

CARLING

FRANKENMUTH NEWS



PUBLISHED IN THE INTEREST
OF EMPLOYEES AT THE
FRANKENMUTH, MICHIGAN
PLANT OF THE CARLING
BREWING COMPANY

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FULL CENTURY AND THEN SOME — Plant Manager Les Freidinger congratulates three brothers-in-law whose total seniority in our plant represents 100 years. L. to R.: Clarence Rupprecht, Quality Control, with us 32 years; Les, who, incidentally, will get his Quarter Century Club pin July 6; Otto Frank Sr., Wet Grain Department, 34 years, and Clarence Reif, assistant to the brewmaster, 34 years. Leo A. Rousseau, Engineering Department, on March 26 completed 25 years of service here. Fred Hauck, Cellar Department, also will attain the 25-year mark July 6, when our Quarter Century Club membership will total 18.

Remember This One

"If You Are To Keep Working, Keep Working With Care"

Those are the significant words of our March safety slogan which should be on the job with us each working day.

Gift winners in our February safety slogan contest were: Mrs. Edward Bickel, Mrs. William Bradburn, Mrs. Elmer Keinath, Jr., Mrs. Floyd Matzke, Mrs. William Daniels, Donald Diedrich, Mrs. Hilbert Poellet, Mrs. Raymond Veitengruber, Mrs. John Weirauch, Mrs. Robert Raquepaw, Mrs. Robert Willman and Mrs. Robert Matzke.

On The Mend

Elmer Poellet, Bottlehouse, is recuperating after recent surgery at St. Luke's Hospital.

We Win Again!

Our plant has won added safety recognition with recent awards from the United States Brewers Association and the National Safety Council.

We were first in the USBA Group A contest without a lost-time injury accident for the year, marking the sixth consecutive year we've done so, thanks to your outstanding cooperation and just plain being "on the ball".

We also have received the National Safety Council's Award of Merit for 1961 for working on another year without a lost-time injury accident.

The secret of success in conversation is to be able to disagree without being disagreeable.

Production Begins In New Plant

Production is off to a fine start in our new addition, second to none in the industry for its modern facilities and equipment to keep us strongly competitive in the swift-moving market which is our business and livelihood.

The \$5.5 million expansion program ventured here by your company is an investment which will keep us in pace with the brewing industry's leaders. In a word, it means greater security for all of us in the long run.

Carling has no intention of resting on past laurels in its swift and steady rise as one of the leaders in the industry. We cannot afford merely to look to our present market needs. Our security rests also in our ability to meet future demands.

All this was considered by management in planning the multi-million-dollar expansion of your plant for present and future production and storage needs.

"We hope that our new boiler and engine room will be ready by about the middle of June," said Plant Manager Les Freidinger. "We also expect the warehouse, which will double the size of our present one, will be ready about the same time."

He praised Carling workers here "for the good cooperation and understanding shown to keep us moving efficiently while the new addition was being built and equipment installed."

Erection of steel for the new warehouse started this week.

On Page 4 appears a series of pictures to show what Dad's working place looks like now.

Sympathy

Our sincere sympathy is expressed for Willis Veitengruber, Engineering Department, whose father, William J. Veitengruber, died unexpectedly. He was 58 years old.

Dan'l Boone Would Like To See These

If old Daniel Boone could materialize, he'd probably want to dicker with Ludwig Riess, Bottlehouse, one of our plant's 25-year veterans.

Because in Ludwig's collection of nearly 100 antique firearms are several of the powder-and-ball Kentucky Long Rifles Boone and his colonial counterparts made famous.

The Riess gun collection, acquired over the years by dint of barter and buy, also includes some of the early Colt revolvers of models used by the West's famous gunslingers and lawmen.

Ludwig has a fine assortment of German-made rifles and shotguns. Several are combinations of the two-one barrel for use as a rifle, the other as a shotgun.

One of his "pets" is an over-and-under rifle of .41 caliber.

