record, which now extends through 32 months.

## Second Year Free of Lost Time Accidents Wins National Safety Council's Award of Merit

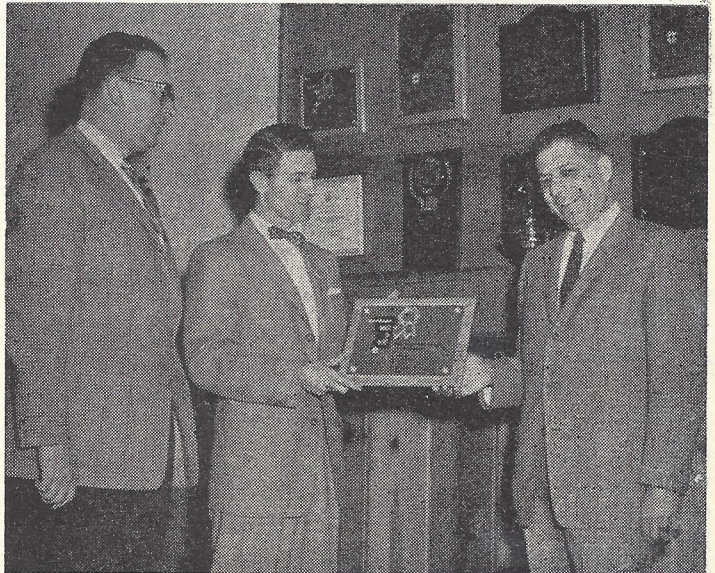
One of American industry's most coveted safety awards, the National Safety Council's Award of Merit, recently was presented to our plant in recognition of our second consecutive year free of lost-time accidents.

Pictured below, Robert Fraker, executive secretary of the Saginaw Safety Council, presents the award to Herbert Naegle, personnel and safety director, right, as L. M. Freidinger regional vice president and general manager of the Frankenhmuth plant, left, observes.

In addition to the NSC's Award of Merit, other safety awards presented our plant in recognition of our 1957 safety record include the U. S. Brewers Foundation "Safest Plant Award"; the USBF's "All Personnel Award"; the National Safety Council's special award to plants achieving the best records in the prevention of falls; and our own Carling President's Award for being the safest of all Carling breweries.

Vice President Les Freidinger, commenting upon the 1957 awards, said the six awards granted the plant are testimony to the good working conditions and habits of our Carling personnel, and he commended the plant safety committee and all employees for their unceasing efforts to make the plant one of America's safest places in which to work.

A review of our plant's safety record since 1952 reveals our accident frequency rate has declined as follows: in 1952 it was 20.24; in 1953 it was 17.08; it was 12.42 in 1954; in 1955 it was 2.92 and in both 1956 and 1957 it was 0.



## JUST A THOUGHT

There's an invisible line on the ocean which, when it is crossed, results in our losing a day. There's a line on the highway also, where we can lose even more if we cross it.



## PEOPLE IN THE NEWS

Best wishes for speedy recoveries from illnesses are extended to Arthur Gendron, Bottle House, who is recuperating at home after a stay in the hospital, and to Joe Pavlicek, Brew House, who has been confined to a hospital.

Recent visitors to our plant were several officials of Hudson, Michigan, who were in Frankenmuth on the annual Mayor Exchange Day, May 5th. Touring the plant, in addition to Hudson Mayor Robert Onweller and his wife, were Hudson Councilman James Findley and his wife, accompanied by Ray F. Weiss, Frankenmuth Village President Pro-Tem; Herbert Keinath, superintendent of Public Works; M. "Hick" Leslie, councilman, and Police Chief Zinck.

