

CARLING

# FRANKENMUTH NEWS



PUBLISHED IN THE INTEREST  
OF EMPLOYEES AT THE  
FRANKENMUTH, MICHIGAN  
PLANT OF THE CARLING  
BREWING COMPANY

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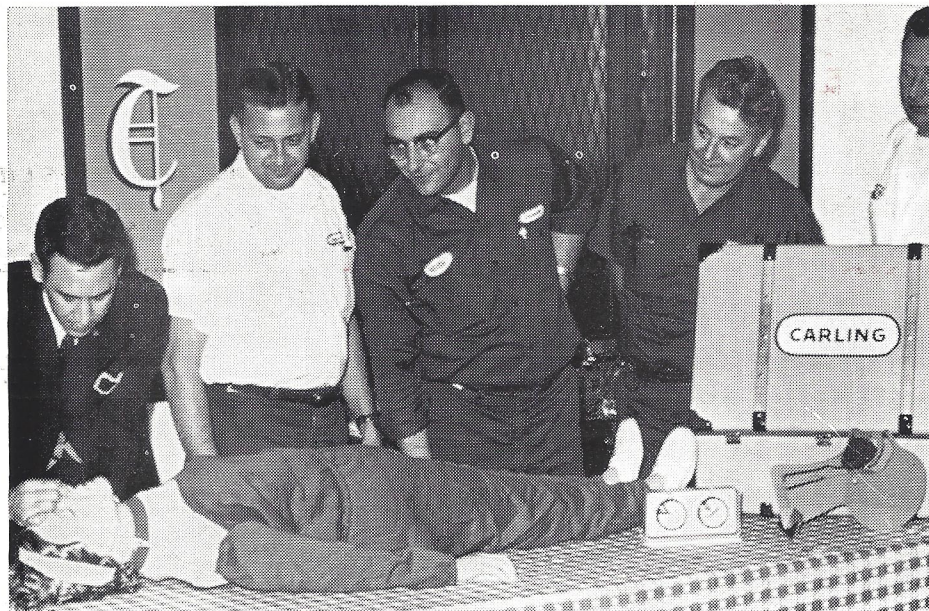
With thanks  
to all of you for  
another year of faithful  
service, I wish you a happy holiday season. May laughter  
and love brighten your home this Christmas and may  
the glow linger throughout the year 1968.

Sincerely,

*Wallace E. Riethmeier*



# Carling to sponsor breathing clinics



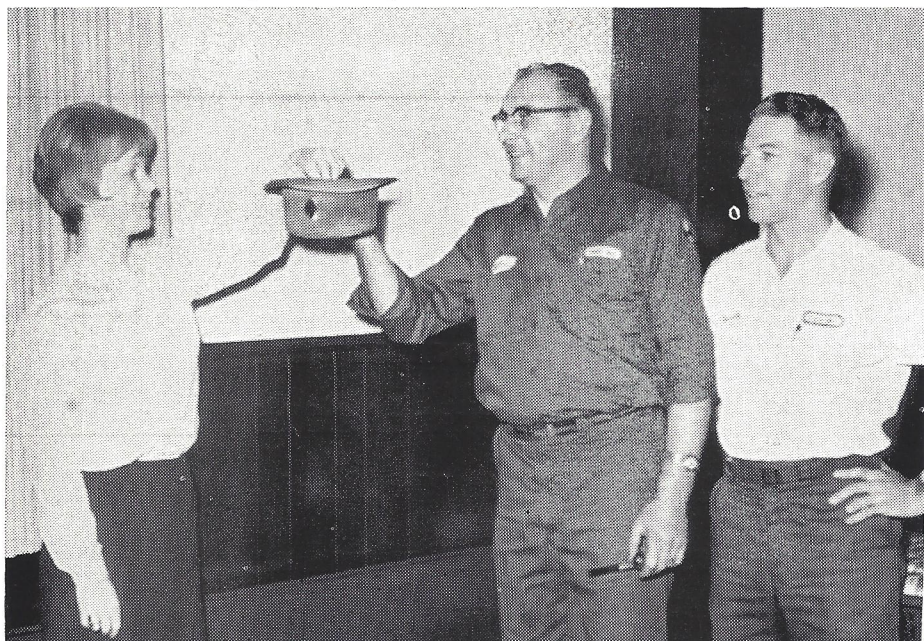
## NOW WATCH CLOSELY!

Dave Adler demonstrates to some of our group the proper procedure to follow in mouth to mouth resuscitation. Rususci-Anne cooperates by remaining perfectly motionless.

