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National Safety Council Banner Proclaims Safety Record of Frankenmuth Personnel



Proudly waving over the Frankenmuth brewery, in a place of honor just beneath the Stars and Stripes, is the Award of Merit flag presented to our plant by the National Safety Council. Edwin Rodammer, Engineering, hoists the emblem each morning, proclaiming to all persons passing by that ours is one of the industry's safest places to work!

Alfred 'Ab' Matzke Promoted To New Post As Frankenmuth's Assistant Master Brewer

The appointment of Alfred "Ab" Matzke to the position of Assistant Master Brewer for the Frankenmuth brewery was announced this week by General Manager Les Freidinger.

Ab, a Frankenmuth native who started with the brewery in 1937, had been a laboratory technician since 1952. Before that he was employed in the Cellar Department.

Active in many civic affairs, Ab is present chairman of the Lutheran Congregation of Birch Run, and a member of the church's Men's Club. He is the present chairman of the Boy Scout Committee of the Birch Run District and a 4-H Club leader in the district.

Ab has served as a Justice of the Peace, as a member of the Township Board, and as a member of the Advisory Committee for the expansion of the Birch Run elementary school.



Before becoming a laboratory technician in 1952, he attended the Seibel's Institute of Brewing Technology where he was awarded a Brewmaster's Degree.

Ab has had a continuing interest in amateur athletics, ever since his days at Birch Run High School where he played basketball, starred as a shot putter with the track team, and pitched the school baseball team to three consecutive league championships before graduating in 1934.

Ab tried his hand at professional baseball in 1937, and today he is an enthusiastic bowler, having helped his church's Men's Club team win the league championship last season.

Ab is married and the father of three children, John, 14, Mark, 10, and Maureen, seven. He resides on a 40-acre farm four miles from Frankenmuth.



Oh, Well! So What If the Tigers Did Lose? Everyone Had a Wonderful Time, Anyway!

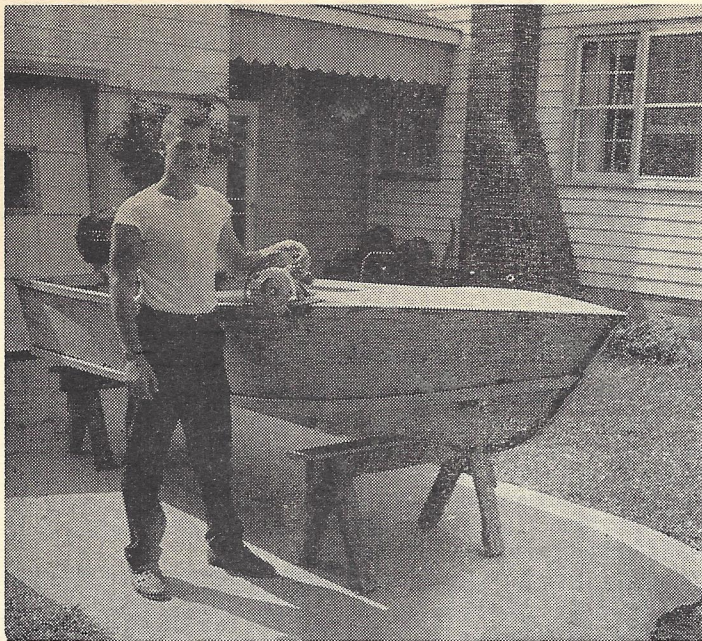
Saturday, July 13 was a gala day for sixty Frankenmuth men who travelled via two chartered buses to watch the Detroit Tigers and the Boston Red Sox clash at Briggs Stadium.

Pictured above is the group just before leaving Frankenmuth. The ball game was an important feature of the trip, even

though the Tigers lost, but no less important was the fun and good fellowship that everyone had.

There was a big supply of "Tiger" meat, ham, and delicious Frankenmuth Sausage, plus an ample quantity of Black Label Beer to fill the time travelling to and from the ball park.

Twelve-Foot Boat Is Newest Project Completed by 14-Year Old John Matzke



Fourteen-year old John Matzke decided some time ago that he wanted a boat.

Obtaining the boat posed a problem, of course, but John's solution is typical of his solutions of similar problems in the past, and a tribute to his skill and ingenuity:

He built his own boat.

John found a blue print for the type of boat he wanted in *Mechanics Illustrated* magazine. Then, for the next three months he devoted many of his free hours to the arduous task of measuring, cutting, sawing, and forming the wood components of the 12-foot boat.

Today, it's rapidly nearing completion and it won't be long now before John will launch the craft and enjoy the fruits of his work and planning.

The boat is a sleek and professional looking craft, and one of which he can be especially proud. Altogether he has invested about \$80 in material and tools -- a small fraction of the cost of such a boat if he were to purchase one.

And, of course, having built it himself, he'll have a sense of pride and achievement that he could never have in any boat he might buy at any price!

John has won a number of ribbons in school for his skill in handicraft. Previously he built a study and attractive picnic table, as well as a writing desk.

