

CARLING

FRANKENMUTH NEWS



PUBLISHED IN THE INTEREST
OF EMPLOYEES AT THE
FRANKENMUTH, MICHIGAN
PLANT OF THE CARLING
BREWING COMPANY

Volume 8 No. 2

March, 1964



TOP SAFETY HONORS OURS - Carling's president, Henry E. Russell, center, is shown as he accepted from Henry King,, United States Brewers Association president, the USBA "All Personnel Award" which our plant won again in 1963 for operating without a disabling injury. At right is Thomas McConnell 3d, USBA chairman. The presentation was a feature of the USBA annual convention at Bal Harbor, Fla.

We Get New Safety Trophies

Our plant's eighth consecutive year without a disabling injury during 1963 won us a glistening new cluster of trophies for a total of 53 to adorn the plant club rooms.

Henry E. Russell, Carling president, recently accepted the United States Brewer's Association "All Personnel Award" in behalf of our plant. It was presented by Henry King, USBA president, in a ceremony at Bal Harbor, Fla.

We've also received congratulations from Howard Pyle, National Safety Council president, for again winning the NSC's Award of Honor for the best record in the brewing industry - a total of 3,330,321 injury-free man-hours of work.

Our unblemished safety performance again in 1963 allowed us to retail the Carling President's Trophy and gave us first place in the Carling Inter-Plant Safety Contest.

And right here at home we again won the Greater Saginaw Safety Council Award.

Scholarship Deadline

The Carling Quarter Century Club Scholarship application deadline is April 30. If you have a daughter or son graduating this June from high school see Wallace Weiss, Jack Price or Otto Frank, Sr. for an application.

World Awaits Carling Event

The eyes of the world will be focused on Detroit August 27-30 when the tense drama of the first annual Carling World Golf Championship unfolds at the famed Oakland Hills Country Club.

More than 145 leading golfers from over 30 nations will be shooting for \$200,000, the largest purse in tournament history . . . one of the truly great championship courses of the world . . . with \$35,000 going to the winning professional.

The Carling World Golf Championship, the world's only open championship in any individual sport, is one of the biggest undertakings in world sports annals. Nearly two years was required to organize this finest golf tourney, with national golf associations throughout the world joining in qualifying the contestants. United States was selected as the site for the first championship to be played in 1964, and again for 1965. Great Britain will host the 1966 event, and in 1967 the tournament will be played in Canada, returning to the U. S. in 1968.

Challenging the greatest field of golf stars ever assembled will be 6907 yards of the most exacting fairways in the world, eighteen of the most baffling greens, and 113 yawning traps.

Originally designed in 1918 by the pioneer golf course architect Donald Ross, the course was completely revamped in 1950 by Robert Trent Jones. Scene of four U. S. Open Championships, 1924-1937-1951-1961, Oakland Hills has withstood the assaults of many of the finest players in the history of golf . . . Bobby Jones, Walter Hagen, Gene Sarazen, Bobby Locke, Byron Nelson, Tommy Armour, Horton Smith and Ben Hogan.

Oakland Hills now becomes an international battleground as the present-day champions from the four corners of the earth attempt to bring this great masterpiece of golf architecture to its knees.

Carling Grant Brings Expert Surgeon Here

One of the most thorough and unusual infant and children's surgery educational programs ever offered for the benefit of the tri-county community was conducted recently at Saginaw General Hospital as arranged by its Surgery Department.

In a full day of lectures, consultation and illustrative surgery, Dr. Robert Izant, Professor of Pediatric Surgery at Western Reserve University, Cleveland, described and demonstrated his findings and techniques.

The program, open to Saginaw area physicians, surgeons, nurses and other hospital personnel, was in the Saginaw General Hospital Conference room, where breakfast was served. At that session, Dr. Izant lectured on the subject of "Pyloric Stenosis". This is a congenital ailment which involves the stomach.

There was a presentation of cases relating to pyloric stenosis and other infant malfunctions requiring corrective surgery.

Dr. Izant performed an infant hernia operation before those attending the conference. He also addressed Saginaw General staff members and internes.