## DECEMBER SLOGAN

Carefulness  
and thankfulness

make a  
cheerful Christmas



## UNITED FUND FAIR SHARE WINNERS

Delores Eischer, Willis Veitengruber and Harold Maurer, who pledged fair share in the annual United Fund campaign, draw the names for the three lucky winners from the total of all fair share contributors. First prize went to Herbert Naegle, a portable radio; second prize to Robert Matzke, an electric can opener; third prize to Matthew Szymanski, a travel clock. The prizes were donated by the Company. Total United Fund pledges from the Company and its employees amounted to \$7,081.62.

Carling Brewing Co. recently purchased a lifelike rescue manikin and color film for teaching mouth to mouth resuscitation (MMR) and external cardiac compression (ECC). The program was initiated in the Frankenmuth Plant through the efforts of Dave Adler, assistant Q. C. manager. Dave has been active in first aid work through his previous employment and as a certified American Red Cross first aid instructor for the past six years.

The program being sponsored is comprised of clinics including the film and demonstration using the manikin. A question and answer period follows with the participants actually practicing mouth to mouth breathing using "Resusci-Anne". Like many other techniques, rescue breathing is best learned through actual practice.

"Resusci-Anne" was developed in Norway by a doctor whose daughter died from drowning. He invented the training device in his daughter's image in order to provide a method to train more people in the life saving technique which might have saved his daughter. At the present time, external cardiac compression is being taught only to those in the medical or rescue profession.

Carlings decided to sponsor the program as a public service to emphasize their belief in public welfare through safety which is now being demonstrated by the plant safety record.

Any organization or group of individuals interested in learning MMR or using the demonstration for a program should contact Carling Brewing Company. In the past these clinics have been conducted for students, parent-teacher organizations, service clubs, home extension groups, firemen, industrial workers, life guards and many others. Rescue breathing is a life saving technique that should be known to every individual who understands the value of a human life and cares for his fellow man.

The manikin will be used in Carling's seven plants throughout the country. It was purchased through the efforts of Walter Fedyk, safety coordinator, Carling Brewing Co., Cleveland, Ohio.

## A date with safety

The safety calendar you'll be getting in the mail at Christmastime says this:

"We sincerely wish that the coming year be a joyous one for both you and your family and may all the months of the enclosed calendar be safe and accident free . . . .

"Merry Christmas and a Happy New Year!"





HOWARD DIETZEL

## Seven nimrods bag bucks

Seven Carling deer hunters filled their license during this year's season.

Bill Barrett bagged a nine point buck weighing 178 pounds while hunting in the Upper Peninsula. He won \$23.20 and two cases of Black Label Beer.

Ottomar Rupprecht, hunting near Hillman, bagged an 11-point buck weighing 132 pounds. His winnings amounted to \$23.20 and two cases of Black Label Beer.

Howard Dietzel, hunting near Millington, shot a 127-pound buck for which he won \$11.60 and one case of Black Label Beer.

Other successful hunters were: Silver Matzke, 143-pound buck, nine points, Birch Run; Don Nefe, 130-pound buck, eight points, Hale; Robert Rose, 152-pound buck, eight points, Gladwin; Ellsworth Doud, 110-pound spike, McKinley.



OTTOMAR RUPPRECHT



ONE FOR EACH

Proud of their desk sets, left to right, are Wallace Weiss, Bill Bornemisza, Wallace Riethmeier, Jack Price (Don Schafer is making the Globe presentation), Herbert Naegle, Matt Szyman-ski, Arno Rogner. The other staff member to receive a personalized desk set was Leo A. Rousseau.

## November winners

November slogan winners each received a Sportsman Blanket with carrying case. They were: Walter Kowaleski, Mrs. David Stuart, John Schluckebier, Mrs. Ernest Mell, Mrs. Harold Maurer, Mrs. Ruben Reif, Norbert Matzke, Martin Eischer, Mrs. Ottomar Rupprecht, Mrs. Marcus Bender, David Zwerk, Mrs. Arthur Evans.

## Royal Globe congratulates Carling on safety record

Don Schafer, regional loss and prevention manager, presented the staff members with a personalized "Royal" desk set award for their 12 years safety record on Wednesday, Nov. 22. Don gave an interesting safety talk and congratulated the group for the outstanding safety achievement over the past 12 years. He makes monthly inspection tours of our plant. His comments and criticism of our operation are always welcome. Royal Globe furnishes us with films, safety booklets, posters and safety material for the home.