He has a Kentucky Long Rifle, with brass-bound handle, which would make any collector drool. Heft it, pull it up and draw a bead, and you understand why this famous weapon is a classic for its built-in ability to literally aim itself.

The same is true of some of Ludwig's Colt revolvers, the Frontier models of .44 and .45 calibers. Heavy as they are, their balance is superb. They come easily to a comfortable point.

Ludwig has several pistols which date back to when pirates swashbuckled their way across the pages of history. One is a Spanish-made flintlock weapon.

He keeps his guns in two large cabinets. He's spent many hours rubbing coat after coat of linseed oil into the wooden handles of some of the older ones. He has polished and oiled all metal parts and paid for repairs so that most still are in firing condition.

Incidentally, he learned considerable about bigger guns in World War 2, serving four years with the Coast Artillery, much of the time in Europe.

Equally interesting is his collection of nearly 500 Indian arrows and spearheads. He found many on the 120-acre farm owned by his brother, Adolph, with whom he lives.

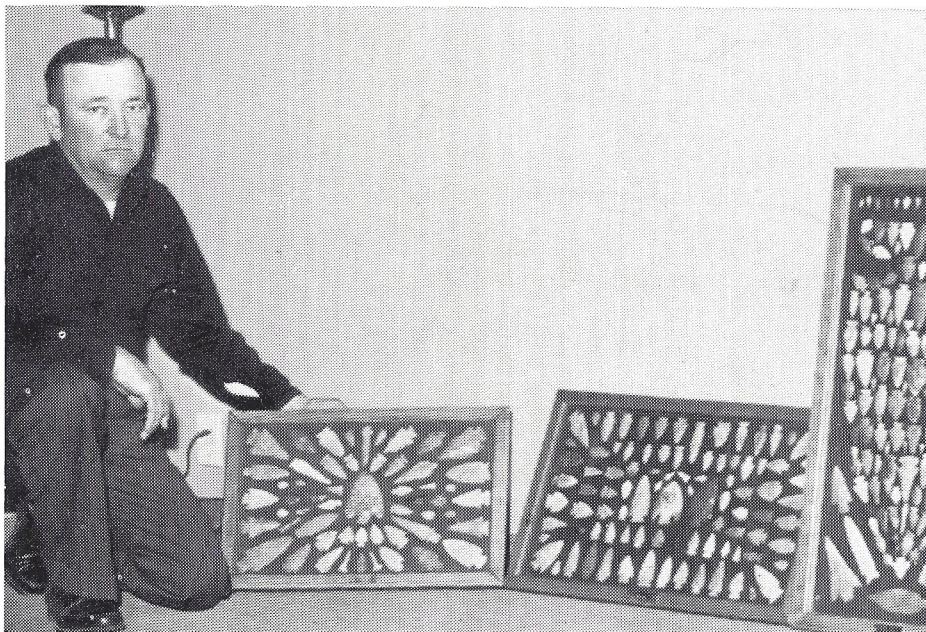
Most of his Indian artifacts were collected in and near Frankenmuth, where Indians roamed in Michigan's pioneer days.

Some of the arrows are thin, delicate slivers used for hunting birds and fish. Others are large and cannily pronged for use on larger game such as deer, bear and wolves. Some of the spearheads, no doubt, were "ammunition" for war with rival tribes.

Ludwig has the genuine collector's appreciation for other antiques. He's quite proud of an old gramophone, with horn attachment, which plays cylinder records. And he has a pewter candlestick mold which goes back to the time of the Franconian settlers who founded Frankenmuth.



KEEP YOUR POWDER DRY, MEN! — Here's Ludwig Riess, Bottlehouse, with his fun collection of antique firearms. He has 79 rifles and shotguns, many of them muzzle-loaders, and 11 handguns. He is holding a single-shot English pistol dating back more than 100 years.



WHEN INDIANS ROAMED FRANKENMUTH — Ludwig exhibits his collection of nearly 500 arrow and spearheads of all sizes. He found most of them in the Frankenmuth region, acquired others by trading.

Students Honored

High honors have come to the daughters of two of our plant's employees.

