

CARLING

FRANKENMUTH NEWS



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BREWING COMPANY

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CREDIT UNION LEADERS AND OFFICIALS -- The recent Frankenmuth Credit Union annual meeting in our plant club room was a success in every way as these principals will attest. Seated, left to right, are Wells Barrett, Arnold Scharrer, Max Erndt, Willis Veitengruber, Delores Dietzel. Standing, left to right, Vince Schickinger, Michigan Credit Union League representative, and Glenn Spiekermann, John Weirauch, Frank Beach, Gus Vavrina, Melvin Hecht, Don Nefe, Ralph Eischer, Henry Oldenburg, Arno Rogner, Wallace Weiss and Harold Matzke.

125 Members Attend Annual Meeting And Hear Success Story

More than 125 persons attended Jan. 21 at our plant club room the third annual meeting of the Frankenmuth Credit Union - a business session and social get-together marked by reports of the credit union's financial stability and outstanding operation.

Officers elected are: President, Max Erndt; vice president, Frank Beach; treasurer, Willis Veitengruber; assistant treasurer, Delores Dietzel; secretary, Arnold Scharrer; directors, Wallace Weiss, Arno Rogner and Wells Barrett.

The committees are: Credit - Melvin Hecht, chairman, and Henry Oldenburg and Ralph Eischer; Supervisory - Gus Vavrina, Harold Bouquette and Don Nefe; Education - Peter Arnold, chairman, and John Weirauch, Howard Bierlein, Glenn Spiekermann and Robert Buchinger.

Principal speaker was Vince Schickinger, Michigan Credit Union League representative. He explained the purpose and significance of the annual meeting and commented on the impressive growth of the Frankenmuth Credit Union in its two years of existence -- an achievement realized with cooperation of Carling Brewing Co.

Treasurer Willis Veitengruber reported that the credit union's assets now have passed the \$100,000 mark. No delinquent loans have been reported to date, he said, adding that the credit union this year is paying 4½ percent dividend on shares and a 10% rebate on interest paid.

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Riethmeier Honored

Plant Manager W. E. Riethmeier has been elected treasurer of the Michigan Brewers' Association to serve during the ensuing year.

Boy, Were We Popular !

We sure had a lot of company last year -- 20,000 visitors, in fact, who came from 30 states and 11 foreign countries.

Plant tours are an increasingly big thing with us and so our tour guides soon will be outfitted with special dark

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A man could retire nicely in his old age if he could dispose of his experience for what it cost him.

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When you are in the right you can afford to keep your temper; when in the wrong, you cannot afford to lose it.

blue jackets bearing the Carling insignia in red.

Last year's visitors came from these states: Michigan, New York, Massachusetts, Minnesota, Maryland, Wyoming, Nebraska, Florida, California, New Jersey, Kansas, North Dakota, Connecticut, Alabama, Oklahoma, Illinois, Ohio, Iowa, West Virginia, Pennsylvania, Utah, Wisconsin, Tennessee, Colorado, Indiana, Arizona, Virginia, Missouri, North Carolina and Arkansas.

And they came from Munich and Stuttgart, Germany and South America, England, Canada, Scotland, Nova Scotia, Thailand, India, Ghana, Morocco and Persia.



CREDIT UNION VISITOR -- Don Schickinger, Michigan Credit Union League representative, as he addressed our recent credit union annual meeting. He had nothing but praise for the credit union's record in its two years of existence.

CREDIT UNION

(Continued From Page 1)

Melvin Hecht, credit union chairman, reported that his committee met 39 times during the year to approve loans in excess of \$125,000. Only a few loan applications have been rejected.

Plant Manager W. E. Riethmeier had a brief but inspiring message.

Several prizes were awarded. Vernon Schluckebier received a turkey; Ruben Reif, a ham; Mrs. Archie Buzzard, \$5; and Mrs. Ted Wescoat and Fred Hauck, each a case of beer.

