

CARLING

FRANKENMUTH NEWS



PUBLISHED IN THE INTEREST
OF EMPLOYEES AT THE
FRANKENMUTH, MICHIGAN
PLANT OF THE CARLING
BREWING COMPANY

Volume 3, No. 25

February, 1961.



ANOTHER GLISTENING TEAM AWARD! -- Plant Manager L. M. Freidinger is shown accepting from Ed V. Lahey, right, United States Brewers Foundation president, a first place safety award for breweries in Group A, with less than 250 employees. The award, for our 1960 year, was presented at the recent USBF convention in San Francisco.

Carling Building Big In Texas

Ink was hardly dry on the recent story of our company's plans for a \$5.5 million expansion here, before Carling proudly announced it will build a \$20 million brewery in Fort Worth, Tex.

Ian R. Dowie, Carling president, said the Texas plant will have a capacity of one million barrels annually. It will be Carling's first installation in the Southwest.

Mr. Dowie said construction of the brewery, Carling's eighth in the United States, will begin early in 1962. Operations are scheduled to begin about mid-1963.

The new Fort Worth plant of Carling Brewing Co. will employ about 400 and will distribute to markets in southwestern states, Mr. Dowie said.

Team Effort Wins Again For Carling!

In 1960, while the brewing industry was facing its safest year on record, our Carling Frankenmuth plant was winning another award for another year without a disabling injury.

In behalf of every man and woman on our safety team -- and that takes in the entire plant here -- Plant Manager L. M. Freidinger, attending the United States Brewers Foundation Convention in San Francisco, accepted our Group A first place award in USBF 1960 safety competition.

We were first among breweries with less than 250 employees in both the "all personnel" contest and "safest plant" competition.

The Carling Tacoma plant won a third place award in Group B (250 or more, but less than 750 employees). The Tacoma plant had an accident frequency of 4.06.

Officials at the USBF convention said 11 brewing companies went through 1960 without a disabling injury. The disabling injury frequency of 13.67% per million man-hours worked represents a 60.9% improvement since the USBF in 1949 began an intensive safety promotion campaign.

Here are 1960 "team" standings in the:

CARLING SAFETY LEAGUE (Jan. 1 - Dec. 31)

	L.T.I.	F.R.	S.R.
Cleveland	24	11.52	3021.20
Belleville	12	11.9	144.3
Natick	24	42.02	106.8
*Frankenmuth	0	0	0
Atlanta	4	11.3	164.0
Tacoma	4	4.06	106.46

*We're still the team to beat!

L.T.I. - Lost Time Injuries.

F.R. - Frequency Rate.

S.R. - Severity Rate.

Something For The Book

Most of us are proud of being individuals. But when it comes to making a living we're not individuals at all -- we're members of a team. Our welfare depends on how well other team members do their jobs; their welfare depends on how well we do ours.

Way Back When . . .



What's Your Guess?

Fred Beyerlein of our Bottling Department was first with the correct identity of the employee's childhood snapshot used in this column. Fred was right, when he phoned our Personnel Department and said the January "Way Back When" subject was Henry Bender, Jr., also of the Bottling Department.

Take a careful look at this photograph and call the Personnel Department on Wednesday, March 8, with your guess. A case of Black Label beer will be awarded each month to the employee who phones in the first correct guess.

Home Front 'War'

This sounds like "war" on the home front, come to think of it.

A total of 93,000 persons were killed in accidents in the United States last year for the highest total since 1957. The National Safety Council estimated economic loss at \$13.4 billion in both fatal and non-fatal accidents.

More than 9 million persons were injured in accidents in 1960. One of 17 persons in the nation suffered a disabling injury last year.

Death from work injury totaled 13,800 accidents and resulted in the loss of 280 million man-days. This was equivalent to an entire year's shutdown of a hypothetical plant employing one million workers!

While that grim, costly waste went on elsewhere in industry last year, we of Carling Frankenmuth can be proud to say nobody suffered a disabling injury here last year, and nobody lost a single hour's pay as a result.

Our Sympathy

We were saddened recently by the death of Edward Hogan, 61, a friend and fellow employee who worked in our Bottling Department.