They are Michelle Schutt, daughter of Mr. and Mrs. Charles Winkler, named valedictorian of Frankenmuth High School's Class of 1962, and Sally Pagels, daughter of Mr. and Mrs. Lawrence Pagels, salutatorian. Michelle's father works in our Bottling Department and Sally's, better known as "Doc", in our office.

Both girls are exceptional students and class leaders. Michelle, incidentally, is the only girl in Saginaw County delivering a route for The Detroit Free Press.

Attention Scholars!

Applications now are being accepted by our Quarter Century Club committee for the W. H. Mayer Scholarship inaugurated last year. The committee consists of George Schmunk, Otto Frank, Sr., and Herb Naegele. Joan Rupprecht, last year's winner, has distinguished herself as a freshman at Michigan State University. She is a daughter of Clarence Rupprecht, Quality Control.

●
UNRELIABLE - The type of woman who says she will be ready in a minute —and is.

Bataan March A Memory Ray Doesn't Relish

Ray Rau doesn't talk big. As an electrician in our plant, he goes about his work competently and with careful skill.

But Ray could talk "big", if he chose, as one of the valiant U.S. soldiers who were part of the historic Bataan Death March which began April 8, 1942.

Ray, an Army corporal, entered service May 15, 1941. He was at Corregidor and Bataan when U. S. forces had to surrender to the Japanese.

As a war prisoner, he knew the ridicule, jibes and brutality of his captors. Shoulders back, he survived though his weight dropped from 150 to a scant 100 pounds.

If he chose, Ray could tell many stories about conflicts, sneers, hatred and Christian triumph, at the last.

But Ray isn't like that. He isn't the big-talker type.

Of the Bataan Death March and of his nearly 3½ years as a war prisoner, Ray says: "It's a thing of the past. It happened, and that was it."

Ray and his wife, and their two sons, Paul, 13, and Carl, 9, live a block from our brewery.



LONG AGO—GRIMNESS — Raymond Rau, electrician shown here at his job, is a survivor of the infamous Bataan "Death March" of World War 2. It began April 8, 1942.

Firemen Tour Plant

Twenty members of the Frankenmuth Volunteer Fire Department toured our plant last Tuesday evening, familiarizing themselves with our new addition and details of our added bottling and shipping facilities. They noted locations of doors, windows and standpipes in case of emergency here. They enjoyed a luncheon in our club room.

Carlingettes

Mr. and Mrs. Peter Arnold are the doting parents of a new daughter, Colleen. She was born March 17 and weighed 7 pounds and 11 ounces.

Mr. and Mrs. James Damm have a new heir -- a son, Kevin Kenneth. He was born Feb. 27 at St. Mary's Hospital.

Mr. and Mrs. Edwin Rupprecht have an addition to their family. She is Patricia Marie, born March 10 at Saginaw Osteopathic Hospital. She weighed 6 pounds and 14 ounces.

Mr. and Mrs. James Bieberitz are all smiles about their new son, William Carl. He was born March 11.

Mr. and Mrs. E. Jack Buchinger are parents of a baby boy. He was born on March 28th at St. Mary's Hospital.

Prosit!

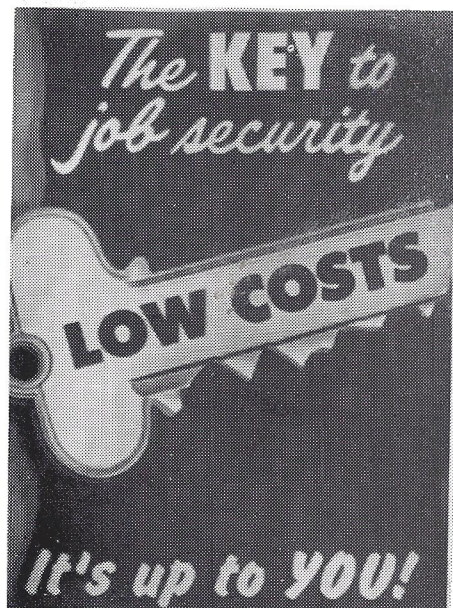
April is the birthday month of 17 of our Carling family here.

