

CARLING

FRANKENMUTH NEWS

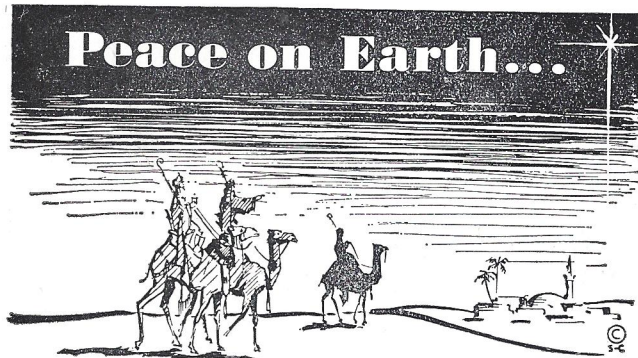


PUBLISHED IN THE INTEREST
OF EMPLOYEES AT THE
FRANKENMUTH, MICHIGAN
PLANT OF THE CARLING
BREWING COMPANY

Volume 3, No. 32

December, 1961.

Peace on Earth...



MAY YOUR CHRISTMAS BE BRIGHT

Christmas, lest we forget, is in memory of His greatest gift to us.

It is a gay, festive and triumphant season of the year.

But let there always be time for our prayers of thanks -- said humbly, as Christians in His light, and with radiant pride that we are His children.

My best wishes to you and yours for a joyous and reverent holiday season.

L. M. Freidinger

Safety Session Productive For All Conferees

A productive and enlightening session which satisfied all concerned was conducted here recently in the form of a two-day conference for safety and personnel executives of all Carling plants, together with several insurance authorities.

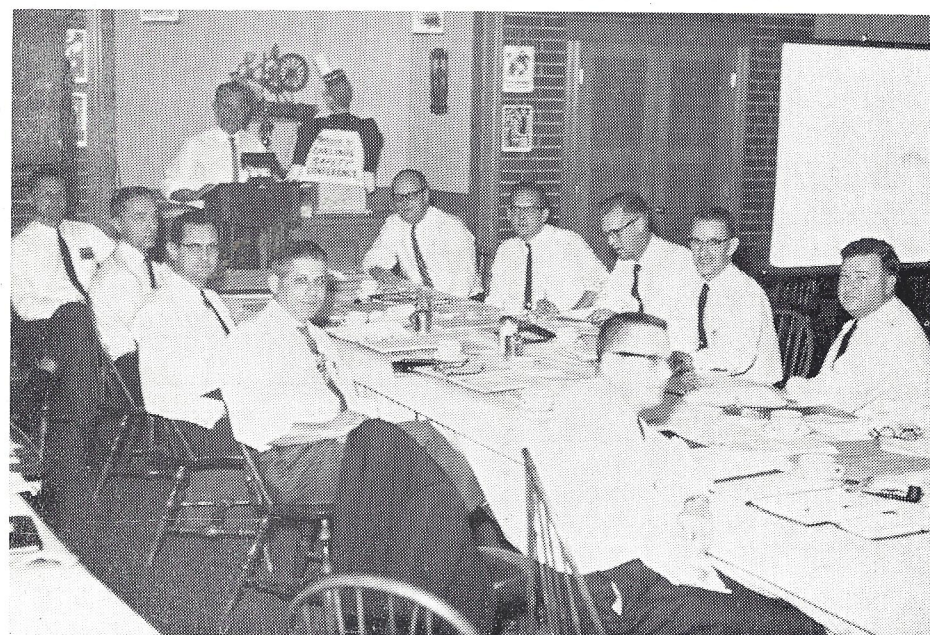
Plant Manager Les Freidinger welcomed the group at its opening meeting Nov. 30 at Zehnder's Hotel. He discussed our plant's history and the progress in employee relations, teamwork and safety made since Carling took over here in December, 1956.

Freidinger also related the mutual goodwill between our plant and the entire Frankenhmuth community.

E. S. Bohlin, Carling industrial relations director, was conference chairman. Bohlin and his assistant, M. R. Holbrook, outlined reasons for the conference and later led discussion of plans to implement some of the programs suggested.