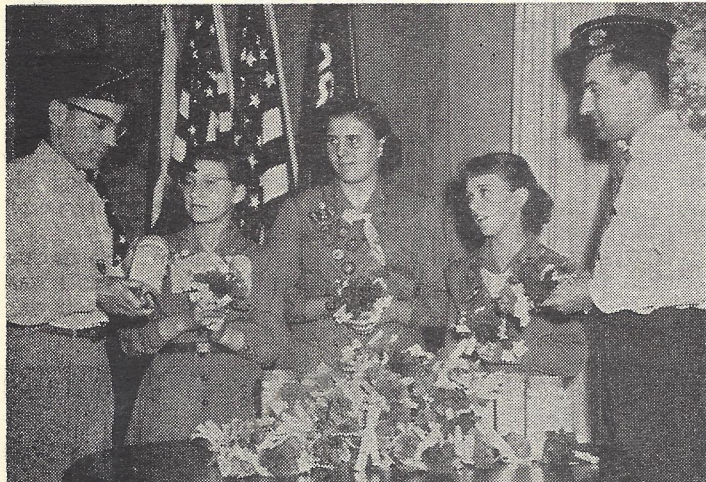
Ellsworth Doud, Bottle House, is rightfully proud of his spanking new '58 Oldsmobile.

His Frankenmuth friends extend sincere condolences to Galen Ferguson, Bottle House, on the loss of his father.

May "Happy Birthday" wishes have been extended to John Lehner, 9th; Lester Beneman, 9th; Harold Matzke, 11th; David Stuart, 13th; Elmer Beyerlein, 16th; Leo. A. Rousseau, 20th; Jay Manchester, 21st; Jack Buchinger, 21st; Bela Bornemisza, 26th; Richard Bierlein, 26th; Glenn Harris, 26th; Norman Baker, 27th; Virginia Schroeder, 28; and Max Erndt, 29th. Congratulations, everyone!

Congratulations to Mr and Mrs Ralph Schluckebier. A son, Paul Michael, was born Monday, May 26th at St. Luke's Hospital. William Mayer is sporting a new 1958 Ford.

### Three-Day Buddy Poppy Sale Drive Is Headed By Weiss and Riethmeier



**OUR TWO "Wally's"** Wallace Riethmeier, left, and Wallace Weiss, extreme right, who are ready, willing and able to lend a willing hand to all worthwhile civic causes helped organize and promote our recent three-day Buddy Poppy sale drive, sponsored by the American Legion. Pictured above are Mr. Riethmeier and Mr. Weiss with three members of Girl Scout troop 130, Margaret Leprich, Charlotte Rivett, and Marie Wallen, who helped sell the poppies in Frankenmuth.

### The Carling Frankenmuth News

Associate Editor, Herbert Naegele

George Schmunk .....	Brewhouse
Willie Brechtelsbauer .....	Engineering
Ottomar Rupprecht .....	Bottle House
Bernard Todd .....	Bottle House
Richard Nuechterlein .....	Office
Harold Matzke .....	Cellars
Fred Bickel .....	Powerhouse
Harold Eischer .....	Bottle House
Alfred Matzke .....	Cellars
Virginia Tremonti .....	Office
Alfred Buzzard .....	Bottle House

### Carling Red Cap Team Finishes Fifth In Frankenmuth Suburban Bowling League



A respectable fifth-place finish was achieved by the Carling Red Cap Team, comprised of local Carling personnel, in the newly-created Frankenmuth Suburban Bowling League.

Pictured above are members of the Red Cap Team. Standing, left to right, are Richard Nuechterlein, payroll and insurance supervisor; Alfred Matzke, assistant brewmaster; Walter Fuhrmann, general ledger and budget supervisor; and Jack Price, Master Brewer. Left to right, kneeling, are Arnold Rogner, accountant; Lawrence Pagels, sales analysis supervisor; and Wallace Riethmeier, comptroller.

### Square Dancers 'Live It Up' at Gathering Held at Farm of Mr. and Mrs. Ed. Veitenbruber



**SWEEPING UP** a little hay and grain is all part of the fun for local square dancers, as attested to by the above group to terpsicorians, which include Mr. and Mrs. Ray Veitengruber, Mr. and Mrs. Matthew Szymanski, and Mr. and Mrs. Wallace Riethmeier. The above photo, showing the dancers in their "Country best" dancing clothes, was taken at the Edwin Veitengruber farm, where the group met for a recent outing.