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PLANT OF THE CARLING
BREWING COMPANY

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Carling Teams and Herb Naegele Wins Honors As Season's Bowling Competition Comes To End

This was a big year for Carling keglers in the Frankenmuth area, with the spotlight focusing most brightly on Herbert Naegele, editor of the Carling Frankenmuth News and one of the outstanding bowlers in the area. Herb won the all-events in the City Tournament on both actual and handicap scores.

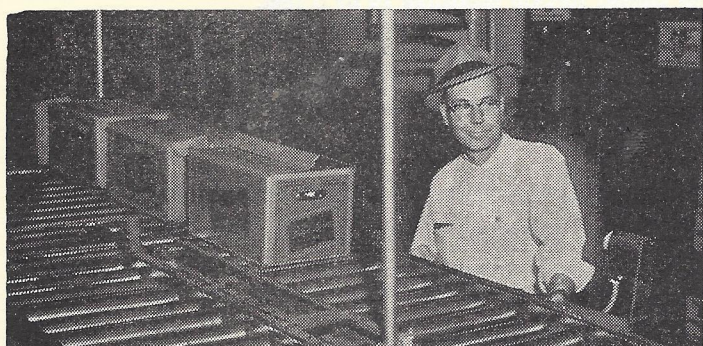
Herb bowled a 680 series in team play, 609 in doubles competition, and 596 in singles play. His winning totals were 1885 actual score and 1984 in the handicap division.

The Black Label team shot the highest actual team score of 2889 and placed third in the handicap division with 3126 pins.

The Black Label team placed fourth in the National League with a 3089 total in the handicap division. Bowling with the Black Label squad are Luther Kehrberg, and Herb Naegele, of the Frankenmuth plant, and Carling distributor Norman Zeilinger. Completing the team are Lloyd Keinath, Charles Zeilinger, Ray Weiss, and Don Fasseke.

In the Saginaw Valley Travelling League, the Black Label team won the league championship in a play-off with the State Farm Insurance team from Bay City. Norman Zeilinger bowls with this Black Label team.

Ernie Mell, Plant Electrician, Demonstrates Wizardry In Designing Automatic Devices



To most of us, an "electric eye" is a source of wonder and amazement -- even disbelief.

But not to Ernie Mell, plant electrician, pictured above. Ernie not only understands electric eyes, but he also can design and build them, as he has demonstrated.

Ernie, as many of his Frankenmuth friends already know, designed and built the electric eye apparatus that switches empty cases from a conveyor to the two case unloaders in the basement of the Bottle Shop. The apparatus couldn't work better.

An old hand at solving electrical problems, Ernie about two years ago also designed and built a flood light for the parking lot that operates from an automatic electronic switch. With this switch, there's no need to remember to turn on the light when darkness approaches.

When the sun goes down, the switch is automatically triggered, flooding the lot with light. With the Frankenmuth plant for the past four years, Ernie worked 13 years for General Motors. He resides in Saginaw with his wife and family.

New Frankenmuth Chemist Flees Native Hungary, Sees Opportunity Here To Realize His Dreams

Like innumerable people before him, Bella "Bill" Bornemisza, new chemist at the Frankenmuth plant, is seeking a new life in a new world after fleeing ill-fortune and hardship in the old world.

A native of Budapest, Hungary, Bill was the only son of a lawyer and landholder and, in the best tradition of his native land, he was expected to follow in the footsteps of his father after he graduated from the University of Budapest.

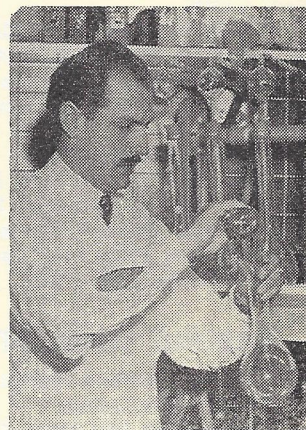
World War II and the aftermaths of that great conflict changed the course of Bill's life, however, and he fled from behind the "Iron Curtain" in 1948. Bill's first stop after a dangerous flight across the border was Austria, where he spent some time before immigrating to Canada.

Settling in Hamilton, Ontario, Bill obtained a position with the Peller Brewing Company as an assistant brewmaster, which included responsibility for quality control.

Bill came into the Carling organization through the sale of Peller Brewing Company to Canadian Breweries, Ltd. For the first two years the brewery was operated by Canadian Breweries, it produced Brading products, then it became a Carling Brewing Company plant.

Married and possessing definite goals in life, Bill sees in Carling and Frankenmuth an opportunity to realize some of the things which in recent years seemed to be little more than dreams.

Bill's many new friends in Frankenmuth wish him the best luck in the years to come!



Bill Bornemisza

John Wendling To Celebrate 70th Birthday

Most venerable, and certainly one of the best-liked persons associated with the Frankenmuth brewery is personable John Wendling, who has been with the plant since 1939.

John, who is looking forward to his 70th birthday next June 5th, was blessed with nine children. Six of his sons served in World War II. John was born June 5, 1887, and worked at the Banner Brewing Company and National Brewing Company in Saginaw before coming to Frankenmuth. He resides in Saginaw.

His many friends at the brewery will be wishing John the very best of health and happiness on his coming birthday.



Mr. Wendling

PEOPLE IN THE NEWS

These are "new car days" around the plant. Sporting bright and shiny new wheels these days are Al Bishop, Cellars, a Pontiac hardtop; Norm Matzke, Cellars, a Chevrolet station wagon; Walter Knieling, Bottle House, an Oldsmobile hardtop; and Wallace Baum, Cellars, a "new" 1955 Pontiac.

Carl Hecht, Brew House, is relieved that his mother has been transferred to St. Luke's Hospital in Saginaw from the Gibson Community Hospital of Gibson City, Illinois, where she had been confined following an automobile accident several weeks ago.

Among the interesting groups to tour the plant in recent weeks was the Concordia Teachers College Band from River Forest, Ill. Seventy-four students had a look at the plant.

Mr. and Mrs. Harold Dinse have returned from a pleasant two-week visit in De Ridder, Louisiana, and Kileen, Texas. Harold works in the Bottle House.

Norman "Red" Zeilinger, Carling distributor, rejoices over the birth of a son, Herbert Walter, who weighed in a 5 pounds and 12 ounces, April 25th.

Welcomed to the Bottle House recently was Selwyn Stuart, of Vassar, while two returning servicemen resumed jobs they left in 1953. Returning from service are Marcus Bender, who saw 19 months service overseas during his two-year hitch with the Army, and Ronald Krick, who spent three years in the Army, including 17 months overseas. Both were stationed in Germany.

Otto Frank, who recently underwent treatment at the Ball Clinic, Excelsior Springs, Missouri, has returned to his work, Spent Grain.

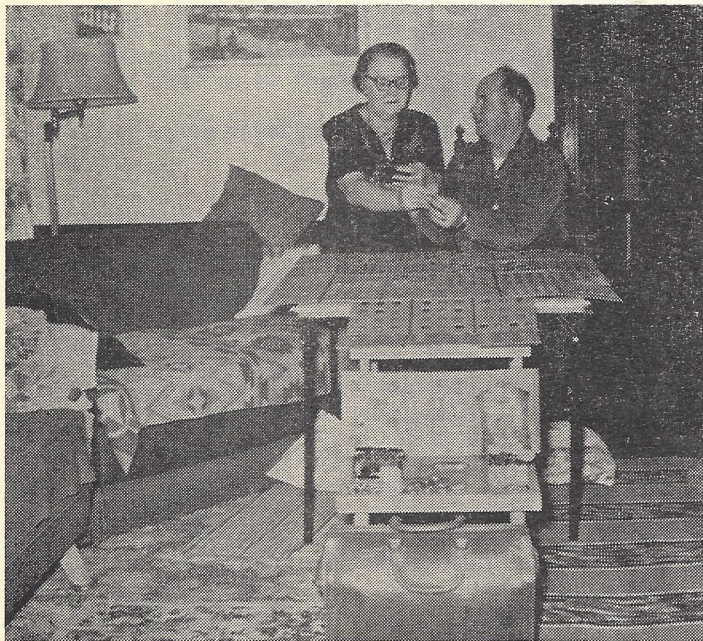
His Frankenmuth friends extended sincere condolences to the widow of well-known Otto J. Rau, who passed away April 26th. Mr. Rau, 67, had been a resident of this community for 64 years, and had been associated with the brewery since May 21, 1937.

"Happy Birthdays" have been -- or will be -- extended this month to John Lehner, 9th; Lester Beneman, 9th; Harold Matzke, 11th; Leo A. Rousseau, 20th; David Stuart, 13th; Jay Manchester, 21st; Richard Bierlein, 26th; Marvin Schaeding, 26th; Norman Baker, 27th; Virginia Schroeder, 28th; Max Erndt, 29th; and Bela Bornemisza, 23rd.