P. D. MacDonald, Carling treasurer, reviewed costs involved in safety efforts. Arthur Rowe of the Michigan Department of Labor discussed company and

(Continued on page 2)



SHIRT-SLEEVE WORK -- No time was wasted during the recent two-day safety conference conducted here, as indicated by this photo of conferees who simply shucked coats and got down to work. It was the first such meeting at our plant and was occasioned by the fact we have a six-year safety record outstanding in U. S. industry. Reading clockwise around the table, Robert Allen, Aetna Casualty & Surety Co.; Herb. Naegele, our plant's personnel and safety director; Charles S. Cherry, Carling Atlanta plant personnel manager; Thomas Ereke, Baltimore plant personnel manager; M. R. Holbrook, Cleveland plant assistant director of industrial relations; E. S. Bohlin, Carling industrial relations director; R. D. Nelsen, Tacoma plant personnel manager; A. W. Henning, Belleville plant personnel manager; Paul MacDonald, Carling treasurer; F. L. Kelly, Natick plant personnel manager; W. F. Heyland, Johnson & Higgins insurance brokers. Standing at the rostrum is Walter Fedyk, Cleveland Carling plant safety director.

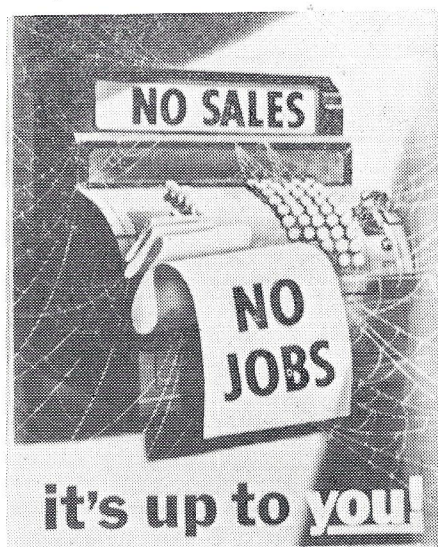
Safety Conference

(Continued from page 1)

industry safety trends and analyzed reasons for them. He also cited compensation cases and answered questions pertaining to them.

W. F. Heyland of the Johnson & Higgins insurance brokers' firm of New York suggested safety management program improvements and discussed Workmen's Compensation law differences in various states.

Herb. Naegle, our plant's personnel and safety director, toured the group through our brewery and led a discussion of hazards peculiar to the brewing industry and told what we have done to overcome them in building our six-year safety record.



Poster Series

Hits Indifference

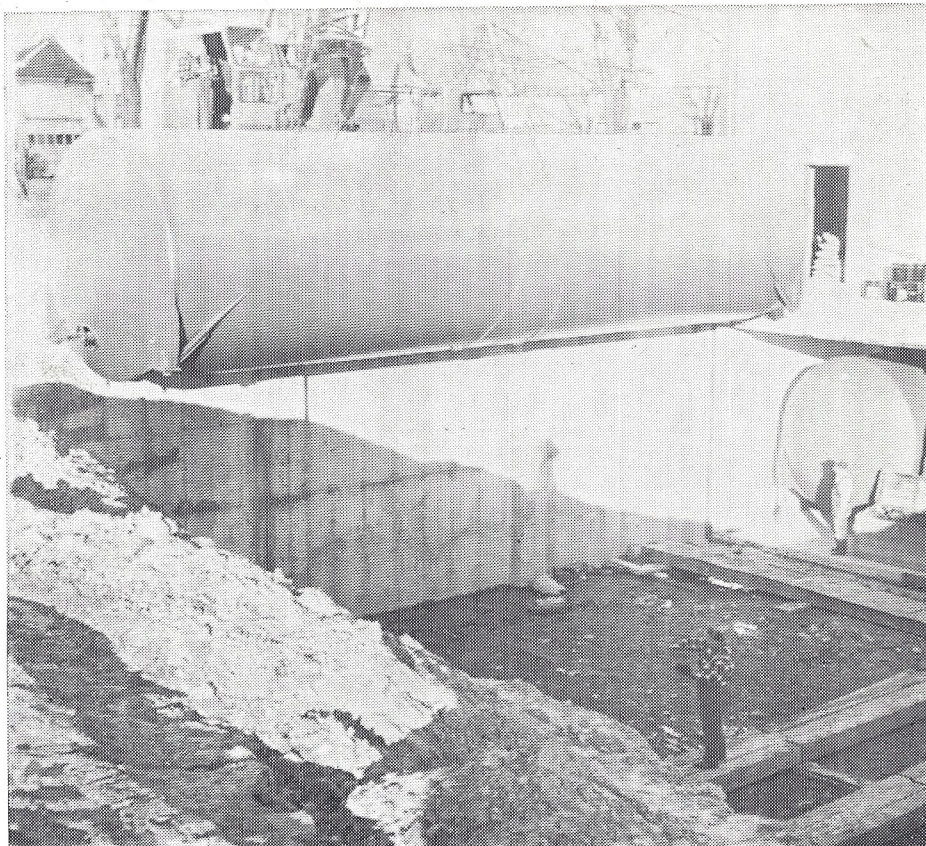
The Sheldon-Claire Co. of Chicago has prepared our new series of poster "stories" aimed at making our jobs better and safer by greater employee awareness to the constant threat of job indifference.