Mr. Hogan, a lifelong Denmark Township resident, was born July 24, 1899 and lived in Reese. He was a member of St. Elizabeth's Church there.

He leaves his wife and a son, E. J. Hogan of Saginaw and Mike Hogan of Reese.

Burial was in St. Elizabeth's Church cemetery.

We can't take out more than we put in!

We can't have high wages without high output.

Low output means low income.

And low income threatens everybody's job.

WE'RE COUNTING ON YOU TO KEEP OUTPUT HIGH!

(Courtesy Sheldon-Claire Co.)

People In The News

CARLINGETTES

Mr. and Mrs. John Boesenecker still are accepting congratulations on the birth of a new daughter, Lori Dee, born Feb. 5. They now have four children -- all daughters. John works in our Cellar Department.

Mr. and Mrs. James Gruber still are all smiles about their new daughter, Lynn Ann. She was born Jan. 26 at St. Luke's Hospital and weighed 5 pounds, 11 ounces.

* * *

ON THE MEND

Our wishes for a speedy recovery are extended to Robert Matzke, Cellar Department, recuperating from recent surgery at Saginaw Osteopathic Hospital.

This Safety Slogan Right To Point

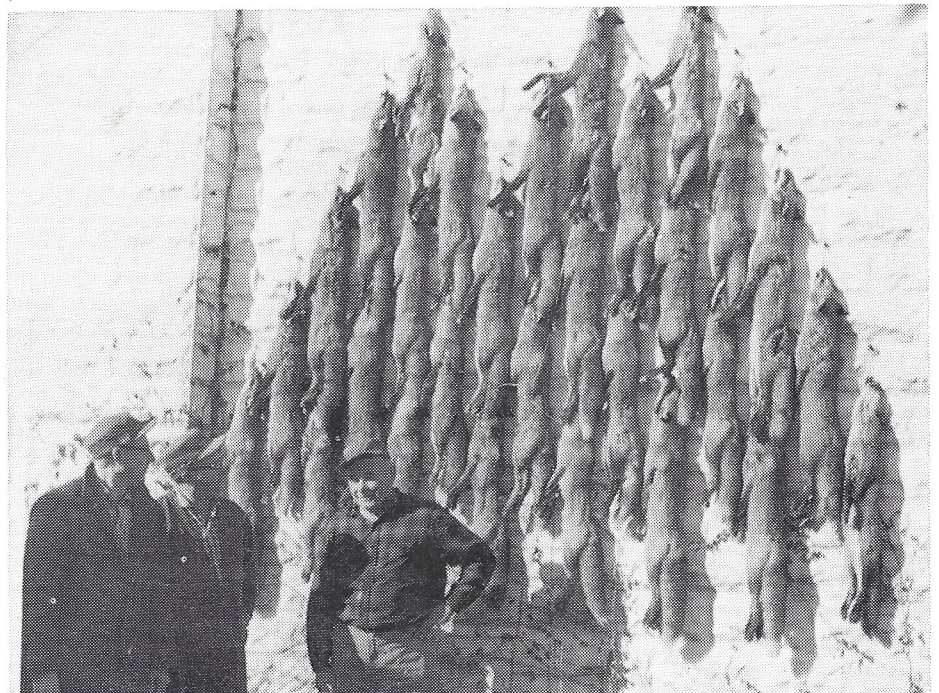
"COURTESY, CAUTION AND COMMON SENSE WILL HELP YOU PREVENT ACCIDENTS!"

That was chosen for our February safety slogan because it describes good safety practice in a nutshell.

Each of our January Safety Slogan contest winners received a \$5 gift certificate from Leslie Hardware.

The winners: Mrs. Otto Janson, Harold Reif, Harold Jekel, Jay Manchester, Thomas Keinath, Albert Kienitz, Vernon Gruber, LeRoy Witkop, Ludwig Trinklein, Otto Frank, Jr., David Zwerk, Mrs. Jack Price.

Who Says Foxes Are So Smart?



