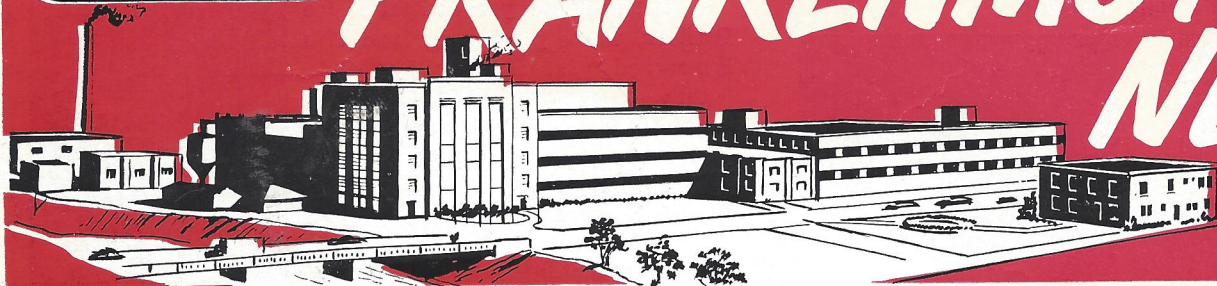


CARLING

FRANKENMUTH NEWS



PUBLISHED IN THE INTEREST
OF EMPLOYEES AT THE
FRANKENMUTH, MICHIGAN
PLANT OF THE CARLING
BREWING COMPANY

Vol. 2, No. 6.

June, 1958.

Frankenmuth Brewery Serves Host to Michigan Master Brewers Association Meeting

Approximately 60 allied members of the Michigan Brewers Association held their annual meeting here last month as guests of Vice President Les Freidinger and Master Brewer Jack Price.

Business sessions were held in the Club Room, but while they were here members divided their time among such activities as sampling Frankenmuth chicken dinners, playing golf, and touring our own brewery.

In the photograph below, Master Brewer Jack Price is kneeling at the left in the front row; and Bill Bornemisza, chief chemist, and Al Matzke, Assistant Master Brewer, stand at the left of the center in the rear row.

Guests represented all Michigan breweries, several Ohio brewing firms, and supplier firms.



Alice Loesel Delivers Salutatory Address To June Graduates of Frankenmuth High

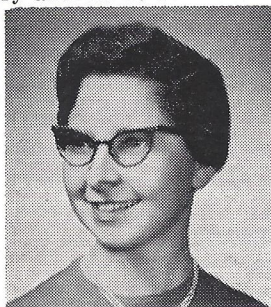
"We do not know what the future will bring us. We only hope and pray that God will guide us in whatever we attempt to do. The future is ours, let us now begin to accept the responsibilities which live before us, for we are the future of tomorrow."

These were the concluding remarks of Alice Loesel, now a full-time employee of the Personnel and Purchasing departments, when she delivered the salutatory address at commencement exercises held at Frankenmuth High School on June 11th.

Alice, who earned a 3.88 scholastic average during her years in high school, had been employed on a part-time basis in recent months under provisions of the high school's cooperative training program whereby students attend classes in the morning and gain practical "on the job" training afternoons.

She has held a place on the scholastic honor roll throughout her school career, and she was one of three senior class members to compile a "straight A" record last year.

In her address, Alice emphasized several important points, including the statement that "It is important that we continue to gain knowledge of our changing world and the many people in it. We must associate with people of all kinds and accept their



Miss Loesel

New Production, Sales, Employment Records Are Set During Busy Month of May

The demands placed upon our time and productive ability in recent weeks demonstrated how much can be accomplished when people work together towards a common goal.

Never before in the history of our plant had we been plunged into a similar situation in which our products were in such abnormal demand.

We all knew, of course, that the enormously inflated demand would be short-lived. But we also knew that it would be to our long-term advantage to do all in our power to meet that demand.

Our efforts were admirable. The results were made possible only through the complete cooperation of each and every one of us.

We can be proud of our record.

And, speaking of that record, here are some facts you will want to know:

Last month we produced and sold more beer and ale than ever before -- 60,830 barrels.

Big Employment Increase

To do that, we had more people working here than ever before, and they worked a total of 47,076 man hours. Yet, despite this big increase in hours worked and the presence of many new employees, these hours were accumulated without a lost-time injury -- a real tribute to our safety consciousness.

All this activity was reflected on the loading dock, where on May 19th a new record was set when 50 trucks picked up loads of our products. Actually, more than 40 trucks per day throughout the month made our shipping area a very busy place indeed.

Individually, we all felt the impact of this abnormal demand, but the compensation in terms of extra income also was substantial.

We're all getting somewhat "back to normal" now, but the activity of last month set records that may stand for some time, and it is our fondest hope that, eventually, the abnormal totals of last month may one day become the "average" of our operations.

Announce May Winners and New Slogan For This Month's Safety Slogan Contest

"An Accident Can Quickly Toss Your Whole Vacation For A Loss," is the slogan you'll need to know to qualify for a prize in this month's safety slogan contest.

