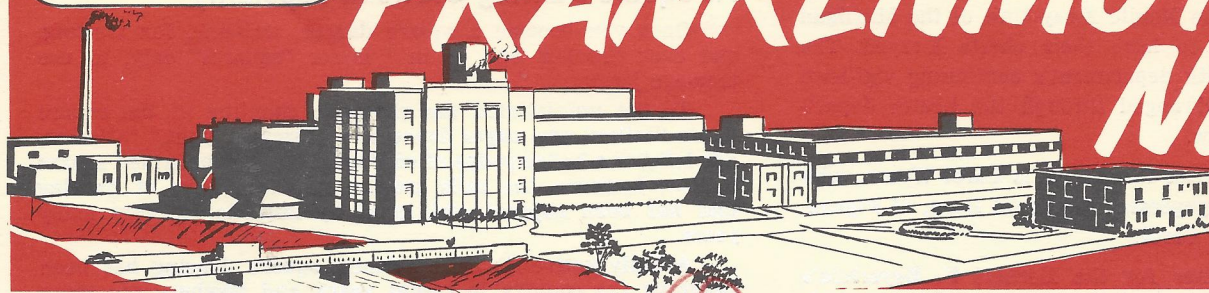


CARLING

FRANKENMUTH NEWS



PUBLISHED IN THE INTEREST
OF EMPLOYEES AT THE
FRANKENMUTH, MICHIGAN
PLANT OF THE CARLING
BREWING COMPANY

Volume 1, Issue 11.

January, 1958.

PERFECT SAFETY RECORD WINS PRESIDENT'S TROPHY

Winter-Time Maintenance of Plant Equipment Is Safeguard Against Costly Future Breakdowns

Just as physicians recommend regular check-ups to forestall possible serious problems, so too does industry require regular attention to its facilities to avoid later breakdowns.

Equipment wears out, and prudent management will make replacements before that happens, thus insuring continuing operation through those periods when it is most needed. And here in our plant we have two such current examples.

That new tank-like equipment recently installed on the north wall of the brewery is a condenser for our refrigeration system. Ammonia used for cooling passes through tubes in the condenser and is cooled by cold water which enters the condenser at the top and passes down over the tubes.

The ammonia is then recirculated through the refrigeration system in the cellars.

Two condensers carry the entire load for the plant and, because one of them is old enough to make a breakdown possible, it was decided to install a third condenser which would be immediately available in the event one of the original units failed. Thus, the installation of the new condenser is a guarantee of continuing employment next summer when demand for Carling products will be at the highest level of the year.

The second example of "preventive maintenance" is a project that will be completed during the week of February 17th.

It consists of replacing the shafts, gears, and mixing ribbons in the brewhouse cooker and mixer, which have become worn in recent years and no longer operate efficiently.

The equipment will be taken out of operation that week and repairs made at that time because this is the period of the year when it can best be spared. As in the case of the condensers, a breakdown by this equipment during the summer months would be a tragedy.

The shutdown will in no way affect operations outside the brewhouse and, because of numerous other seasonal chores that need attention at this time, brewhouse personnel will continue to operate that week on a normal off-season work schedule.

A WONDERFUL ACHIEVEMENT

There is nothing that gives me greater satisfaction than to be able to tell you that we of Carling's Frankenhmuth brewery are the first winners of the new President's Trophy, which will go each year to the Carling plant posting the best safety record.

To me, nothing is more important than the safety and well being of our people here at the plant. The fact that we have had a second consecutive year free of lost-time accidents means simply, to me, that we have gone another 12 months without painful injury to anyone among us, and that not one of us has lost a single hour's pay because of an accident.

That's important to all of us and to our families who cherish us.

On behalf of them I'd like to say, "Congratulations -- and thanks very much!"

Let's keep up the good work and make it "Three Straight In '58!"

L. M. Freidinger

Natick Plant Finishes Second To Frankenhmuth In First Year's Competition for Carling Award

Congratulations, everyone!

A second consecutive year free of lost-time accidents has stamped the Frankenhmuth Carling brewery as one of the safest plants in American industry--an achievement made possible only by the complete cooperation of each and every plant employee.

This outstanding record will win for the plant numerous safety awards later in the year when returns from all over the country are compiled by National Safety Council officials, but none will be of greater significance and immediate importance than the Carling President's Trophy.

The Carling President's Trophy, posted last year by Carling President Ian R. Dowie and to be awarded annually to the safest Carling brewery, thus makes its first appearance here in Frankenhmuth.

Carling Frankenhmuth personnel can take special pride in the fact that they--the newest member of the Carling organization have eclipsed their friendly competitors in other Carling plants in the vital matter of safe working achievements.

Further, our perfect safety record for the past two years is an example and a stimulant to other Carling plants because it demonstrates what can be achieved if everyone cooperates to the fullest possible extent.

Closet competitor for the Carling President's Trophy was the Natick plant which, while it fell somewhat short of our record, did rate considerably above industry-wide averages.

A full report of final standings in the competition for the President's Trophy will be published in the January Carling Wide Circle.



THE HANDSOME Carling President's Trophy, left, will be presented to Vice President Les Freidinger next month in Atlanta as a feature of the annual Carling Marketing Conference. Because the President's Trophy is a "traveling" award, going each year to the plant with the best safety record, each winner also will receive a plaque, right, which becomes the permanent property of the plant earning it.

PEOPLE IN THE NEWS

One hundred and thirteen brewery employees took advantage of a recent visit by the Mobile X-ray Unit of the Michigan State Health Department to have their chests X-rayed. The service, a part of the health department's continuing vigilance against tuberculosis was arranged through the health department of the City of Saginaw.