The series takes into account Nikita Khrushchev's threat that he "will bury us" -- not by war, but by economic competition. Many of our business leaders fear he may be able to accomplish his mission, unless we prove throughout the U.S. that free men working together can out-produce slave labor and that we're all too intelligent and proud of our American birthright to permit indifference and smugness to weaken our cooperative effort.

Here Comes Santa!

As in past years, each of our plant's employees will receive from the company welcome and appreciated Christmas gifts of an individually-wrapped Farmer Peet's ham and a case of Carling Black Label or Red Cap Ale. They are to be picked up Friday, Dec. 15, or Friday, Dec. 22.

Most Americans are vitally interested in the solution of space problems—especially parking and closet.



LAST OF THE BIG TANKS — Here's the last of 11 huge, glass-lined bottling tanks being lowered to our bottlehouse basement area in the new addition. Eight of the whoppers are 8½ feet in diameter and 42½ feet long. They hold 11,563 cases. Three larger ones hold 4,521 cases.

Read Social Security Changes

Effective Jan. 1, 1962, Social Security Benefit costs will increase by ¼ of 1%. This additional cost will be shared equally by you and the Company.

Presently, your costs for Social Security have been 3% of your earnings to \$4800 per year, to a maximum of \$144. The revised schedule requires a contribution of 3½% of your earnings to \$4800 per year, to a maximum of \$150. The company makes an equal contribution in your behalf for your Social Security program.

During the last session of Congress, Social Security benefits were changed to provide for the following liberalizations:

- A. Retirement for men at age 62.
- B. Increased benefits for aged widows.
- C. Increased minimum benefits at retirement.
- D. Reduced working period to qualify for benefits.
- E. Reduced curtailment of benefits for working retirees.

Sympathy

Our sympathy is extended to Roy Petzold, Racking Department, because of the recent death of his father, Oscar. He was 60 years old.

F. Extension of deadline for disabled workers to apply for benefits.

Employees have been provided pamphlets explaining the Social Security law in detail and specific changes which became effective last August. Earning cards also were mailed so you may determine the exact status of your account.

Slogan Winners

Safety Today -- Tomorrow May Be Too Late.

That was our plant's November safety slogan. Contest winners, each of whom received a live philodendron plant shipped from Florida, are:

Carol Born, Mrs. Glenn Spiekermann, Glenn Harris, Mrs. David Stuart; Arthur Evans, Mrs. Howard Bierlein, Mrs. Ottomar Rupprecht, Mrs. Harold Maurer, Mrs. Ralph Schluckebier, Mrs. Theodore Wescoat, Mrs. Martin Eischer and Mrs. Arnold Scharrer.

October safety slogan contest winners, also presented with a plant, were:

Mrs. Fred Gower, Mrs. William Rohn, Mrs. Carroll Nuechterlein, Esther Bierlein, Mrs. Harold Eischer, William Barrett, Franklin Hill, Arthur Gendron, Lloyd Edwards, Lester Beneman, Walter Engel and William Rauh.

To keep a small boy out of the cookie box, lock it and hide the key under a cake of soap.

Wayne Scores Big In Hunters' Quest Of Prizes

The shooting's over for another year, and our plant's hardy band of deer hunters are home with and without trophies to show for their efforts.

Wayne Rose of the Bottling Department and Local 212 secretary, really cashed in when results of the Buck Deer Hunters Jackpot were tallied. Wayne came back with both the heaviest deer and the one with most spikehorn points. He hunted near Newberry.

His buck weighed 147½ pounds and sported a rack of horns with eight points. Thus Wayne won the two big prizes, each for \$25.60 and two cases of Black Label.

Wayne was hunting with his friends, David Zwerk and John Wylie, also of the Bottling Department.

Robert Matzke, Brewing Department, shot the lightest buck. It weighed 101 pounds. He received \$12.80 and a case of Black Label. Beer prizes were donated by the company.

Although Raymond Loesel, Bottling Department, wasn't in the Jackpot contest, he shot a 162-pound, six point buck on opening day while hunting with his son, Jack, and son-in-law, Marcus Bender.

Other Carling Frankenmuth deer hunters this year were: Bottling Department -- David Zwerk, Elmer Poellet, Ottomar Rupprecht, Marshall Fabbro, John Wylie, Gary Schmitzer, Theodore Wescoat, Norman Baker, Bob Hubbard, Glenn Auernhamer, Al Warnemuende, Walt Kowalewski and Al Pavlicek; Laboratory - Don Nefe; Brewing and Engineering Departments -- Wilmer Brechtelsbauer, William Rauh, George Schmunk, Harold Matzke, Ruben Reif, William Barrett, Roy Seiferlein, Walter Engel, John Boesenecker, Rudolph Strobel, Melvin Hecht, Howard Auernhamer, Floyd Matzke and Elmer Matzke.