PELTS GETTING PLENTIFUL -- This recent photograph of the side of Hick Leslie's hardware store shows how Frankenmuth fox hunters have fared so far this winter. Our plant is well represented among the nimrods, who help keep the fox population down so there'll be more pheasants. Shown here, left to right, with the season's results to date are Clarence Naegele, "Hick" Leslie and Richard H. Loesel.

A Frankenmuth Poem: Swish - - Fresh Fish!



HOW'S THIS FOR FISHIN' LUCK? --
Peter Arnold of our Cellar Department on Feb. 10 caught these three fine Northern Pike in a spot of open water, rimmed by ice, at the dam below the brewery. He took them on hook and line. The whopper at right weighed seven pounds and was 30½ inches long. The other two weighed two pounds each and were 22½ inches long.

Proper Foot Hygiene Makes Work Easier

Aching feet, time and again, have been the prelude to slip and fall accidents. Thousands of manhours are lost each year because of corns, bunions, and athlete's foot. Headaches, backaches, and general fatigue often start with improper foot hygiene.

Many employees are unaware of the value of good foot care. Take the time to advise them of the following:

Wash frequently. Bathe your feet once or twice a day, dry thoroughly and use foot powder afterwards.

Trim nails right. Cut toenails straight across and not shorter than the flesh.

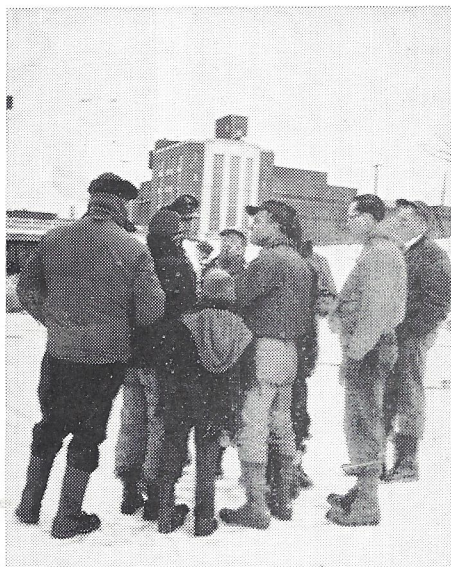
Fit shoes and socks right. Be sure you have the proper size and last of shoe, and the proper size of sock (½ inch longer than the longest toe).

Take care of your feet. Don't be a bathroom surgeon. If your feet need attention, consult a doctor.

When buying shoes, always ask for slip-resistant soles, (leather and hard rubber soles can be very treacherous). Good traction on arctics can help reduce the number of falls.

Look Who's Here

As we were about to go to press, came word that Howard Auernhamer of our Engineering Department and his wife have a new daughter -- their first born, who coos as much as she cries. Her name is Gale Mary. She was born Feb. 26 at St. Luke's Hospital and weighed seven pounds, six ounces.



FISHING SUDDENLY POPULAR --
Didn't take long for other Carling Frankenmuth fishing enthusiasts, and others from the community, to follow Pete Arnold's example in trying to snag some big ones. Many did, too. This group of fishermen is asking Conservation Officer John Harris, whose cap and face are visible in the center of this photo, exactly what the "ground rules" are for winter fishing.

Local 212 Isn't For Being Ordinary

Our Union Local 212, a generous, thoughtful group by its gesture, donated a total of \$144 for the recent March of Dimes drive for the relief and help of persons with polio, arthritis and kindred ailments. It averaged out \$1 per employee, instead of one dime! Max Arndt of the Engineering Department and John Wylie of the Bottling Department had charge of collections. William J. Leppien, March of Dimes chairman, awarded Local 212 a "Certificate of Appreciation".

This Beer Really Got In Somebody's Hair

An innovation in working conditions, called "a giant lurch forward in worker-management relations" by the Associated Press, was reported in London recently.

A British shampoo firm began giving 26 girl employees a free daily beer break, after the girls went on strike to enforce their right to a daily spot of the beer they work with in making shampoo. The girls work for Lincoln Hair Products Ltd., manufacturing shampoo. A main component of the hair-wash is a strong, high-grade beer, said to bring out the highlights of a woman's crowning glory in nothing flat.