A fine meal was served by Kern's catering service and there were refreshments and card games.

Prosit !

February is the month for 17 of our fellow employees here.

This is the "happy birthday" lineup for your reference: Feb. 1 - Alice Loesel; 2 - Glenn Auernhamer; 3 - Ralph Eischer; 6 - Clifford Mossner; 8 - Donna Rodammer; 10 - Bernard Todd; 11 - Floyd Matzke; 12 - Martin Eischer; Harold Maurer; 14 - Lois Krafft; 16 - William Rohn, Jr.; 18 - Charles Baldwin; 19 - Anton Kern; 23 - Ottomar Rupperecht, Theodore Wescoat and Reinhard III; 29 - Harold Reif.

Club Room Sharp

Our plant club room is a shiny new good-looker because of a new ceiling, trophy case, cloak room and lights. Guests and visitors are going to be as impressed as we are.



KING OF 'EM ALL -- Chesapeake & Ohio Railroad Co. Car No. 2451 was the largest of all inbound freight cars bringing supplies for our plant in 1966. The huge transporter appeared at our siding in Gera 22 times last year.

The car was loaded with malt from the American Malting Co., Buffalo, N. Y. It delivered 2,500,000 pounds of malt, basic ingredient in manufacture of Carling Black Label Beer and Red Cap Ale.

Shown next to Car No. 2451 is Ab Matzke, our assistant brewmaster; E. H. Frank, who's responsible for hauling the grain by truck from the rail siding to our plant; Francis B. Welling, C&O agent at Gera, and John Tesch, C&O sales representative.

Scholarship Winner Excels

Our Betty Erndt Shows 'Em Something at Business School

Betty Erndt, daughter of Mr and Mrs Max Erndt and winner of the Carling Quarter Century Club's 1966 William Mayer Scholarship, is going great guns at Saginaw Business Institute.

Listen to this letter from Angelo Guerriore, Saginaw Business Institute director, to Mr and Mrs Erndt:

"Dear Mr and Mrs Erndt: I should like to compliment you on the splendid record that Betty has made during the fall term at Saginaw Business Institute. Her grades qualify her for the honor of being placed on the Dean's List.

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Sophomore: "What did your parents say when they saw all F's on your report card."

Freshman: "They didn't say anything. They were too busy arguing about which side of the family I took after."

"You may be sure this is a real achievement on her part. You should indeed be proud of this accomplishment. Such a fine record certainly promises very well for the remainder of her course.

"It means that we should look forward to her becoming one of our best graduates and a real credit to herself, her parents, and her college."

—O—

Bumper Sticker: Go To College — Learn to Read and Rit.

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Editors call themselves "we" so the person who doesn't like the article will think there are too many for him to lick.

—O—

A class reunion is an occasion for seeing how much faster your old buddies have aged than you.

Congratulatory Letter From H. E. Russell With Savings Bond

Donald Nefe, Bottling Maintenance, has won a \$25 savings bond in a suggestion award contest sponsored by Carling Brewing Co. and the United States Brewers Association.

Don's prize-winning idea was to install a safety gate on top of the palletizer where the operator enters the bar conveyor and infeed roller area.

This gate, when opened, will automatically stop the palletizer allowing the operator to clear the machine. While the gate is in the open position, it is impossible for anyone to operate the machine until the gate is fully closed.

Before installation of the safety gate, the operator manually used the existing switch on the palletizer to clear jams. But due to human elements this could be forgotten and result in an injury.

Another feature of Don's safety improvement is the pilot light mounted on the safety gate indicating to the operator that the power is off, allowing him to enter the area. Along with this is a safety sign mounted below the pilot light cautioning the operator to turn off the manual switch.

In addition to his savings bond, Don received a congratulatory letter from Carling President H. E. Russell.

"I congratulate you for having submitted the winning suggestion in the Frankenmuth plant," Mr. Russell wrote Don, "I also wish to thank you for participating in a program which is obviously so vital to all of us."