CARLING TEAM ENTERS ALL-STAR LEAGUE

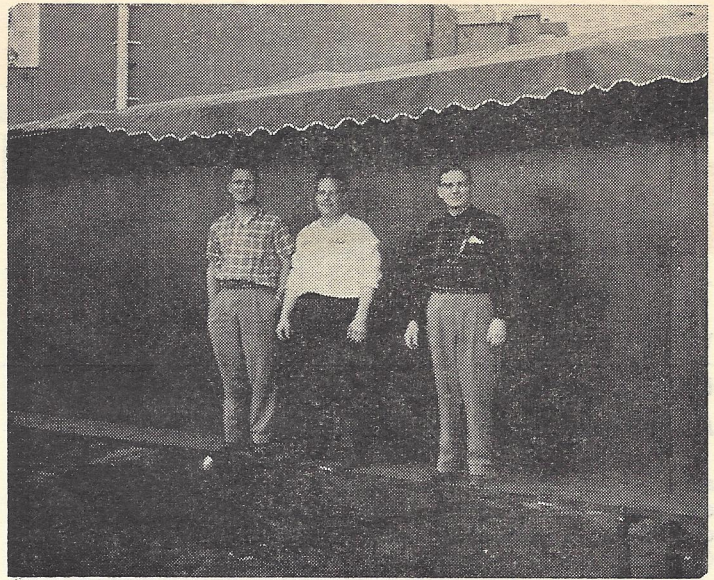
A Carling softball team has been entered in the Thumb All-Star League this season.

League play will begin June 5th, with teams entered from Cass City, Mayville, Marlette, Sebawaing, and Frankenmuth. All league games will be played on Wednesdays and Fridays.



Tom Edwards inspects some of his coins with his mother, from whom he received a big share of the collection seven years ago.

Frankenmuth Trio Design and Construct Giant Scoreboard For Carling Open Tourney



There's an old sports axiom to the effect that "You can't tell the players without a scoreboard." And, while there are no "scorecards" at a major golf tournament, there remains the problem of identifying the players and keeping tab on the individual players.

That problem has been solved, insofar as the 1957 Carling Open is concerned, by Willie Brechtelsbauer, of the Maintenance Department, working under the supervision of Plant Engineer Leo A. Rousseau, and Leo F. Rousseau, assistant engineer.

Together, the three men designed and constructed a huge, 40-foot-long scoreboard that is large enough to display prominently all the golfers who will compete in the '57 Carling Open, to be held June 20-23 at the nearby Flint Golf Club.

The big board was constructed economically (largely of scrap materials), and was so designed by Messrs. Leo F. and Leo A. Rousseau so that it can be broken down and shipped to other cities which may serve as hosts to the future Carling Opens. The largest section measures 10 by 5 feet.

Pictured above standing on the run-way along the bottom of the scoreboard, which the official scorer uses so he can reach all names listed on the board, are, left to right, Leo A. Rousseau, Willie Brechtelsbauer, and Leo A. Rousseau.

Collecting Coins Proves To Be a Fascinating Hobby For Several Frankenmuth Plant Men

Coin collecting commands the interest of a growing number of people who find this monetary link with the past a fascinating pastime.

One of the better coin collections in this area, for instance, is owned by Tom Edwards, Bottle House, while Doc Pagels, Accounting, Wallace Weiss, Purchasing, and Wallace Riethmeier, Comptroller, also have many valuable coins among their collections.

Doc, for example, has a 1914 penny that is extremely rare, which he estimates he found only after checking at least 5,000 pennies that circulated through his hands. Doc is a committee member of the Saginaw Valley Coin Club.

Tom Edwards has been collecting coins for most of his life, and would like very much to contact other collectors in the area to exchange coins. Tom has gold and silver coins to swap, and would like to obtain one cent pieces from these years:

Indian Heads: 1896, 1870, 1871, 1877, 1878, 1909-S, and 1908-S.

Lincoln Heads: 1909-S, 1909-SVDB, 1931-S, and 1914-D.

An indication of the value of some "pennies" is the fact that Tom recently paid \$12.00 for an 1877 Indian Head penny!

Anyone interested in swapping coins with Tom may reach him at his home address, Hill Top Acres, Tuscola, Michigan.