COUPLE OF REAL SPORTSMEN! --
Here are young Bobby and John Minar, Frankenmuth boys who like to fish and hunt about as well as they do to play baseball. Bobby and John caught more than 100 fish, mostly pike, fishing thru the ice in Cass River near the brewery. Older fishermen here, wise in the ways of the river, say they don't remember a year when so many pike were taken during the winter here.

The Carling Frankenmuth News

Associate Editor, Herbert Naegle	
George Schmunk	Brewhouse
Willie Brechtelsbauer	Engineering
Ottomar Rupprecht	Bottle House
Bernard Todd	Bottle House
Richard Nuechterlein	Office
Harold Matzke	Cellars
Fred Bickel	Powerhouse
Harold Eischer	Bottle House
Alfred Matzke	Cellars
Virginia Tremonti	Office
Alfred Buzzard	Bottle House

Veterans Honored

Our Quarter Century Club will have its annual dinner meeting March 10 at Zehnder's Hotel with Les Freidinger, in charge, assisted by other supervisory staff members.

Three new members will be admitted and congratulated on joining the ranks of the "old pros". They are Jack Price, master brewer, who started here March 9, 1936; Ludwig Riess, Bottling Department, who came to work here Dec. 12, 1936, and Norman Matzke, also Bottling Department, whose employment dates from July 16, 1936.

Carling Frankenmuth's Quarter Century Club now numbers 15 members with a total of 412 years of seniority.

Trade Magazines Tell Our Safety Triumphs

Three national trade magazines will feature our plant's five-year safety record in forthcoming issues.

All three articles will be illustrated by photographs showing familiar plant scenes and faces here. They will receive wide national circulation in telling how our safety record was achieved by teamwork of employees and management.

The three publications are "Occupational Hazards", an industrial safety magazine; "Food Engineering", and another published for Wilson Products Division, Ray-O-Vac Co., safety goods suppliers, Reading, Pa.

Break Out That Smile -- Good For What Ails You

A smile costs nothing, but gives much. It enriches those who receive without making poorer those who give. It takes but a moment, but the memory of it sometimes lasts forever. None of us is so rich or mighty that we can get along without it and none of us is so poor but that we cannot be made rich by it.

A smile creates happiness in the home, fosters good will in business and is the countersign of friendship. It brings rest to the weary, cheer to the discouraged, sunshine to the sad, and it is nature's best antidote for trouble.

It cannot be bought, begged, borrowed or stolen, for it is something that is of no value until it is given away. Some people are too tired to give a smile. Give them one of yours, as none needs a smile so much as he who has no more to give.

Suds 'N Such

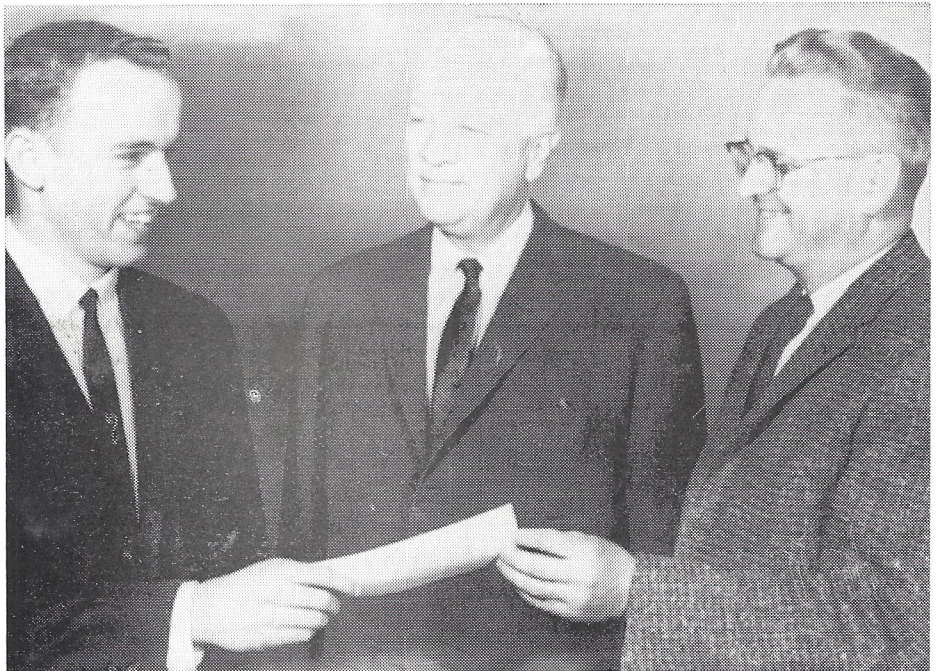
The Greatest Sin—Fear
The Best Day—Today
The Biggest Fool—The boy who will not go to school
The Best Town—where you succeed
The Great Bore—One who will not come to a point
A Still Greater Bore—One who keeps on talking after he has made his point
The Greatest Invention of the Devil—War
The Best Work—What you like
The Best Play—Work
The Greatest Mistake—Giving up
The Best Teacher—One who makes you want to learn
The Greatest Need—Common sense
The Greatest Puzzle—Life
The Greatest Mystery—Death
The Greatest Thought—God
The Greatest Thing, Bar None, In All the World—Love