Our plant even was represented by the fair sex in the deer woods. Virginia Tremonti, receptionist, and Virginia Schroeder, secretary, both hunted deer with their husbands but didn't have any luck.

Brochures Ready

Attractive and descriptive new brochures citing features of all seven Carling plants including ours, will be mailed to each employee soon.

The Carling Frankenmuth News

Associate Editor, Herbert Naegele	
George Schmunk	Brewhouse
Willie Brechtelsbauer	Engineering
Ottomar Rupprecht	Bottle House
Bernard Todd	Bottle House
Richard Nuechterlein	Office
Harold Matzke	Cellars
Fred Bickel	Powerhouse
Harold Eischer	Bottle House
Alfred Matzke	Cellars
Virginia Tremonti	Office
Alfred Buzzard	Bottle House



WAYNE AND HIS PRIZE-WINNING DEER -- Can't blame Wayne Rose, Local 212 secretary of our Bottling Department, for the smile he has photographed with the 147½-pound, eight-point buck he shot to win two major prizes in our annual Buck Deer Hunters Jackpot. He shot the animal while hunting near Newberry.

Carling Gifts Benefits Hospital

A new anesthesia machine for Saginaw General Hospital was made possible by a \$2,500 gift from Carling Brewing Co.

A check for that amount was presented recently by Plant Manager Les Freidinger to Kenneth E. Wolz, Saginaw General Hospital administrator. The new machine represents the latest in equip-

ment used to administer new and improved anesthetics in the interest of better surgery.

The Carling contribution was over and above the sum our company contributed to Saginaw General Hospital in its last fund-raising campaign to pay for a major building addition.

On the national scene, Carling recently presented \$15,000 to the National Fund for Medical Education in behalf of Carling distributors. Since it started making these gifts four years ago, our company has given a total of \$51,000 to the NFME.

Carling's annual National Fund for Medical Education donations are in lieu of gifts to our distributors--in the true spirit of the holiday season.

-- New Brews --

Nov. 4 - daughter, Janice Marie, to Mr. and Mrs. Howard Stockmeyer; weight, 7 pounds, 15 ounces.

Nov. 6 - son, Philip James, to Mr. and Mrs. Carl Buetow; weight, 6 pounds, 11 ounces.

Nov. 13 - son, John William, to Mr. and Mrs. Ruben Reif.

Nov. 17 - son, Dean James, to Mr. and Mrs. Wilton Sternberg.

Nov. 25 - daughter, Kay Karen, to Mr. and Mrs. Glenn Auernhamer.

Dec. 2 - daughter, Rhonda Sue, to Mr. and Mrs. William Rauh; weight, 5 pounds, 15 ounces.

Mr. and Mrs. Norbert Matzke are the proud parents of a baby boy, Brent Lloyd, born December 8th. He weighed 6 lbs., 8 ozs.

Beer A Boon

Beer, as a possible means of making diabetic diets more palatable, is suggested in a series of United States Brewers Association advertisements in national medical journals.

"A glass of beer," says the U.S.B.A., "can add zest to a patient's diet."

Art Evans Studies Bottling Methods

Art Evans, of our Maintenance and Bottling Departments, has returned from a training program at the Crown Cork and Seal Co., Baltimore, Md., which makes fillers for bottling lines.

The training included demonstrations of high-speed fillers in various stages of fabrication and maintenance and operation of them. There also were group discussions on filler maintenance and operation.

Art also spent a day at our company's new plant in Baltimore, where he viewed the latest in brewing, packaging and automated equipment. Art will apply what he learned on his recent trip to operation and maintenance of our plant's new high-speed bottling line when it begins functioning next spring.

Safety Dinner Delights 500 Happy Guests

Our plant's safety dinner-dance last month at Zehnder's Hotel went into the record as one of the finest we've had -- maybe a little better than the others because we all could be a little more proud of keeping a good thing going!

A delegation of Carling officials from Cleveland and headed by H. E. Russell, company executive vice-president. He was accompanied by Fred Hovey, vice-president of production; T. Peirce Hunter, public relations director, and E. S. Bohlin, industrial relations director.

Other special guests were Arthur P. Gildea, secretary-treasurer and safety director of the International Brewery Workers (AFL-CIO); Michael Aicher, United States Brewers Association employee relations director; Frank Parker, Michigan Brewers Association president; Mayor James Wickson of Frankenmuth; