

**CARLING**

# FRANKENMUTH NEWS



PUBLISHED IN THE INTEREST  
OF EMPLOYEES AT THE  
FRANKENMUTH, MICHIGAN  
PLANT OF THE CARLING  
BREWING COMPANY

Vol. 3, No. 3.

March, 1959.

## Huge Truck of Distributor In Detroit Can Transport 1350 Cases of 12 oz. Bottles



OUR GROWING business in the Detroit area is reflected in the mammoth new truck and tractor rig of the Eastown Distributors, which driver Edwin Van, above, recently brought to Frankenmuth for the first time. Measuring 40 feet in length, the trailer will carry 28 pallets, or 1350 cases of 12-ounce bottles. The entire truck is 51½ feet long—just three and one-half feet under the maximum length in Michigan. The trailer is a Dorsey trailer, made in Hudsonville, and the truck unit is a Ford C1100 custom cab. The truck carries 125 gallons of gas—which it needs because full or empty it consumes gasoline at the rate of three miles per gallon!

## Mrs. Carmen Pappas Joins Office Staff As Secretary To Regional Sales Manager



Mrs. Pappas

Attractive newcomer to the ranks of our office staff is Mrs. Carmen Pappas, of Flint, who recently assumed the duties of secretary to Regional Sales Manager C. F. Rieck.

A graduate of Flint Central High School, Mrs. Pappas also completed studies at the General Motors Technical School and Baker's Business College. She is the mother of a two and one-half year old son.

Before joining Carling, Mrs. Pappas had previously been employed by the Citizen's Bank of Flint; Buick Motor Division, GMC; and the Genesee County Savings Bank.

## New Equipment and Other Plant Improvements Further Modernize Brewery, Protect Our Welfare

Numerous improvements and alterations now being made in our plant facilities will create safer working conditions in certain areas of the Bottlehouse and, altogether, contribute to greater job security by assuring uniform high quality for our products.

These projects, which are typical of Carling's continuing efforts to make each Carling brewery ultra-modern in every respect, now are in varying stages of execution.

Now underway, for example, is the installation of a new lunch room for Bottlehouse personnel. This new facility, located just behind the Hospitality room, involves the installation of a new floor, new ceiling, and lighting equipment in the area.

Time clocks, bulletin boards, vending machines, lockers, and refreshment coolers now located in the Bottlehouse will be moved into the new lunchroom, thereby eliminating a congested and hazardous area at their former location.

Now being executed also is the installation of four new carbon filters which will modernize our water system.

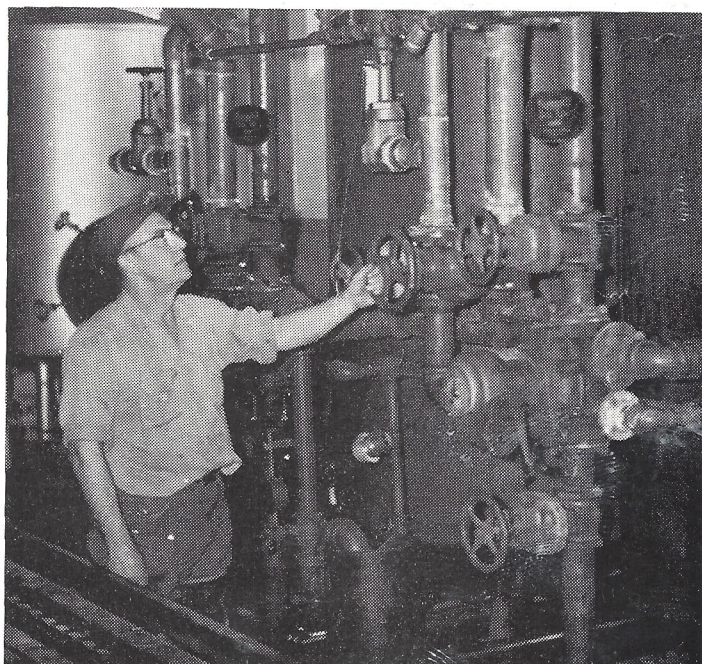
At the present time, two of these filters have been installed in the Bottlehouse. Two others will be installed in the Brew-house to supplement the larger unit now in operation there.

Altogether, the five carbon filters will give us filtering capacity large enough to meet any demand for years to come.

Recently completed was the overhauling of our three bottling lines, an effort which we hope will protect us from possible interruptions once the busy summer season sets in.

Palletizing of the second floor of our Bottlehouse is another important step which enabled us to remove conveyors and

(Continued on Page 2.)



AT THE controls of the two new carbon filters in the Bottling Department is Cloyd Persons.

## PEOPLE IN THE NEWS

Recently announced by Regional Sales Manager G. F. Rieck were the transfer of Jim Edwards, State Manager for Michigan, to a new position in Carling's Northwest Region, headquartered in Chicago, and return of Bill Webb to the Central-West Region as State Manager for Michigan. Best of luck on your new assignment in the Windy City, Jim, and welcome to Frankenmuth, Bill!

The stork made three trips to Frankenmuth in recent weeks to brighten the lives of three Carling families with new daughters.

First to arrive was Michelle Lynn German, born February 18th to Mr and Mrs Ray German.

Next was Judith Ann Krick, daughter of Mr and Mrs Ronald Krick, born March 4th.

And third was Susan Marie Gruber, born March 15th to Mr and Mrs James Gruber.