Safety Slogan

"SAFETY IS EVERYBODY'S BUSINESS!"

That was our plant's January safety slogan and a fitting one to remember all the rest of this year.

December safety slogan winners receiving gift boxes of Smucker's jams and jellies were as follows: Mrs. Robert Willman, Mrs. Robert Satow, Mary Ann Kuehnemund, Mrs. Arthur Trumble, Mrs. Herman Matzke, Mrs. Ralph Woodhull, Jr., Mrs. Marvin Bickel, Mrs. Norman Baker, Mrs. Ronald Knoll, Mrs. William Daniels, Mrs. George Bass and Mrs. Carl Buetow.

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We are proving that man can live in outer space and at the bottom of the sea. Meanwhile the area in between, it's getting tougher and tougher.



NICE GOIN', DON -- Plant Manager W. E. Riethmeier, right, presents a \$25 savings bond to Don Nefe, Bottling Maintenance, which he won for a suggestion to improve equipment safety.

Waste Hidden Enemy We Need To Stamp Out

A successful business man once asked the secret of his success. "I'll tell you," he replied. "It was a game I played. I pretended that I owned the business. No matter where I worked. I pretended I owned the place . . . lock, stock and barrel."

Isn't it strange? At home, we worry if we leave one unnecessary light on all night, or if we waste food, or if someone we've hired to repair our property does a sloppy job. But in the office or at the plant, we'll sometimes waste light and power, equipment and material, time and workmanship and never bat an eye.

Why? Because we think of the business as "it", any profit or loss as "theirs." And we're inclined to say, "Oh well, the company can stand the loss." On the other hand, at home, we think of it as wasting "my" money, and it's "my" loss.

Really, they are one and the same. Loss for the company must be absorbed by the profit, and each of us shares in the profit. So we, too, can play a game with ourselves. It goes something like this: "When I waste at the plant or the office I am wasting 'my' time. 'my' job security and 'my' future."

Stop and consider how often each day we throw away pennies on the job. Each time a good paper clip is bent out of

shape, a sheet of stationery with an easily erasable error is discarded, a rubber band, pencil or pen fall into the wastebasket - pennies are lost. It's the same in plant operations. Shipping areas, warehouse operations, and maintenance departments have particular areas where waste occurs through carelessness.

Carelessness which resulted in but five cents of material or service being wasted often times seems insignificant to the man or woman involved. Suppose each of our employees works 245 days in a year. At an average of five cents a day, he will throw away \$12.25 a year. Multiply this and the amount of loss or waste would be staggering.

It's the cumulative cost of fractional waste that adds up to big money, every nickel you save means just that much more opportunity for you.

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Parents are people who bear infants, bore teen-agers and board newlyweds.

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The wife pointed to her husband who was stretched out in a hammock and explained: "Fred's hobby is letting the birds watch him."

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Significant sign on a fine car: "This status symbol for sale. Owner unfortunately changing status."

We Strengthen Hold As Safest Brewery Anywhere In World

In December we completed our 11th calendar year without a disabling injury accident for a total of 4,535,931 man-hours and further enhanced our reputation as the world's safest brewery.

Our 1966 record will earn us first place in the United States Brewers Association competition, and the National Safety Council contest. We also will receive the Carling Brewing Co. award.

We will share the President's Trophy with our Natick plant and we also will receive the Greater Saginaw Safety Council award.

We've now won a total of 74 trophies, national and local, since we started our string of safety victories.

But most important of all is the fact that not one Carling employee here has lost an eye, arm, leg or toe or so much as a single hour's pay because of an accident in the past 11 years at our plant.

More than ever, it's up to every one of us to guard against taking safety for granted. We've got to keep alert for the good of all of us!

Here's the Carling safety box score for 1966.

LOST TIME INJURY REPORT

L.T.I. F.R.

