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Farming Activities of Two Frankenmuth Men Are Featured in Carling Wide Circle Report

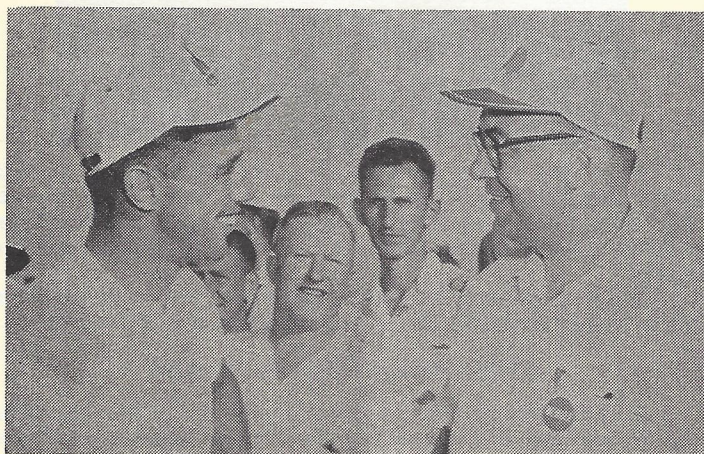
Featured in the forthcoming issue of the Carling Wide Circle, Carling Brewing Company's national employee newspaper, is a report on the farming activities of Frankenmuth employees Alphonse Bishop, of the Cellar Department, and Richard Johnson, of the Racking Department.

Lack of space in the Frankenmuth News prevents publication of the story here prior to its use in the Wide Circle, which goes to all Carling employees everywhere.

As the story points out, Mr. Johnson and Mr. Bishop are only two of many Frankenmuth employees who operate successful farming operations in addition to carrying on their jobs at the brewery. The story is a tribute to all these ambitious men of Frankenmuth who work hard and faithfully to help their families enjoy a way of life that is denied Carling employees in metropolitan areas as Cleveland and Boston.

The editors of the Frankenmuth News and the Carling Wide Circle are grateful to Mr. Bishop and Mr. Johnson for their cooperation in getting together this report.

General Manager Freidinger 'Pitches In' To Help Conduct Carling Open Golf Tourney



A busy volunteer helper at the recent Carling Open Golf Tournament, held at the Flint Golf Club, was General Manager L. M. Freidinger, pictured above congratulating young Paul Harney, upset winner of the big tournament.

Mr. Freidinger, who went to the tournament as an official Carling representative, soon found that there was an abundance of details involved in staging the tournament, and he willingly lent his support to other Carling representatives and official PGA tournament officials.

One of the chores he performed was to help keep score on the mammoth scoreboard constructed by Frankenmuth employees, which, tournament officials pointed out, "was a better scoreboard than we had at the National Open Tournament."

Harney outlasted Dow Finsterwald, last year's champion, and left far behind such stars as Julius Boros, Doug Ford, Tommy Bolt, Jimmy Demaret, and many other "big name" players in the world of golf.

National Safety Council's Award of Merit Recognizes Outstanding Frankenmuth Record



The National Safety Council's coveted Award of Merit was presented to the Frankenmuth brewery recently in recognition of the plant's outstanding 1956 safety record. The award was presented by Robert Fraeker, executive secretary of the Greater Saginaw Safety Council, representing the National Safety Council.

Extremely difficult to win, the award is made only to breweries whose safety records satisfy very rigid requirements.

As of the end of June, all Frankenmuth brewery departments had expanded their records for days worked without lost time accidents. These were: Maintenance and Engineering, 1632 days; Bottling, 1066 days, and Brewing, 660 days.

Pictured above displaying the new Merit Award flag which now flies above the plant are these safety committee members. Left to right, rear, are Wilmer Brechtelsbauer, Ernie Gauderer, Ruben Reif, Harold Matzke, Martin Hufnagel, L. M. Freidinger, Walter Fuhrmann, Gerhardt Hetzner, and Elmer Poellet. Front row, left to right: Al Nefe, Harold Eischer, Virginia Tremonti, Alfred Buzzard, Herbert Naegele, and Robert Fraeker, of the Greater Saginaw Safety Council.

