

CARLING

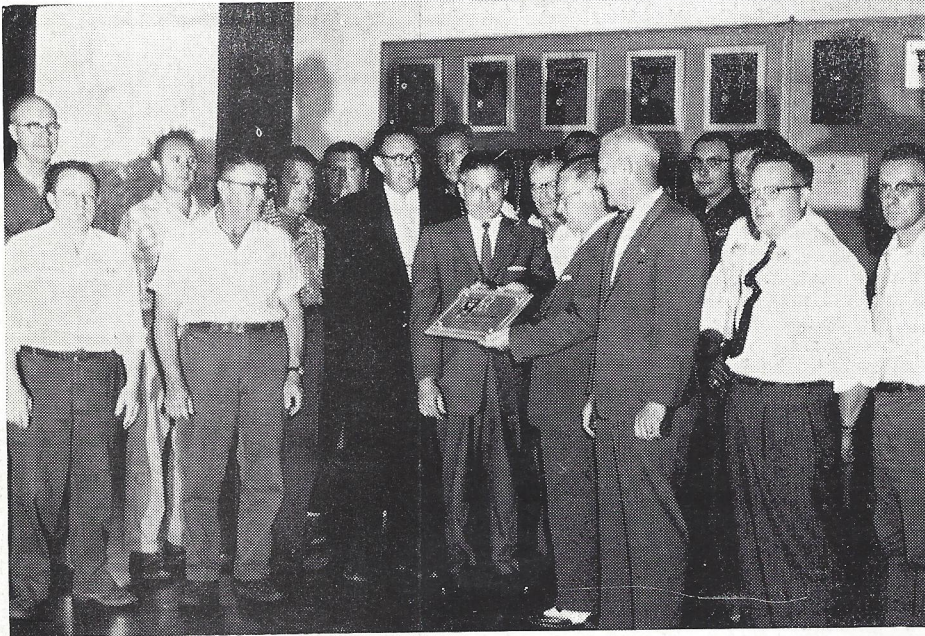
FRANKENMUTH NEWS



PUBLISHED IN THE INTEREST
OF EMPLOYEES AT THE
FRANKENMUTH, MICHIGAN
PLANT OF THE CARLING
BREWING COMPANY

Vol. 3, No. 18

July, 1960



ANOTHER PROUD MOMENT—Our plant -- and that means all of us -- again was honored recently for safety achievement. We received the National Safety Council Award of Merit for four consecutive years without a lost-time injury. Here at the award presentation, left to right, back row, are Martin Hufnagel, Gerhardt Hetzner, Harold Eischer, Elmer Poellet and Jack Zietz, all of the Bottling Department; Ernie Gauderer and Harold Matzke, Brewing Department; Willis Veitengruber, Engineering Department; Reuben Reif, Brewing; Willie Brechtelsbauer, Engineering, and Carrol Nuechterlein, Bottling. Front row, left to right: Alfred Buzzard, Bottling; Cloyd Persons, Local 212 president who works in Bottling; Lester M. Freidinger, Carling regional vice-president and our plant's general manager; Herb Naegele, plant personnel and safety director who accepted the award in behalf of all of us; David C. Roche, Greater Saginaw Safety Council president, and Kenneth Melville, Safety Council executive secretary.

50 Valley Carling Representatives At July Session Here

Fifty Saginaw Valley drivers, salesmen and distributors met at our plant July 20 in a session combining business and pleasure.

After a tour of the plant, they enjoyed a smorgasbord luncheon here and viewed films of 1959 season highlights of the Cleveland Browns' football team, whose televised games are sponsored by Carling Brewing Co.

Our guests for the day came from Saginaw, Flint, Bay City, Bad Axe and Frankenmuth. O. T. Rankin, district sales manager, had charge of the event.

(Photo on Page 4)

Stork Says Ditto

The Stork has a habit of doing double-duty in the family of Walter Fuhrmann, Budget Director.