There was a complimentary luncheon at noon in Saginaw General's Andersen Hall, where Dr. Izant lectured on infant hernias. Following this he led a discussion group on pediatric surgical nursing with the Saginaw General nurses.

This unique and beneficial educational program was made possible by a grant from Carling Brewing Company, in behalf of the employees of our plant.

As you know, our company contributes substantially each year toward the National Fund for Medical Education.

The modest, though important, contribution too a medical educational program such as the recent one at Saginaw General Hospital is toward providing new medical and surgical skills which can benefit our employees and their families on the local level.

CARLING BREWING COMPANY LOST TIME INJURY REPORT

Jan. 1, 1964 to Feb. 29, 1964

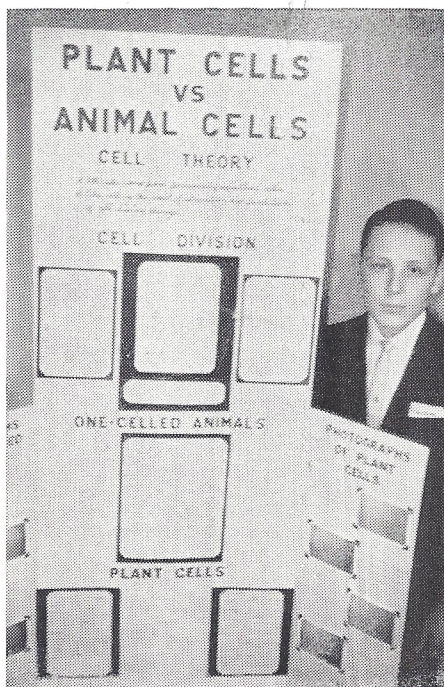
Plant	L.T.I.	F.R.
Cleveland	3	10.65
Belleville	1	6.7
Natick	0	0
FRANKENMUTH	0	0
Atlanta	0	0
Tacoma	1	13.16
Baltimore	4	49.30
All Plants	9	9.10

You have become a mature person when keeping a secret gives you more satisfaction than passing it along.



CARLING MADE IT POSSIBLE - A recent all-day educational program dealing with surgical techniques and problems involving infants and children was conducted at Saginaw General Hospital by Dr. Robert Izant, left, professor of pediatric surgery at Western Reserve University, Cleveland. His appearance in Saginaw was arranged by Dr. J. Edward Manning, center, with a view toward benefiting Saginaw area medicine. At right is Kenneth E. Wolz, Saginaw General administrator. A Carling Brewing Co. grant made the unusual program possible.

Dale Rupprecht Wins Science Honors



Dale Rupprecht, 14-year-old son of Mr. and Mrs. Ottomar Rupprecht, Bottling Department, is a budding scientist and has trophies to show for it.

A freshman at Reese High School, won a first-place award in the recent 7th annual Thumb Regional Science Fair in Ubyly.

Dale, who competed against students from Huron, Tuscola and Sanilac Counties won a gold medal and a Popular Science encyclopedia.

His entry in the Fair's Biological Science Division and was a detailed and photo-illustrated display of plant and animal cells.

Dale began his project, titled "Plant Cells Vs. Animal Cells" during the Christmas school vacation period and finished it March 12, just a day before the Science Fair at Reese High School, in which he won the gold medal.

He entered in the regional competition where it was judged best in its division.

Dale said the most difficult part of the project was taking photos of the cells with a microscopic lens.

His proud father, incidentally, is a 23-year veteran of our plant.

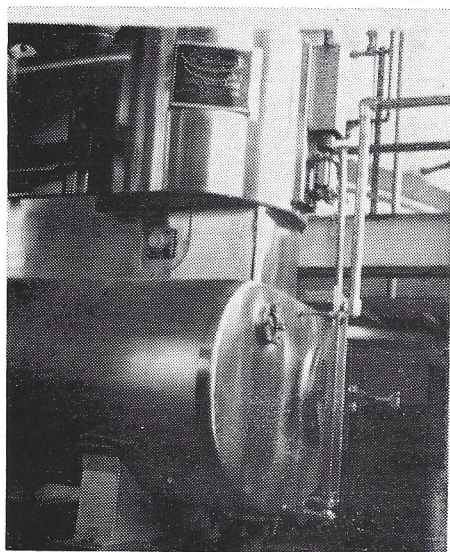
BUDDING SCIENTIST - Here's Dale Rupprecht, 14-year-old son of Mr. and Mrs. Ottomar Rupprecht, Bottling Department, with his prize-winning biology project display. It won him first-place honors at Reese High School, where he is a freshman, and at the 7th Annual Thumb Regional Science Fair in Ubyly.