Albert Pavlicek Wins Track Award; Will Try Out at Detroit Tiger Camp

Albert Pavlicek, son of Joe Pavlicek of the Brewhouse, one of the Frankenmuth High School's outstanding athletes, was awarded the track award at the Alumni Association Honor Banquet on June 6th at Zehnder's Hotel. Albert received a replica of the award from Ernst Heine, president of the Alumni Association.

Albert, who was co-captain of the track team and who also earned letters in varsity football, basketball, and baseball, will attend a Detroit Tiger baseball tryout camp to be held at Flint on July 1st and 2nd.

He's now employed in the Bottlehouse.

Employment Total Hits All-Time High; Four New Packages Added to Production

More men and women are currently employed at Carling's Frankenmuth plant than ever before were employed at the brewery, General Manager Les Freidinger announced early this week after a continuing demand for Carling products necessitated the hiring of additional personnel.

"In addition, we expect that starting in July, bottling production will be as great as it ever has been in the past at the Frankenmuth plant," he said.

The steady growth in employment is reflected throughout the plant, which has been undergoing a continuing modernization since operations were assumed by Carling.

Moreover, by mid-July Frankenmuth personnel will be shipping a total of 11 different packages, as compared with seven packages to date, and six in previous years.

To be added to the brewery's production schedule are 32-ounce returnable ale bottles, 12-ounce one-way ale bottles, seven-ounce returnable ale bottles, and 32-ounce one-way beer bottles.

Starting in July, the Frankenmuth brewery will begin to serve distributors in northern Indiana, and, temporarily, certain distributors in the southern portion of Indiana.

PEOPLE IN THE NEWS

New car fever caught up with six more happy owners of bright and shiny new '57 models. Recent purchasers were Leo A. Rousseau, plant engineer, a Ford Hardtop; Mildred Nuechterlein, Accounting, a Plymouth Hardtop; Joe Pavlicek, Brewhouse, a Dodge Cornet; Alfred Buzzard, Bottlehouse, a Pontiac; Alfred Schmitzer, Cellars, a Plymouth, and Richard Nuechterlein, Senior Accountant, a new Pontiac; Robert Matzke, Cellars, a Chevrolet, and Ronald Krick, Bottlehouse, a Chevrolet convertible.

Lawrence Pagels, Accounting, recently attended the Royal Oak dealers show of coins.

Condolences were extended last month to Melvin Hecht, Brewhouse, on the loss of his mother, who passed away May 30.

Saturday, July 13 will be a big day for 60 Frankenmuth plant employees, who will be off to Detroit in two chartered buses to take in the Detroit-Boston baseball game.

Among the visitors who in recent weeks have toured the brewery were Mayor Hardy Elowsky of Hillman, Michigan, accompanied by his wife, June, and High School Principal Stanley Terry who brought two of his students, John Konkuski and Gerald Melvin.

June was "Happy Birthday" month to Clarence Frank, 2nd; Roy Seiferlein, 1st; Herbert Naegele, 4th; John Wendling, 5th; Norbert Matzke, 6th; Gary Schmitzer, 10th; Elmer Kolberg, 11th; Alfred Schmitzer, 15th; Carrol Nuechterlein, 18th; Arnold Scharrer, 20th; Wallace Baum, 22nd; Otto Frank, Jr., 23rd; Richard Johnson, 24th; Wilmer Brechtelsbauer, 25th, and Raymond Veitengruber, 29th.

Congratulations were extended in June to two Bottlehouse bridegrooms who were married during the "month of weddings."

Marvin Schaeding was married to the former Mary Evelyn Hoerner at St. Helen Church in Saginaw on Saturday, June 8th. A reception was held for about 500 relatives and friends at the Bohemian Hall. The newly-weds will make their home in Saginaw.