Walt and his wife are still tickled several shades of pink at their newest prizes—two fine twin grandsons, Timothy Lee and Thomas Wayne, born July 11 in Berea, O. Young Tim weighed 6 pounds, 9 ounces at birth. Brother Tom weighed 7 pounds, 2 ounces.

The twins are the first born of Walt's daughter, Sharon, now Mrs. Robert Hudson.

Walt said his twin grandsons might have been a greater surprise to him, if he, himself, had not been an identical twin and his wife also a twin.

Safety Crown Beckons Us

Each passing day we're closer to the finest safety achievement in the U. S. brewing industry, and if we can keep up the good work until Sept. 8, we'll have it made!

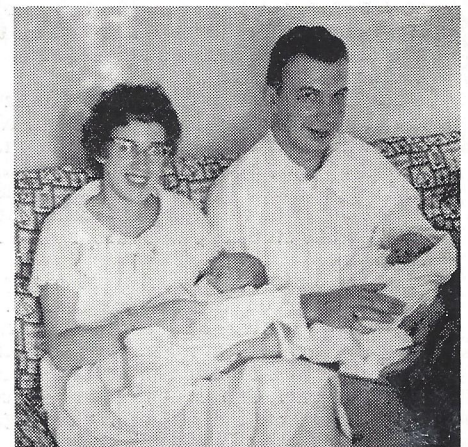
If we continue working until that day without a lost-time injury, we will have completed five consecutive years during which not a single one of us lost a single day's pay from an accident on the job.

On July 6 we were honored by receipt of the National Safety Council's Award of Merit for four consecutive years of operating our plant without a disabling injury.

David C. Roche, Greater Saginaw Safety Council president who presented the award, said our plant is the first brewery ever to win the award four successive years.

You'll be interested to know the plant safety record you helped build with your cooperation and alertness has won our plant 21 national safety awards within and outside the brewing industry.

Now, let's go for broke—let's make it five years in a row, come Sept. 8!



RUNS IN THE FAMILY—Here are Mr. and Mrs. Robert Hudson of Cleveland with their new twin sons, Timothy Lee and Thomas Wayne, their first born. Mrs. Hudson is the former Sharon Fuhrmann, daughter of Walter Fuhrmann, Budget Director. Walter is a twin and so is his wife.

People In The News

"HAPPY BIRTHDAY" DEPT.

Get ready with a handshake and birthday greeting for these fellow employees who'll celebrate birthdays in August as follows:

4th-- Marshall Fabbro; 5th-- Albert Warnemuende; 8th-- Arnold Ehrlinger; 9th-- Flora Trinklein and Esther Bierlein; 11th-- Raymond Gugel and Elton Jacobson; 12th-- Virgil Kridler; 15th-- Leonard Chase; 19th-- Alfred Hastedt; 24th-- William Barrett; 29th-- Albert Kaul.

NICE GOING, WALLY!

Wallace Weiss, our plant's production coordinator, recently was elected president of the Frankenmuth Rotary Club.

CARLINGETTES

Mr and Mrs Leon Bell are proud parents of a new son, William. Young Bill was born July 6 and weighed 8 pounds, 5 ounces.

Mr and Mrs Charles Nestell are the proud parents of a baby girl. Susan Jean was born July 18th and weighed 7 lbs. 8 oz.

Scholarship Winner Appreciates Carling Help Toward Career

That Carling Brewing Co's college scholarship award to deserving students is appreciated is attested by this letter from William Hrinik, 5447 Roedel, Bridgeport.

Addressed to General Manager Les Freidinger, the letter is self-explanatory. Now read Bill's comments:

Dear Mr. Freidinger:

The scholarship, which was given me by the Carling Brewing Company has now completed its cause for the year of 1960. My stay at Michigan State University, while attending the Communication Arts Institute, was the most enjoyable and educational experience I have had so far in my life. During the two weeks from June 19 to July 1 I was housed together with about 135 other students in Williams Dormitory.