The question often has been propounded: Do women dress for men, or for other women, or for themselves? And the answer is: yes.

Better Quality Control

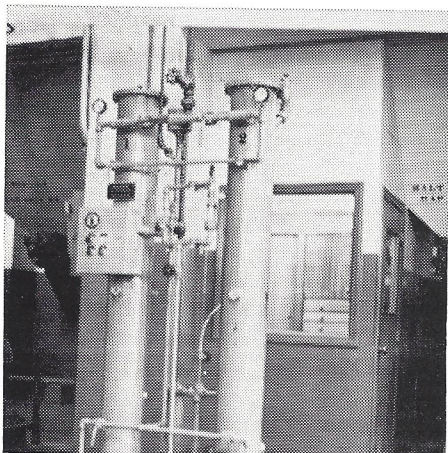
More Job Insurance

More Improvements In Our Plant



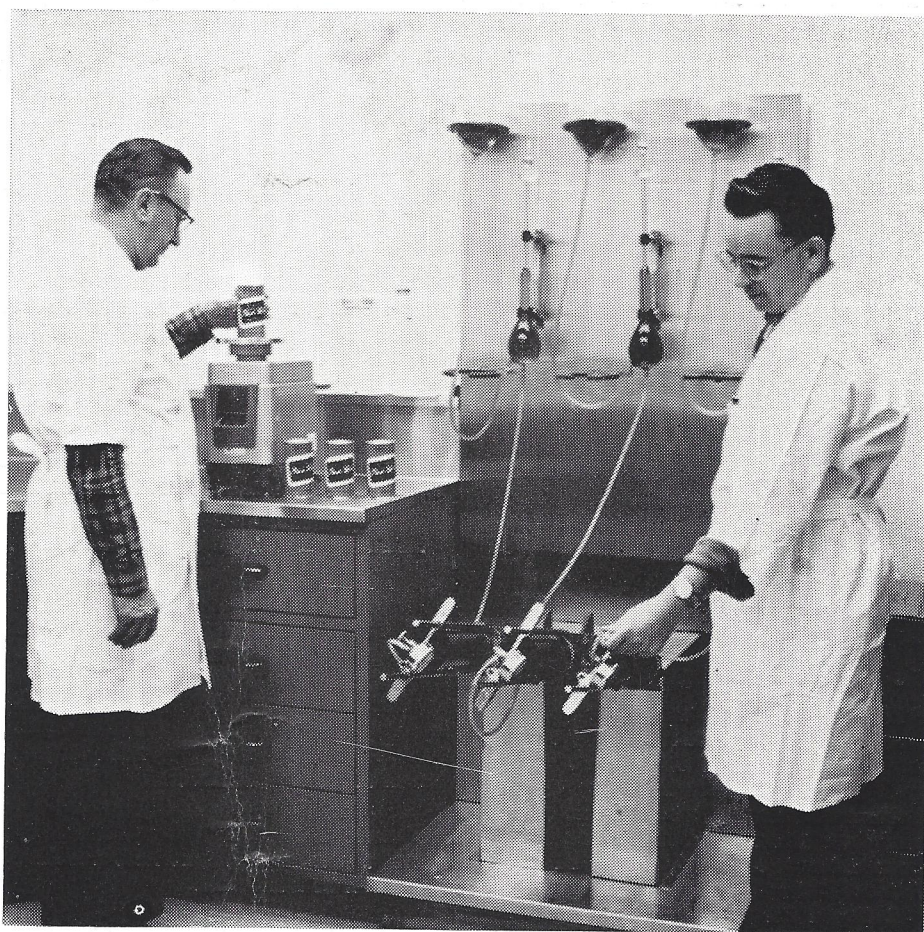
HOP SEPARATOR - This is our new stainless steel continuous hop separator for product improvement. It separates hops from the wort.