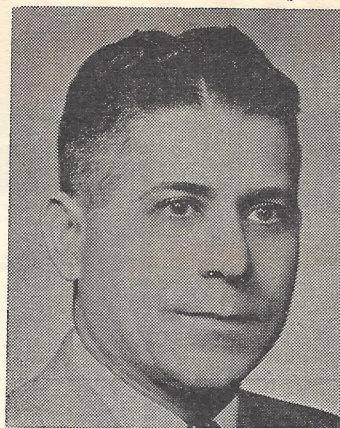
Charley Robert Winkler was married on Friday, June 14th to the former Meta Schutt. After a honeymoon in Canada, the young couple will make their home at 156 W. Jefferson Street in Frankenmuth.

Mr. and Mrs. Martin Eischer welcomed a new member of the family on June 18th. The newcomer, Roxanne Jane, weighed 7 pounds and 10 ounces when born.

The Frankenmuth brewery was host to about 60 Brewmasters from breweries in Michigan, Ohio, Indiana, Illinois and Wisconsin on June 9 at the Carling Club Room. The meeting also attended by brewery supply salesmen, is an annual gathering held here in Frankenmuth, where all attending enjoyed a delicious dinner, golf, cards, and, of course, plenty of Black Label Beer and Red Cap Ale.

New employees welcomed in recent days include: In the Bottlehouse: Ellsworth Doud, of Richville; Charles E. Nestell, of Frankenmuth; William Morse, of Saginaw; Wilmer Arndt, of Reese; Martin Gehrs, of Frankenmuth; Melvin Hallman, of Saginaw; and James Vitany, Marco Marcet, Robert Marzonie, Don Daenzer, Harold Kaczynski, Carl Schneirla, Mark Trinklein,

Herbert Naegele is Appointed Director of Personnel and Safety for Frankenmuth Plant



MR. NAEGELE

named Racking Room foreman, and he became safety director in 1954.

He has directed plant safety activities, which in the past two years have brought national industrial attention to the plant through its remarkable safety record.

One of the most active amateur athletes in the area, Mr. Naegele also is a member of the Frankenmuth City Recreation Committee, the Frankenmuth Memorial Park Association, the Lutheran Laymen's League, and the Saginaw Valley Safety Council. He is a member of the St. Lorenz Church.

The Fish Were Biting for Walter Knieling And His Friends -- And Here's the Proof!



A five-day fishing expedition to Raw Hide Lake in Canada for Walter Knieling, of the Bottlehouse, and three of his friends, who caught their limits of five grey trout each. Walter's been making the trip to Raw Hide Lake, in Ontario, for the past five years.

Pictured above with their catches are, left to right, John Datz, Walter Knieling, Clarence Welsh, and Len Kilbourne.

Field Archery Club Is Formed

A field archery club has been formed in the Frankenmuth-Vassar area for the purpose of promoting this ancient sport and to provide a place and incentive for club members to practice and compete with each other.

The target course is located off Route M-38.

Newly-elected officers of the archery club are Vincent Opera, Vassar, president; Clyde Sorenson, Vassar, vice president; Mary Hess, Vassar, secretary, and Lee Garlick, Frankenmuth, treasurer.

Martin Weiss, Ronald Schutt, Bruce Faerber, and Ethan Brauer, of Frankenmuth; Melvin Block, of Birch Run; Clifford R. Stockmeyer, of Reese; Albert Pavlicek, of Birch Run; and Galen Ferguson, of Vassar.

Newcomers in the Brew House are William J. Rauh, Robert Saton, and John Peter Trinklein, of Frankenmuth. A recent addition to the Engineering and Maintenance Department is Raymond E. Rau, of Frankenmuth, a survivor of the Bataan "death march" early in World War II who was a Japanese war prisoner for three and one-half years.