As I review my experience I have found the following to my discretion. Not only will the material I obtained help me in my senior year, but I am sure it has given me a true preview of college life. I met some of the most interesting and intellectual students, who are now new friends.

In the latter part of August a paper shall appear on the campus of M.S.U. On this paper the first session has two pages of print. I am glad to make the statement that I wrote two articles which shall appear. One is entitled "Cancer Research" and the other is "Michigan State University Library."

I record a debt of admiration and gratitude to all who made this undertaking possible.

Sincerely,
Bill Hrinik

ED'S SON BEFRIENDED

Carling Employees Donate Blood To Help Plucky Five-Year-Old

Wayne Rodammer, five-year-old son of Edwin Rodammer, Engineering Department, this week underwent heart surgery at the University of Michigan Hospital -- bolstered by the good wishes and prayers of Carling Frankenmuth employees and 15 pints of blood they donated to help him.

This was Wayne's second heart operation in three years. If successful, it will mean he can be as active as his neighborhood chums who used to run for him when they played baseball together.

A plucky little chap who looked forward to the operation to hurry him back to health, Wayne is the Rodammers' youngest child. They have three others -- Eugene, 21, a senior at Western Michigan University; Larry, 17, Frankenmuth High School senior, and Pauline, 15, a sophomore at the same school.

Wayne, six years old this November, was born with a combination of heart defects making him a "blue baby". The first operation, in July, 1957, was a relatively simple surgery increasing blood flow into the lungs.

THIS OPERATION, lasting several hours, was to correct conditions inside the heart itself. While deft surgeons worked, Wayne's life beat ticked on by means of a mechanical heart.

In addition to Wayne's father, Ed, here are Carling Frankenmuth employees who either have donated blood for the boy's operation and treatment or who volunteered to do so as needed:

Robert Breiler, Wayne Rose, Ted Westcoat, Dave Zwerk, Al Warnemuende, Ray German, Ronald Schutt, Rex Persons, Marco Marcet, Robert Rose, Ron Krick, Gill Rauh, Wilmer Brechtelsbauer, Robert Matzke, John Weirauch, Howard Dietzel, Thomas Keinath, Wallace Weiss, William Rushford, Joe Jordan, Elmer Beyerlein, Max Erndt, Howard Auernhamer, James Gruber, Sidney Burke, Orville Rose, Leonard Chase, John Wyllie, Marvin Woods, Arnold Reinbold, Carl Buetow, Harvey Bierlein and Les Freidinger.

Suds N' Such

A vacation consists of 2 weeks which are 2 short after which you are 2 tired 2 return 2 work and 2 broke not 2.

Those who complain about the way the ball bounces are often the ones who dropped it.

If you burn the candle at both ends, you may not be as bright as you think.

You are a dreamer or optimist if you think the world will grow better if you do not try to improve it yourself.



SKIPPY WILL WAIT -- Wayne Rodammer, five-year-old son of Mr. and Mrs. Edwin Rodammer of Frankenmuth, this week was operated on at University of Michigan Hospital for the second time in three years to correct congenital heart defects. Here's Wayne with his inseparable companion, "Skippy", a toy fox terrier. Mrs. Rodammer is in the background. Wayne's father, Edwin, is an employee in our plant's Engineering Department. Nearly 40 Carling Frankenmuth employees volunteered to donate blood for Wayne.

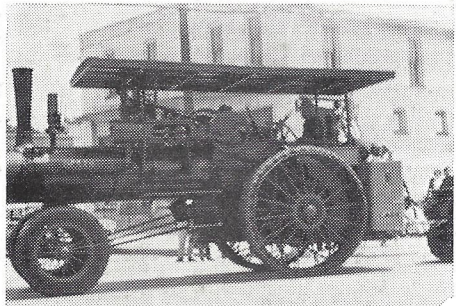
When success turns a fellow's head, he's facing failure.

When cornered by a hunter, the mother skunk said to her offspring: "Let us spray!"

