

CARLING

FRANKENMUTH NEWS



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February, 1959.

Maxine Rau and P. J. Higgins Are Married At St. John's Church on Valentine Day

A Valentine Bride was the former Miss Maxine Rau who on that day became Mrs. Patrick J. Higgins in a simple and private wedding at St. John's Lutheran Church here. The bridegroom, currently State Manager in Carling's Midwest Region stationed at St. Louis, is a former member of the Central-West Region with offices in Frankenmuth.



Mr. and Mrs. Higgins

Mrs. Higgins, whose first position with the brewery was as secretary to Mr. Cable before the firm was acquired by Carling, joined us on March 17, 1950. She most recently was secretary to G. F. Rieck, regional manager, Central-West Region.

Maid of honor was Miss Flora Trinklein, and Best Man was William Rau, the bride's brother. Mr. and Mrs. Higgins will reside at 7743 Kingsbury Road, Clayton 5, Mo.

PEOPLE IN THE NEWS

Now back on their jobs are Harold "Red" Reif, Brewing, and Rudy Lauber, Cellars, after recent illnesses. Meanwhile, best wishes for speedy recoveries are extended to Arnold Reinbold and Frieda Cook.

William Bierlein, Bottle House, recently found a man's wallet containing \$52.00 on the morning after a visit to the plant by the Frankenmuth's Men's Club. From personal papers in the wallet, Mr. Bierlein learned the owner's name, then he turned his find over to Personnel and Safety Director Herbert Naegele, who had played host to the group the evening before, and the wallet was promptly returned to the owner.

Mr. Bierlein earned with his honesty the sincere thanks of the owner of the wallet, and the commendation of all his friends at the brewery.

You'd never suspect, actually, but officially, Harold Reif, of the Brewing Department, is but a boy of 11 years. That's because as a "Leap Year" baby born on February 29th, Harold actually has a birthday but once every four years. And, even though his next birthday won't arrive until next year, we'd like to include him for this month's Happy Birthday Wishes. Congratulations also go this month to:

Alice Loesel, 1st; Glenn Auernhammer, 2nd; Ralph Eischer, 3rd; Albert Nefe, 4th; Wallace Mayer, 5th; Clifford Mossner, 6th; Bernard Todd, 10th; Albert Kienitz, 12th; Martin Eischer,

USBF Award, Carling President's Cup Are First Honors Won for '58 Safety Record

A third consecutive year without a lost-time accident has brought honor and recognition to our Frankenmuth Carling Family, with additional honors yet to come.

Earlier this month Les Freidinger, regional vice-president and general manager of our plant, accepted at the annual U. S. Brewers' Foundation convention in New York, the USBF Award for the plant achieving the best safety record among breweries employing from 100 to 500 persons.

Simultaneously, we learned that we have retained the Carling President's Cup, which will be presented to us at next Saturday's employee safety celebration by H. R. Taylor, assistant to Carling President I. R. Dowie.

Also, Aetna Insurance Company officials have notified us that we will receive the Aetna Award for Outstanding Safety Performance. And still to come are perhaps two National Safety Council awards, usually made in the spring.

All of which emphasize that ours is the safest brewery -- and one of the safest plants of any kind in the country in which to work -- and that for the past three and one-half years not one of us has suffered a serious injury or lost a single hour's pay because of an injury.

Company-wide, all our plants made excellent progress in safety matters last year. Our Belleville Carling Family members were granted a special USBF award for achieving the second greatest improvement among brewery safety records, and our Atlanta plant was recognized for its safety record among breweries of its size.

January Contest Winners Announced

"The More You Hear About Safety the Less You Hear About Accidents," is the slogan you'll need to know to qualify for a prize in our February Safety Slogan Contest, which now grants awards to 12 winners instead of the previous ten.

January contest winners, each of whom received a handsome fruit basket, were Mrs. Elmer Beyerlein, Mrs. Harold Eischer, Mrs. Roy Seiferlein, Mrs. Jack Price, Mrs. Arnold Reinbold, Mrs. John Wylie, Mr. Carl Buetow, Mr. Robert Hubbard, Mr. Glenn Harris, Mr. Alphonse Bishop, Mrs. Herbert F. Beyerlein, and Mrs. Wallace Baum.

12th; Harold Maurer, 12th; Lois Krafft, 14th; William Rohn, Jr., 16th;

Charles Nestell, 17th; Charles Baldwin, 18th; Anton Kern, 19th; Ernest Campbell, 22nd; Ottomar Rupprecht, 23rd; Theodore Wescoat, Jr., 23rd; Reinhard Ill, 23rd; Marvin Sullivan, 26th; and Aloysius Quaderer, 27th.