BREWCO COMPANY IN PRODUCTION

Bob Serrick, left, and Tom Conzelmann, third from left, of the Frankenmuth Mutual Insurance Co. and our Donald Nefe and Robert Satow are the four advisors of the Brewco Company, now in full production with its first product, a date reminder desk pad. Ken Knieling and Adele Rittmueller are representing the 38 members who meet every Tuesday from 7 to 9 pm for a period which started in November and ends in May.



## Recent retiree honored at wild life dinner

About 125 employees attended the annual wild life dinner Saturday, Dec. 9 at the Carling Club Room. Henry Zinck was the chief cook and the venison stew was delicious and enjoyed by all. Henry received preparatory assistance from the committee members. Venison was donated by Bill Barrett, Don Nefe, Robert Rose, Otts Rupprecht, Floyd Matzke and Howard Dietzel.

After the meal a drawing was held and card playing followed.

Special honored guest was Roy Seiferlein who retired recently. He was presented with a check from the Carling employees and the Quarter Century Club. Most of our retired members were in attendance.



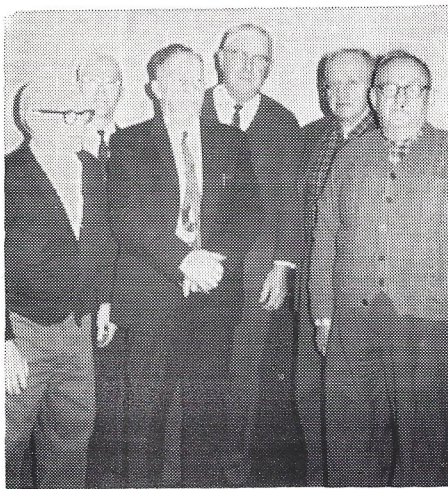
## Well done!

Ernie Mell, Engineering Department, will receive his 15-year award on Jan. 12, 1968.

## 24 attend "25" club

The Carling Quarter Century Club held its monthly meeting on Dec. 1, at the Carling Club Room. During the business meeting the following officers were elected: President, Leo A. Rousseau; vice-president, Walter Knieling; secretary, Lawrence Pagels; treasurer Richard B. Nuechterlein; sergeant-at-arms, Norman Baker; scholarship committee, Wallace Weiss, Willie Brechtelsbauer and R. B. Nuechterlein.

After the business meeting a fine luncheon was served. Wally Weiss showed interesting slides of the brewery and the community. After the program the remainder of the evening was spent in reminiscing and card playing. Twenty-four members attended.



## WILD AND WOOLY

They may be retired and the wool may be thinning but the wild life dinner wasn't to be missed by these retirees: Jay Manchester, Roy Seiferlein, Howard Buzzard, Peter Greenia, Martin Matzke and Walter Daenzer. Roy, who retired recently, was a special guest.

## LABATTS LIKED THEIR VISIT WITH US!



## SEASONAL BEAUTY OF CARLING PARK

Our Carling Park is one of the main attractions in Frankenmuth during the summer time. Its floral design arrangement spells out the prime intent in a brilliant and special way. During the Christmas season the Frankenmuth Beautification Committee has placed lights on all the trees and set-up a nativity scene with a beautiful arrangement and illumination.

## Happy birthday!

When the whistles blow at midnight on Dec. 31, Richmond Hart starts celebrating his birthday! He was a New Year's Day baby back there some years ago! Robert Matzke has a birthday on Jan. 3 and so does Norman Rohloff. Walter Kowaleski and Jack Strobel share the 8th as their day; Edwin Rodammer and Harold Dinse claim the 11th for themselves.

Missing that unlucky Friday by a day, Leo E. Rousseau celebrates his birthday on Saturday, the 13th; Marlin Nuechterlein has a birthday on the 15th. Howard Auernhamer and Alfred Bielert are circling Jan. 17 on their new calendar; Edward Bickel, 18th; Ronald Krick, 24th; Betty Jerome, 25th; William Bradburn, 27th.

## Labatts impressed

Thirty-three Labatts Brewery personnel from London, Ontario visited our Plant on Friday, Dec. 1. Wallace E. Riethmeier, plant manager, welcomed the group. Harry Fraleigh, personnel assistant, and Al Brash, production manager, spoke in behalf of the Labatts group.

The group made a tour of our Plant. Herb Naegele presented a safety talk leading up to our becoming the "World's Safest Brewery". The group was quite impressed with our operation and the Frankenmuth community.