Our Sept. 10 Picnic At St. Lorenz Church Grove Will Be A



OOMPAAH!—Here's the Frankenmuth Concert Band giving out its tuneful best in the July 4 community parade, capped by a picnic in St. Lorenz Church Grove. Clarence Rupprecht, Quality Control, and Marlin Nuechterlein of our plant's Bottling Department are members of the band.



WHEEZING ALONG — This 1926 steam-powered thrashing machine was a feature of the July 4 parade. It was replete with water wagon and beaner. The venerable thrasher kept parade units from moving too fast and gave marchers a chance to get their breath.



SOMETHING NEW ADDED—Here's part of the first load of quarter barrels of Carling Black Label shipped recently from our plant. Our distributors are mighty happy with the new stainless steel quarter barrels, convenient for picnics and parties of all kinds. Left to right, R. A. (Dick) Schneider, Division sales service manager; R. J. (Jim) Edwards, sales manager of the Detroit Region of Carling's Central Division, and Joe Culham, transport driver for Service Beer Sales, Inc., of Lansing.

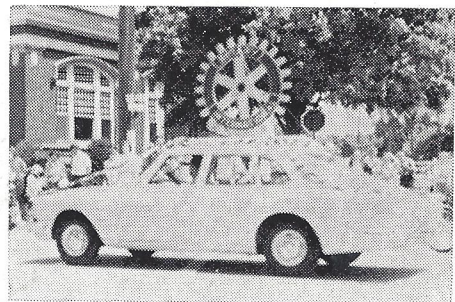
Real Ball If We're 5-Year Safety Champs!



'MABEL' WAS THERE!—Plenty of Carling Black Label as shown here, was on hand for the nearly 10,000 persons who attended the July 4 picnic. A Carling booth like this one also was a pleasant oasis for crowds attending the recent Vassar Cork Pine Fair. Here, left to right: Donald Bruns, July 4 parade chairman; Jerry Nuechterlein, Frankenmuth Mutual Insurance Co.; Carl Satow, operator of the Satow Drug Store, and Norman (Red) Zeilinger of Frankenmuth, Carling distributor. Many of our plant's employees helped in the picnic beer booth.

Carling Sports Treat Soon

The All-Star football game Aug. 12, featuring the Baltimore Colts and College All-Stars, will be televised by Carling Brewing Co. as a gift to the nation's sport fans, us included. Watch daily newspapers and TV programs for announcement of the time and stations which will carry the Carling-sponsored game.



OFFICIALS' CAR—Wallace Weiss, our plant's production coordinator who is president of the Frankenmuth Rotary Club, drove this car at the head of the procession. There were more than 70 units in the parade, one of the finest in Frankenmuth's history.

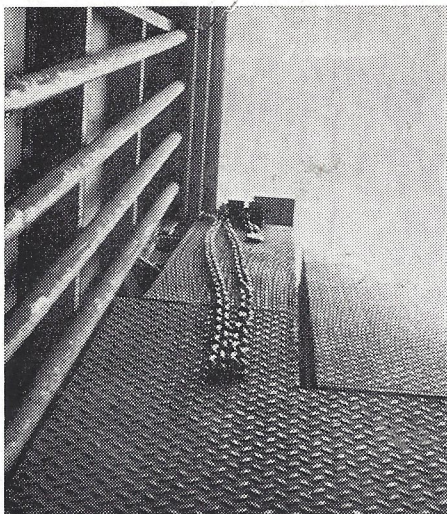
The Carling Frankenmuth News

Associate Editor, Herbert Naegle
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 Richard Nuechterlein Office
 Harold Matzke Cellars
 Fred Bickel Powerhouse
 Harold Eischer Bottle House
 Alfred Matzke Cellars
 Virginia Tremonti Office
 Alfred Buzzard Bottle House

"YOU'RE NOT 'ON THE JOB' UNLESS YOU WORK SAFELY!"

That was our July safety slogan.