Winners of the May contest, based on the slogan, "Your Plans For Tomorrow Depend Upon Safety Today," were Mrs. Ernie Mell, Miss Alice Loesel, Mrs. Harold Stockwell, Miss Lois Krafft, Mr. Howard Bierlein, Mr. Otto Zuellig, Jr., Mrs. Ruben Reif, Mrs. Fred Bickel, Mr. Wells Barrett, Mrs. George Schmunk. Prizes in May were delicious hams.

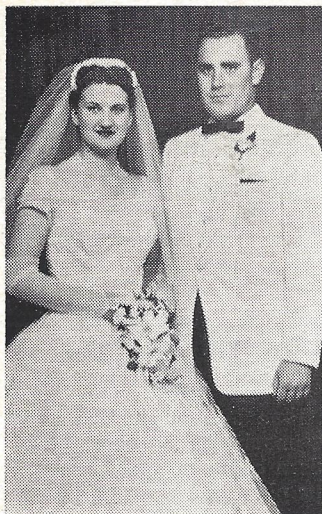
ideas so that we may benefit from them.

"We must go even further than this. If we are to become leaders of tomorrow, we must seek to improve wherever improvement is needed and lend a helping hand where it is urgently wanted, whether it be in our own community, our own country, or in another country."

Alice graduated from St. Lorenz in 1954. She was a member of the Girls' Athletic Association in her sophomore and senior years, and a member of the Commerce Club.

More than 1,000 persons attended graduation ceremonies.

Trinklein - Krick, Umbach - Gruber Weddings Highlight Late Spring Social Season



Mr. and Mrs. Krick



Mr. and Mrs. Gruber

June, the month of brides, once again is keeping Dan Cupid busy, and youthful members of our Carling Family are finding that they, too, are not impervious to Cupid's arrows.

Two weddings of special interest were those of Mr. and Mrs. Ronald E. Krick, and Mr. and Mrs. James E. Gruber.

Mrs. Krick is the former Doris Trinklein, who, before her wedding, was employed in the Bottle Shop office. Mr. Krick is employed in the Bottle Shop.

Their wedding was followed by a reception for 375 guests at the Blumfield Township Hall. Wedding ceremonies were at St. Lorenz Church.

Mrs. Gruber is the former Doris Umbach, of Frankenmuth.

Joe Pavlicek Succumbs To Long Illness

A lengthy illness proved fatal to Joe Pavlicek, whose passing on June 17th is mourned by his many Carling friends.

Only 42 years of age, Mr. Pavlicek was a veteran employee of the brewery, having first joined it in June, 1934. He is survived by two sons, Ronald, 17, at home, and Albert, 20, formerly employed here but now in the armed forces. His wife passed away three years ago.

Services were held Friday, June 20th.



Mr. Pavlicek

PEOPLE IN THE NEWS

Best wishes for speedy recoveries go this month to Mrs. Mike Lis and Mrs. Donald Quaderer both of whom are confined to the Saginaw Osteopathic Hospital.

June birthday wishes are extended to Roy Seiferlein, 1st; Clarence Frank, 2nd; Herbert Naegele, 4th; Norbert Matzke, 6th; Gary Schmitzer, 10th; Elmer Kolberg, 11th; Alfred Schmitzer, 15th; Carrol Nuechterlein, 18th; Arnold Scharrer, 20th; Wallace Baum, 22nd; Otto Frank, Jr., 23rd; Richard Johnson, 24th; Wilmer Brechtelsbauer, 25th; and Raymond Veitengruber, 29th.

Back on the job after a flying vacation to Europe is Vice president Les Freidinger, who had barely arrived back in town when he had to hop another place bound for Atlanta, Georgia, to help celebrate the official launching of Carling's newest plant in that city.

Mr. Gruber is employed in the Bottle Shop.

Their marriage, also performed at St. Lorenz Church, was followed by a reception for 375 guests at Fischer's Hotel.

Their Frankenmuth friends join in wishing both newly-married couples lifetimes of happiness and health.



The Carling Frankenmuth News

Associate Editor, Herbert Naegele

George Schmunk	Brewhouse
Willie Brechtelsbauer	Engineering
Ottomar Rupprecht	Bottle House
Bernard Todd	Bottle House
Richard Nuechterlein	Office
Harold Matzke	Cellars
Fred Bickel	Powerhouse
Harold Eischer	Bottle House
Alfred Matzke	Cellars
Virginia Tremonti	Office
Alfred Buzzard	Bottle House

'Best Looking Hobo Family' Contest Is Won By Virgil Kridler Family

Virgil Kridler, Bottle House, and his wife won first place in the "Best Looking Hobo Family" contest held recently at Enos park under the sponsorship of the Rotary Club and parents of Cub Scouts of Vassar.

Mr. and Mrs. Kridler have five children, with Stephen and Kenneth members of the Cub Scouts. Brother John joined with his mother and father and two brothers in the contest. The family's two daughters, Catherine and Linda didn't enter.

Life is a grindstone. Whether it grinds a man down or polishes him up depends upon the stuff he's made of.