Cleveland	10	7.62
Belleville	7	9.26
Natick	0	0
Frankenmuth	0	0
Atlanta	9	22.53
Tacoma	3	4.97
Baltimore	1	2.16
ALL PLANTS		7.22

L.T.I. - Lost Time Injuries

F.R. - Frequency Rate

The frequency rate for all plants for 1966 was 7.22. The U.S.B.A. rate for 1966 will be about 14.0.

Our Baltimore plant won the 1966 Safety Improvement Award. Their rate in 1965 was 16.49 and in 1966 it was 2.16 an improvement percent of 86.90.

The Carling Frankenmuth News

Associate Editor, Herbert Naegele



Doctors Suggest This Check Of Your Home For Poisons

Upstairs, downstairs, all through the house are deadly poisons, ready for the taking.

Catherine de Medici, says the American Medical Association, hid deadly poisons behind a secret panel in her boudoir.

Chances are, says the AMA, your supply of potential poisons is not so well hidden. Seemingly harmless household items -- items which cause half a million accidental poisonings in our country each year -- are probably stored in every room of your house. Before someone finds them accidentally, look for these items:

Kitchen killers may include household chemicals such as detergents, ammonia, silver and brass polishes, disinfectants, room deodorants and insect poisons. They may be under the kitchen sink in easy reach of children.

Medicines cause most accidental poisoning in children, and aspirin leads the pack. Cosmetics, deodorants, shaving lotion and unlabeled medicine can poison adults who take them in the dark without reading the labels.

The home workshop has its dangers, too. Children are curious enough to drink paints, lacquers, varnishes and turpentine, especially if you leave these chemicals in empty soft drink bottles.

Garden aids, such as insect sprays, weed killers and fertilizers may benefit your plants, but they can kill children. When applying, keep preparations away from eyes, mouth and skin.

In the bedroom, never leave cosmetics and pills on tabletops or in low drawers where children can find them. Mothballs are a hazard if you store winter clothes in a low chest or drawers that children can reach.

Some final precautions -- label everything, keep medicines in a locked cabinet, never store chemicals in food or beverage containers or on food shelves, date medicines and discard old drugs, use only prescriptions ordered for you by a physician, do not contaminate food or utensils with insect sprays, aerosols, rat poisons, weed killers or cleaning agents, and, keep potential poisons out of children's reach.

Michigan Dates You Should Know

Maybe you're hep on U.S. history but how well do you know significant dates in the glorious record of your home state of Michigan?

Here are a few dates worth remembering and talking about:

1669 - Adrien Jolliet became the first white man to travel the Lower Peninsula.

1701 - Antoine de Lamothe Cadillac selected site of Fort Pontchartrain. It became Detroit.

1760 - French rule ended in Detroit with surrender of the fort to the British.

1774 - First civil government was established in Michigan territory.

1781 - The Spanish flag was raised over Fort St. Joseph, now the site of Niles.

1792 - First elections were held in Michigan.

1796 - The British evacuated Detroit, and the county of Wayne was created encompassing all of today's Michigan except the western Upper Peninsula. It also covered areas now in northern Ohio and Indiana.

1805 - Michigan Territory was created

out of Indiana Territory. Detroit was named the seat of government.

1819 - Michigan sent its first delegates to Congress.

1828 - The Territorial Capital was opened in Detroit.

1837 - MICHIGAN WAS ADMITTED TO THE UNION.

1840 - Michigan's population was counted at 212,267.

1844 - Iron ore was discovered in the Upper Peninsula.

1847 - A law was passed moving the state capital to Lansing.

1871 - Compulsory school attendance law passed.

1896 - The first automobiles appeared in Detroit.

1900 - Our population stood at 2,420,982.

1910 - Michigan's first primary election was held.

1929 - The Ambassador bridge linked Detroit and Windsor.

1957 - The Mackinac Bridge opened, linking the two peninsulas.

1962 - A new state constitution was adopted.