You may wish 'em a "happy birthday" in this order:

April 2 - Roy Petzold and Wallace Weiss; 5 - Edward Johnson; 7 - Elmer Keinath; 9 - Harold Jekel; 10 - Walter Fuhrmann; 11 - Eugene Kern; 14 - Matt hew Szymanski; 15 - Robert Williams; 16 - Ronald Pavlicek and Clarence Rupprecht; 17 - Lucille Woern; 20 - Donald Quaderer; 22 - Walter Knieling; 25 - Arnold Keinath; 26 - Alphonse Bishop; 30 - Edwin Rupprecht.

For Our Protection

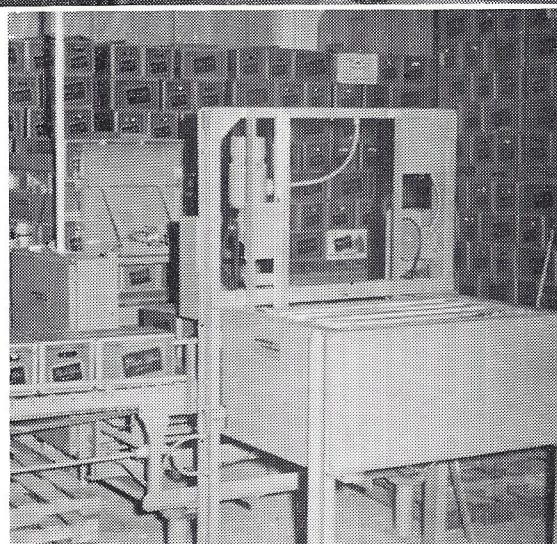
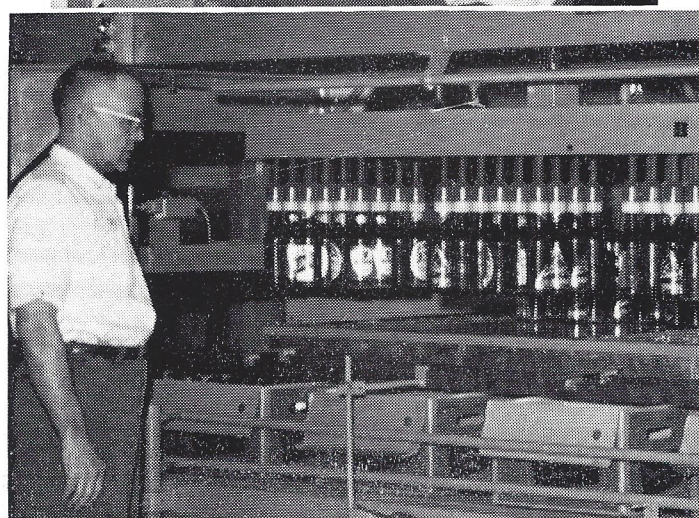
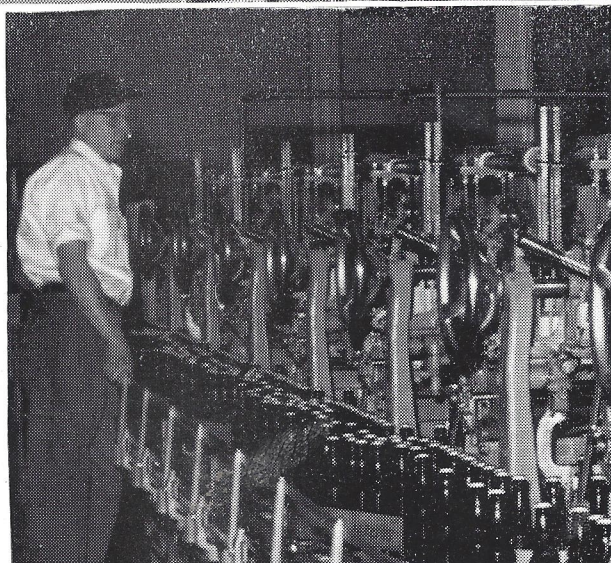
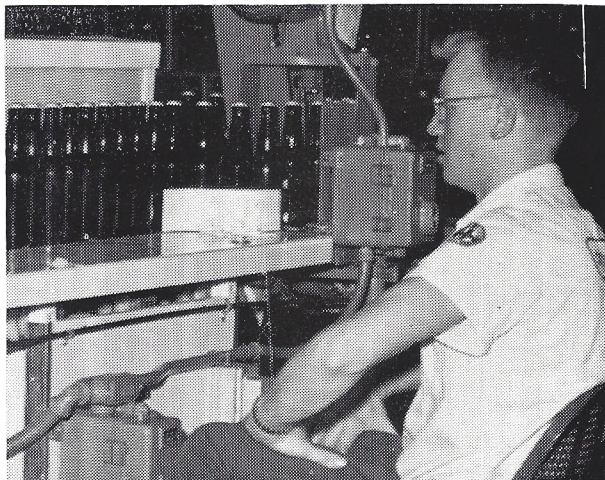
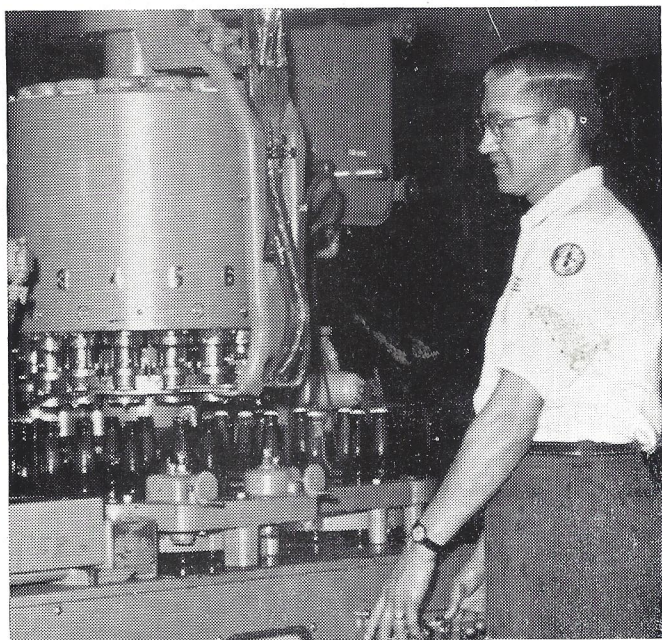
New all-purpose fire extinguishers, utilizing dry chemicals capable of dousing ordinary fires or those involving gasoline, paint and other highly-combustible materials, have been placed strategically about our new bottling and shipping departments. They're easily visible on posts marked especially with red paint as fire protection and control points. For safety's sake, take note of where they are.



The Carling Frankenmuth News

Associate Editor, Herbert Naegele	
George Schmunk	Brewhouse
Willie Brechtelsbauer	Engineering
Ottomar Rupprecht	Bottle House
Bernard Todd	Bottle House
Richard Nuechterlein	Office
Harold Matzke	Cellars
Fred Bickel	Powerhouse
Harold Eischer	Bottle House
Alfred Matzke	Cellars
Virginia Tremonti	Office
Alfred Buzzard	Bottle House

Production Scenes In Our New Addition



Bottom right - This depalletizer machine removes empty bottle cartons from pallets and places cartons on the conveyor.

Center right - Albert Warnemuende operates this case un-loader machine. It removes empty bottles from cartons and feeds bottles into the washer.

Top left - Wayne Rose, filler-crowner operator, is manning the filler and crowner machine capable of handling more than 600 bottles a minute.

Top right - Glenn Auernhamer is at the controls of the bottle inspection machine shown here, Charles Baldwin on left.

Center left - Walter Knieling, labeler operator, runs the labeling machine.

Bottom left - This palletizer places full, loaded cases on pallets for shipment or storage.