Ernest R. Mell, our Chief Electrician, last week served as chairman of the Frankenmuth National Electrical Week committee, organized to direct local observances of "National Electrical Week," Feb. 8-14.

Irene Szymanski, wife of Matthew Szymanski, was a member of the Frankenmuth Mutual Insurance ladies' bowling team which won the Saginaw County Championship in the recent Polio Sweepstakes Tournament at Saginaw. The team score, with handicaps, was 3045 pins.

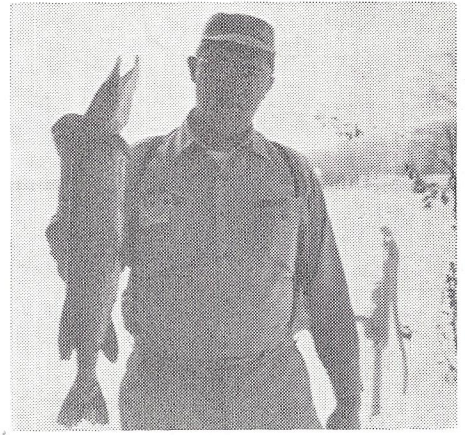
HEAVY FEBRUARY SNOWS TRANSFORM FRANKENMUTH AREA INTO A 'WINTER WONDERLAND'



SLEDDING AND skiing are big sports in the area. Here, Garry Rupprecht, son of Clarence Rupprecht, pauses before hitting a ski ramp of the type now seen throughout the area.

There's no doubt of it. There's some good in everything -- even the near-record snows that clogged the highways, caved in roofs, and in general been an all-around nuisance for all of us most of this winter.

High on the list of beneficiaries are the young and the young at heart who enjoy outdoor winter sports. And, here in Frankenmuth this winter we're seeing once again -- first-hand -- the reason why Michigan is famous from coast to coast for its winter out-door activities, all of which are dependent upon that white stuff which has been such a bother to us in recent months.



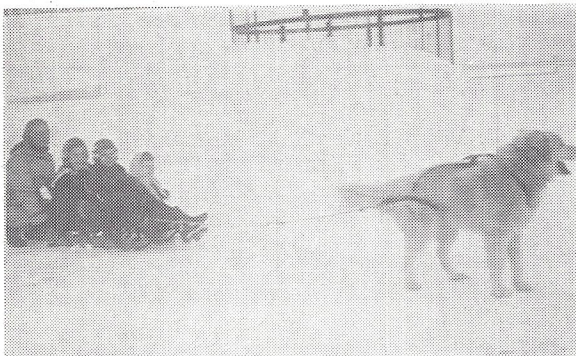
A BIG Northern Pike, this one a 32 inch, 9 pound beauty, was taken by Otto Frank, Jr., on a fishing expedition to Loud Dam with Ralph Poellet, Hilbert Poellet, and Ruben Reif.



A FAVORITE, and very handy fishing spot for Carling people is that spot in the Cass River adjoining the brewery where the water used in cooling is discharged into the river, preventing it from freezing. Here, spear fishing is the vogue, and you needn't be an expert to bring back a supply of white mullet, pike, and red horse, as displayed here by Frank Beach, Gene Frank, Harold Hoadley, and Tim Topham.



FOR THE younger generation, there's nothing to beat belly-flopping on a sled down a snow-custed slope, or, if you're lucky, maybe skiing down the hillside. Here, posed at the top of "Palmreuter's Hill" are, left to right, standing, Steve Naegele, Wesley Naegele, Garry Rupprecht, and Bobby Reindel. On their sleds in the foreground are Jeanne, Kurt, and Patty Weiss, and Jimmy Reindel.



"DOG POWER" replaces boy or girl-power when the Bierlein children go sledding this winter as "Nanuke" performs the duties he's best suited for.

"NANUKE", A pure white Alaskan Malamute dog (a husky) has brought joy and more fun into the lives of Linda, Mary, Diane, and Kathleen Bierlein, children of Howard Bierlein, Bottleshop. "Nanuke", which means Polar Bear in Eskimo language, finds winters such as this ideal because he's equipped with two fur coats which enable him to thrive in the coldest arctic weather. Sometimes bred with wolves, Malamute dogs have pointed ears and oval faces, and their paws are large and hairy so that they will not sink into the soft snow. Wolf-like, they howl instead of bark. They are trained to pull sleds in the far north, and that ability has especially endeared Nanuke to the Bierlein children during the recent snowy weeks we've had.



LIKE ANY dog, Nanuke is a great favorite with kids who find his furry coat irresistible.