Happiest girl in the office these days is Carol Woern, who recently announced her engagement to Gerald Born, of Pigeon Michigan. Congratulations, Carol!

It was a third daughter for the Herbert F. Beyerlein's when Karen Ruth weighed in at 8 lbs., 6 oz., on January 19th at St. Mary's Hospital. Congratulations!

Now embarked on his second term as president of the Frankenmuth Chamber of Commerce is Lester M. Freidinger, regional vice president and general manager of the Frankenmuth plant, who was reelected to the top chamber position at a recent meeting.

Marshall Fabbro, Bottle Shop, recently demonstrated the truth in the old axiom that, in emergencies, men find inner sources of strength that they never suspect they have. Recently, when a neighbor's home near Vassar caught fire, Marshall called for the fire department and then proceeded - single-handed - to remove the furniture from the house. By the time the fire department arrived, Marshall had the yard filled with chairs, tables, and other household items including such big units as the refrigerator and washer. Neighbors still wonder how he wrestled some of the heavy items out of the house!

Plant tours continue to be popular with visitors to Frankenmuth. Among groups who recently were shown how quality beer and ale are produced were 70 members of the American Electroplaters Society, Saginaw Valley Branch; 50 members of the Frankenmuth Lions Club, whose visit was arranged by "Lion" Dick Nuecherlein; and 40 members of the Bethlehem Lutheran Men's Club of Saginaw, whose visit was arranged by Mr. Laubhan, club president.

Proud owners of recently purchased new cars are Matthew Szymanski, Bottle House Maintenance Supervisor, a '58 Dodge Station Wagon; Clarence Rupprecht, Quality Control, a '58 Dodge; Herbert Naegele, Personnel and Safety, a '58 Chevy; Virginia Schroeder, office, a '58 Chevy; and Mike Lis, Engineering, a '58 Buick.

This month it is "Happy Birthday" to:

Richard Hart, Bottlehouse, 1st; Robert Matzke, Cellars, 3rd; Walter Kowaleski, Bottlehouse, 8th; Jack Strobel, Bottlehouse, 8th; Kathryn Schmidt, Office, 9th; Edwin Rodammer, Engineering, 11th; Harold Dinse, Bottlehouse, 11th; Harold Shook, Bottlehouse, 13th; Leo E. Rousseau, Supervisory, 13th; L. M. Freidinger, regional Vice President and General Manager of the plant, 13th; Marlin Nuechterlein, Bottlehouse, 15th; Mildred Nuechterlein, Office, 15th; Alfred Bielert, Bottlehouse, 17th; Virginia Tremonti, Office, 18th; Norbert Schoenknecht, Bottlehouse, 21st; and Otto Janson, Bottlehouse, 25th.

Contratulations, and many happy returns!

The Carling Frankenmuth News

Associate Editor, Herbert Naegele

| | |
|-----------------------------|--------------|
| George Schmunk | Brew House |
| Willie Brechtelsbauer | Engineering |
| Ottomar Rupprecht | Bottle House |
| Bernard Todd | Bottle House |
| Richard Nuechterlein | Office |
| Harold Matzke | Cellars |
| Fred Bickel | Powerhouse |
| Harold Eischer | Bottle House |
| Alfred Matzke | Brew House |
| Virginia Tremonti | Office |
| Alfred Buzzard | Bottle House |

Carling Dancers 'Swing Their Partners' As Square Dancing Grows In Popularity

Once you become a square dancer, waltzing, fox trotting, and even "rockin' and rollin'" is for "squares" only, to use teen-age jargon.

To the uninitiated the rhythmic chanting of the square dance "caller" who urges dancers to "dozey-do right," "allemanade left," is a hodge-podge of confusion. To the confirmed square dancer, however, the calls are the key to a form of dancing that has been enjoyed and loved by millions for very many years.

A truly native American dance, square dancing has been sweeping the country in recent years, and nowhere are there more enthusiastic square dancers than are members of the Calico Twirlers Square Dance Club including five Carling couples who recently joined in a class sponsored by the Calico Twirlers. The 10-session training class was conducted Sunday evenings in the High School gymnasium, and the five couples are now full-fledged members of the Calico Twirlers.

In all, the Calico Twirlers Square Dance Club numbers 76 couples who meet twice a month at the Legion Hall on the first Saturday and third Sunday of each month.



SWING YOUR Partner! And swinging partners above, left to right, are Mr. and Mrs. Edwin Rodammer, Mr. and Mrs. Wallace Riethmeier, Mr. and Mrs. Matthew Szymanski, Mr. and Mrs. Ray Veitengruber, and Mr. and Mrs. Clarence Rupprecht. "Caller" on stage is Harold Slate, of Saginaw.

Pat Higgins Is Named State Manager To Supervise Districts in Missouri, Illinois

Popular P. J. "Pat" Higgins, has been promoted to the post of State Manager for the Midwest Region, G. F. Rieck, Central-West regional Manager, recently announced.

Mr. Higgins, who had been a district manager in the Central-West Region, since July, 1956, assumed his new duties last month. In his new position he will supervise three districts in Missouri and Illinois under A. J. Stephenson, also a former member of Mr. Rieck's Central-West regional staff.

Mr. Higgins was honored as 'Rookie of the Year' for the entire Central Sales Division in 1956 and was awarded a plaque at the 1957 Carling Marketing Conference by D H Metz, Sales Manager, Central Division.

NEXT MONTH'S SAFETY SLOGAN

To qualify for a prize in the monthly telephone safety contest, here is the slogan you'll need to know for contest calls to be made the first part of March:

"THE BEST SAFETY DEVICE ON THE MARKET IS A SAFE WORKER."