Winners in our June safety slogan contest, each of whom received a picnic jug, were: Mrs. William Rauh, Mrs. Arnold Keinath, Mrs. Elton Jacobson, Mrs. John Wylie, Mrs. Melna Bergman, Mrs. Domenico Albera, Mrs. Edwin Rupprecht, Mrs. Jack Zietz, Mrs. Elmer Janson, Mrs. Fred Gower, Mrs. Harold Eischer and Mrs. Rudolph Strobel.



SO IT WON'T BUDGE—This photo shows a husky log chain, 15 feet long and of three-eighths-inch steel links used on the loading dock of our plant to prevent trucks from slipping while being loaded.

Our Plant Boasts New Safety Asset

Here at Carling Frankenmuth we've added another safety precaution to help in the plant-wide cause of seeing that all of us get home safely to our families at quitting time.

All transport trucks loaded and unloaded at our plant now are chocked with steel wheel blocks to keep trucks from moving ahead, should brakes fail. To make a safer operation for our lift truck operators before entering trucks, we secure trucks to the dock by means of a 3/8-inch log chain, 15 feet long, fitted with a grab hook at one end. In addition, truck wheels are chocked with steel blocks.

A 3/8-inch 4x4 ft. angle iron, adjustable to any length chain, is secured to the dock. A galvanized nut ring bolt is attached to all transport trucks, through cooperation of drivers, to accommodate the chain.

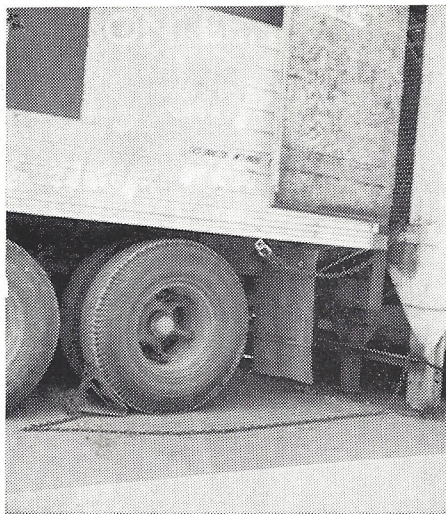
Lift truck operators are responsible for immediate chocking and chaining of all transport trucks using our dock.



Courtesy of Sheldon-Claire Co.

ON THE I-BEAM

What the modern builder accomplishes may not please you, but at least he's doing his split-level best.



SAFETY CHOCK AND CHAIN IN BUSINESS—Note safety chock behind rear wheel of this truck and steel chain above which fastens firmly to loading dock. This truck can't move to cause possible injury!



SECURING CONNECTION—Ottomar Rupperecht, Bottling Maintenance Department, fastens bolts to transport truck in making safe-loading connection with our newly-developed safety chock and security chain.

Watch For Esther? Well, Yes!

Make a date with Esther Williams for 10 p.m. Monday, Aug. 8, over the NBC television network.

Esther, beautiful aquatic star, will be the feature attraction of the United States Brewers Foundation second summer television spectacular, "Esther Williams at Cypress Gardens".

Appearing with her in the hour-long show will be actor Fernando Lamas and comedian Joey Bishop.

The telecast will be the first full-hour color spectacular ever televised from

Cypress Gardens and will be directed to the nation's millions of watersport enthusiasts.

It also will mark the debut of the world's first aquatic television studio, designed to photograph events both above and below the surface of the water.

The huge water stage, built into the ground at Cypress Gardens at a cost of \$500,000, has been constructed for Miss Williams' use in this production, but will remain a permanent part of the Gardens.



TALKED 'SHOP' AND PLAYED—These Saginaw Valley Carling drivers, salesmen and distributors were guests at a recent meeting in our plant, which they toured and admired. After the smorgasbord and luncheon the visitors viewed highlights of the Cleveland Browns' 1959 football season. Carling Brewing Co. sponsored telecasts of the Cleveland team's games and also will sponsor the TV account of the All-Star football game Aug. 12 in Chicago.