Also new in the Power House is a 500-ton condenser which converts gas to liquid. It provides the necessary safety factor to operate our refrigeration system and allow the brewing of filtering operations to increase flow rates required in the future. A new ammonia cooler will allow our plant to meet future production forecasts.



The Carling Frankenmuth News

Associate Editor, Herbert Naegle
George Schmunk Brewhouse
Willie Brechtelsbauer Engineering
Ottomar Rupprecht Bottle House
Bernard Todd Bottle House
Richard Nuechterlein Office
Harold Matzke Cellars
Fred Bickel Powerhouse
Harold Eisner Bottle House
Alfred Matzke Cellars
Virginia Tremonti Office
Alfred Buzzard Bottle House



MORE PLANT IMPROVEMENTS - For better quality control and to maintain the superior quality of Carling beer and ale, our company must -- and does -- continually add the latest in equipment. Here Clarence Rupprecht, left, Quality Control, checks cans for weight and fill on the Mettler scale. Ralph Detloff, laboratory assistant, checks the carbon dioxide and air test in our new Bottleshop Laboratory. They also make a caustic soaker test and check pasteurizer water.

BIGGER AND BETTER - This new dryer, at left, has replaced one of inadequate capacity. It will eliminate automatic failures which created a freezing problem in the carbon dioxide condenser. It dries carbon dioxide at the rate of 1,000 pounds per hour.

CIRCULATE CUTE QUOTE

Stamped on the back of all envelopes sent out by Read Distributing Co., Carling wholesaler in Lynchburg, Va., is this quote—"Carling Completely Captivates Capital of Culture—Lynchburg."

Sympathy

Our sincere sympathy is extended to Henry Oldenburg, Bottling Department, whose father, Henry J., died March 20 at St. Mary's Hospital, Saginaw. He was 85 and a native of Denmark Township. Rev. H. F. Dornbrock officiated at the funeral in Reese. Burial was in Blumfield Cemetery.

Freidinger Talk Yields Message

Plant Manager L. M. Freidinger last Wednesday gave his popular talk titled "Attitudes -- Whose?" in addressing 75 members of the Caravan Club at its dinner meeting at the Shrine Temple, Saginaw.

His talk deals with the story of employee cooperation behind the story of our plant's record safety performance in the world's brewing industry.

He also talked about the Michigan brewing industries problems of operating with the handicap of the excessive state beer tax.

John Sommer, safety director of Chevrolet Transmission plant, Saginaw, was program chairman.

Safety Slogan

"MAKE SAFETY A PERMANENT GUEST IN YOUR HOME!"

That was our March safety slogan, advising safety precautions at home as well as when we're on the job together.

January safety slogan winners, each of whom received a gift certificate from the Frankenmuth Woolen Mill store, were:

Mrs. Howard Stockmeyer, Mrs. Ernest Mell, Mrs. Lawrence Pagels, Mrs. Theodore Wescoat, Mrs. Marcus Bender, Mrs. Otto Frank, Sr., Henry Canfield, Mrs. Harold Maurer, Mrs. Robert Hubbard, Mrs. Charles Buchinger, Mrs. Wayne Rose and Mrs. Glenn Auernhammer.

February safety slogan winners received gift certificates from the Leslie Hardware.

The winners: Mrs. Martin Hufnagel, Mrs. Thomas Keinath, Fritz Pursche, Mrs. Willie Brechtelsbauer, Mrs. Raymond Veitengruber, Mrs. Arthur Trumble, Mrs. Marvin Bickel, Otto Frank, Jr., Marlin Nuechterlein, David Zwerk, Alfred Bielert and Bill Bornemisza.

Prosit!

Melvin Rupprecht has to be careful of those "loaded", practical-joke gifts on his birthday because it happens to be April 1 -- April Fool's Day.