John, the son of Alfred Matzke, assistant Master Brewer, will enter the Lutheran Seminary this fall. Recently, John represented the Butler District of Birch Run in the 4-H Club activities at a convention in Lansing.

Swimming, Softball are Summer Features Of Community Recreation Program

Summer generates peak activity in Frankenmuth's community recreation program, with softball and swimming dominating the scene for both children and adults.

Probably the most popular sport in the village this month is the beautiful swimming pool, which last year attracted more than 11,000 swimmers. The enormously popular pool is an expensive part of the recreation program, financed by the village and the township, but admissions and miscellaneous receipts make it possible.

The pool itself was built with contributions from individual citizens, business, industry, and civic groups.

A 10-man recreation committee administers the entire program which, in season, includes a Knothole softball league for boys up to 14, an evening softball league for older boys and men, ice-skating on a man-made pond, and basketball. Swimming instructions were given to many swimmers, and the committee also contributes to help support an American Legion baseball team.

PEOPLE IN THE NEWS

Pauline Rodammer, daughter of Ed Rodammer, Engineering, is the lucky winner of a portable TV set, won by submitting the best of 75 entries in a local coloring contest.

Jack Price was Carling's representative on the annual Thumb area barley tour, made on July 9th by representatives of Michigan's malting and brewing industries who this year were accompanied by officials of the Farm Crop Department of the State College County Agricultural Agents and Extension Workers. The group made a brief stop here at the plant.

Elmer Kolberg, Bottlehouse, has purchased the Wilmar Zucker home on Townline and Dehmel roads. He is remodeling the residence. Elmer formerly lived in Montrose.

Plant Comptroller Wallace Riethmeier recently was elected to the Board of Directors of the Frankenmuth Rotary Club.

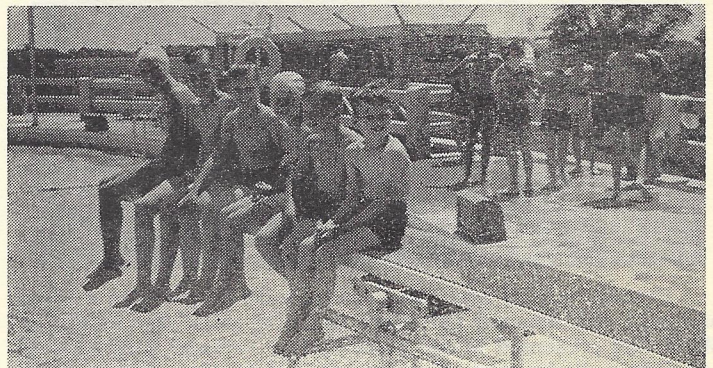
New cars were acquired in recent weeks by Clarence Krick, Bottlehouse, who now drives a '57 Buick, and by Esther and William Bierlein, who are just as proud of their new '57 Dodge.

Wayne Rodammer, two and one-half year old son of Ed Rodammer, is convalescing in an Ann Arbor hospital after undergoing heart surgery. Wayne should be home soon, and everyone wishes him the speediest of recoveries.

Congratulations have been extended to Mr. and Mrs. Fritz Pursche on the arrival of a son, Klaus, who will be able to celebrate his birthday each year with fireworks. Klaus was born on Independence Day -- July 4th. Fritz works in the Bottlehouse.

Now honeymooning in northern Michigan are Mr. and Mrs. Otto Zuellig, Jr., who were united in marriage at St. Lorenz Church on Saturday, July 20th. Mrs. Zuellig is the former Irene Bickel, of Frankenmuth. Otto is employed in the Bottlehouse.

Celebrating birthdays during July are Howard Buzzard, Bottlehouse, 4th; Alfred Nevieu, Bottlehouse, 5th; Fred Hauck, Cellars, 5th; Jack Sylvester, Bottlehouse, 7th; Arthur Evans, Bottlehouse, 10th; Arnold Reinbold, Brewhouse, 14th; Almer Janson, Bottlehouse, 16th; Wells Barrett, Cellars, 22nd; William Mayer, Brewhouse, 23rd; Edward Hogan, Bottlehouse, 24th; Raymond Rau, Engineering, 26th; George Schmunk, Brewhouse, 29th; Lloyd Edwards, Bottlehouse, 31st.



TIME OUT to pose was taken by these happy swimmers at the Frankenmuth pool. From the left are Joan Rupprecht, Gary Rupprecht, Rodney Merten, Betty Erndt, Randall Merten, and Ronnie Veitengruber, all children of Frankenmuth plant personnel.



ONLY MEMBER absent when this photo of the Frankenmuth Recreation Committee was taken was Jim Kern. Present, reading clockwise around the table, were: Donald Nefe, Norman Meyer, Waldemar Veitengruber, Waldo Vanek, Millard "Hick" Leslie, Herbert Keinath, Herbert Naegle, Norman Krafft, and Alvin Richert.