Best wishes are extended this month to Mrs Frieda Cook, who is at home recuperating from a recent operation, and to Otto Frank, Sr., who has been confined to home for several months now.

New cars have added zest to the lives of 11 plant personnel in recent weeks. Proud of their new possessions are Edward Hogan, Chevy; Henry Oldenburg, Dodge; Donald Quaderer, Edsel; Howard Buzzard, Ford Rancho; Richard Johnson, Chevy; Albert Kienitz, Chevy; Vice President Freidinger, Olds station wagon; Wally Weiss, Plymouth station wagon; Harold Jelke, Mercury; Al Nevieu, Dodge; Walter Knieling, Ford; and Arthur Evans, who now drives an Opal station wagon, one of our city's few foreign cars.

March winds are blowing birth congratulations to eighteen Carling personnel, including:

LeRoy Witkop, 1st; Harold Kern, 2nd; Harley Barber, 3rd; Otto Frank, Sr., 4th; Jack Price, 4th; Ruben Reif, 5th; Rudolf Lauber, 6th; Walter Daenzer, 6th; Richard Nuechterlein, 11th; Wallace Riethmeier, 12th; John Bechanko, 13th; Cloyd Persons, 14th; Raymond German, 21st; Elmer Poellet, 22nd; Sidney Burke, 25th; Otto Zuellig, Jr., 27th; Rudolf Jordan, 28th; and Donald Diedrich, 31st.

Many happy returns! .

## New Equipment and Other Plant Improvements Further Modernize Brewery, Protect Our Welfare

(Continued from Page 1.)

utilize the elevator for palletizing operations. As a result, we have added space for storing 30,000 additional cases of our products.

Now in operation is a modernized refrigeration system for Storage Room E, and additional refrigerating capacity for Storage Room G and Filter Room B.

Two dock leveler boards, which are self-adjusting, have greatly increased loading efficiency and made loading operations considerably more safe.

Also an important safety improvement was the installation, on all elevator doors, of "Astragels," the rubber padding on both upper and lower gates which now protect operators from possible hand injuries.

Lastly, we have added one new lift truck, and on two of our present lift trucks, we have installed side shifters which greatly facilitate the stacking and palletizing of cases.

## M-83 Rated "All-Season Highway"

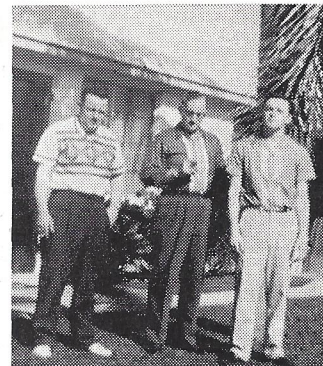
Welcome news to our Carling Michigan distributors, and therefore to all of us, was the recent decision by the Michigan State Highway Department to classify highway M-83 from Frankenmuth south to U.S. 10-23 as an "All Season Trunkline Highway."

This action by the highway department means that M-83 will not be subject to seasonal load restrictions this spring under Michigan's "Frost Law" restrictions. Thus, our distributors, who must use M-83 to pick up our products, may return to their warehouses with full loads. Classification of M-83 as an all season truckline first came last year, largely through the efforts of Production Coordinator Wallace Weiss to convince highway authorities of the road's true status.

## Sojourns In Florida Enable Vacationers To Avoid Late Winter's Heavy Storms



FT. PIERCE, Florida, was the locale of Clarence Haas' February vacation. Here, Clarence, right, and his brother, Elmer, display fruit picked at the time. Clarence and Elmer were visiting their sister and her husband at Ft. Pierce.



MIAMI AND Cypress Gardens were but two of the many locations visited in Florida by Howard Buzzard, Bottlehouse, Alfred Buzzard, Bottlehouse, and his wife and son, Dale. Returning, the family group glimpsed our new plant at Atlanta.

## Wallace Weiss Is Elected Secretary Of New Frankenmuth Charter Commission

Production Coordinator Wallace Weiss, one of our community's most civic-minded citizens, is one of the nine members of the new City Charter Commission, elected recently to draft a charter under which Frankenmuth will be organized and operated.

And, at the first meeting of the new commission, Wally was elected secretary of the group by his fellow commission members.

The charter commission comprises a cross section of the people of the community, including representatives of industry, business, professional and private citizens, who will serve on the commission as a civic duty.

After the commission has drafted a charter, it must be approved by the voters and also by the governor of Michigan.

## Announce This Month's Safety Slogan

"Let Your Family Benefit By Your Safety," is the slogan you'll need to know to qualify for a prize in our March Safety Slogan Contest.

February contest winners were Mrs. Austin Meader, Mrs. Elmer Poellet, Mrs. Harvey Bierlein, Mrs. Rudolf Jordan, Mr. Walter Knieling, Mr. Ronald Krick, Mrs. Wells Barrett, Mrs. Richmond Hart, Mrs. Selwyn Stuart, Mrs. Marvin Bickel, Mrs. Henry Clouse, and Mr. Walter Daenzer.

## Compares Plant Safety Records

A review of the safety records of all Carling plants brought to light some very interesting facts, including a forecast for how long our Carling sister plants, operating at 1958 levels, would need to work without a lost-time accident in order to equal our three-year safety record.

Atlanta - 9 years.

Natick - 2½ years.

Belleville - 1 year.

Cleveland - 6 months.

That's a good lead over our sister plants, but, let's make it an even bigger one!