Other birthdays celebrated this month among our friends and fellow employees are as follows: April 2 - Roy Petzold and Wallace Weiss; 4 - Richard Schneider; 5 - Edward Johnson; 9 - Harold Jekel; 10 - Walter Fuhrmann; 11 - Eugene Kern; 14 - Matthew Szymanski; 15 - Robert Williams; 16 - Ronald Pavlicek and Clarence Rupprecht; 17 - Lucille Woern; 20 - Donald Quaderer; 22 - Walter Knieling; 25 - Arnold Keinath; 26 - Alphonse Bishop; 30 - Edwin Rupprecht.

Quarter Century Banquet

Carling Quarter Century Club members and their wives will have their annual banquet Friday, May 8 at Utle's Town House in Birch Run. Norman Baker and Walter Knieling, both of the Bottling Department, will receive their 30-year awards.

X-Ray Unit Coming

Two Saginaw County mobile X-ray units will be stationed in the Bottling Department parking lot of our plant from 8 a.m. to 5 p.m. April 14. All employees and their wives and husbands are invited to receive free chest X-ray examinations.

HOME BREW HAD TO WAIT

In "Merrie Olde England" there was close connection between church and brewery. Monasteries were situated next to bakeries, so that grains would be easily available for the monastery brew.



CARLING SAFETY LIGHTS HAILED - Our plant's gift of automobile daytime safety running lights was noted in a recent display conducted by the Amsco Manufacturing Co., South Bend, Ind., at a national automotive accessory show in Chicago. The sign at the upper right of this photo tells about the running light each of us received in recognition of our 8th consecutive year of operation without a disabling injury. At the left is Eric A. Olson, the Amsco firm's general manager. Next to him is Rodger Ward, two-time winner of the Indianapolis Memorial Day 500-mile automobile race and an advocate of the running lights.

Who, Where, When With Carling . . .

L. M. Freidinger, our regional vice president and general manager, really has been in his traveling togs lately. He has attended a Carling management meeting at Cleveland headquarters, a regional marketing meeting, and a planning session for the Carling World Open golf championship to be played in August at Oakland Hills, Detroit.

Wallace Riethmeier, comptroller, attended a Carling comptroller's meeting last month in Baltimore.

Herbert Naegle, personnel and safety director, attended a personnel and safety meeting in Cleveland, and also visited the Baltimore plant for a safety conference. On March 23 Herb again discussed Carling and our plant's safety record in addressing a physical education class at

Central Michigan University in his third visit there.

As a member of the U. S. Brewers Association's Advisory Safety Committee, Herb will be in New York on April 20-22 to help prepare the 1964 agenda for the National Safety Council's Brewers' Section.

Plant Manager Freidinger on March 9 addressed 100 members of the Saginaw Valley Safety Council at High Life Inn. The Council's membership consists of Valley personnel and safety directors.

Charles (Ed) Nestell, Bottling Department, has been busy these days in his other role as Frankenmuth civil defense director. Ed's been touring groups through our plant showing our manufacturing and civil defense fallout protection facilities.

Visitors have included Frankenmuth Boy Scouts, Cub Scouts, Girl Scouts, Brownies, the Registered Nurses Association and the Women's Auxiliary of Reese and Munger.

On March 18 Ed conferred with the Frankenmuth civil defense organization. They made plans for a communication system to be used in event of a tornado or any other disaster affecting Frankenmuth.

Farmers Tour Plant

Sixty members of the Michigan Association of Farmer Cooperatives toured our plant March 25 and enjoyed a smorgasbord luncheon in our club rooms. L. M. Freidinger, plant manager, outlined brewing industry problems and developments in addressing the visitors.

New Brews

Mr. and Mrs. Leon Bell, Bottling Department, still are having a ball with their new daughter, **Catherine June**, who can have quite a "bawl" herself, sometimes. She was born Jan. 28.

A new son, **Marvin**, was born Feb. 9 to Mr. and Mrs. Marvin Woods, Bottling Department, who's well beyond the 8 pounds, 14 ounces he weighed when he arrived.

Mr. and Mrs. Roy Petzold, Brewing Department, have a winsome new family addition named **Julie Ann**. She was born Feb. 16.

Michael Robert is the name of the new son of Mr. and Mrs. Ronald Knoll, Bottling Department. He was born Feb. 5.

Mr. and Mrs. Clifford Stockmeyer, Bottling Department, named their new son **Richard Wayne**. He was born March 10.