FOR SAFETY'S SAKE

Removing a hazard tomorrow won't prevent an accident today.

Have you heard about the auto mechanic who visits a psychiatrist each week and lies under the couch?

Larry's On The Money ...



OUTSTANDING NEWS CARRIER -- Larry Rodammer, left, son of Mr. and Mrs. Edwin Rodammer, is shown receiving from Robert Tafel, Saginaw News circulation manager, a \$2,000 savings check Larry earned from profits of his route for use in attending Western Michigan University. Walter McDowell, center, manager of The Saginaw News, is among those proud of Larry's thrift and enterprise. His father works in our plant's Engineering Department.

And Ed Is ...

Young Larry Rodammer's A Son Who'd Make Any Dad Proud

Five years ago Larry Rodammer, son of Mr. and Mrs. Edwin Rodammer, set a goal for himself when he took over a

Saginaw News carrier route in Frankenmuth.

Larry resolved to save \$2,000 from his route profits to help pay for his college education. Recently he achieved his goal and was proud to accept his \$2,000 route savings check from Robert O. Tafel, circulation manager of The News.

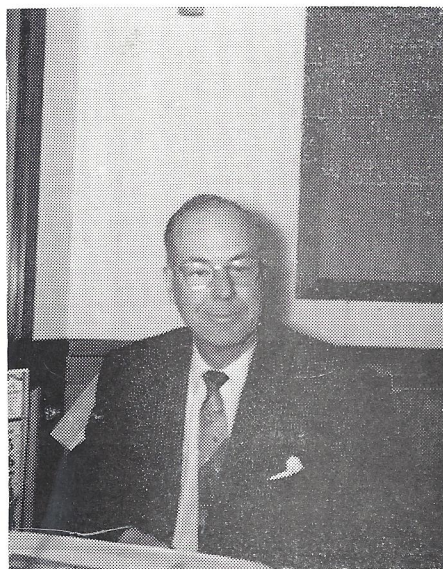
Larry plans to attend Western Michigan University at Kalamazoo this fall after graduation from Frankenmuth High School, where he ranks in the upper third of his class and was on the varsity football team.

When he started delivering for The Saginaw News, Larry merely took over the route from his brother, Eugene, who also used his route savings to attend Western Michigan. He's a senior there now.

In 1959, Larry, whose father works in our Engineering Department, received the Inland Daily Press award for outstanding performance as a newspaper carrier.

March Birthdays

March 1, LeRoy Witkop; 2nd, Harold Kern; 3d, Harley Barber; 4th, Otto Frank, Sr.; Jack Price; 5th, Ruben Reif; 6th, Rudolf Lauber; 11th, Richard Nuechterlein; 12th Wallace Riethmeier; 13th, John Bechanko; 14th, Cloyd Persons; 21st, Raymond German; 22nd, Elmer Poellet; 27th, Otto Zuellig, Jr.; 28th, Rudolf Jordan; 31st, Donald Diedrich.



Ernie Mell

MELL HONORED -- Ernie Mell, our Plant Electrician, was elected recently as president of the Saginaw Electrical Association. Ernie has been Carling Frankenmuth's electrician eight years.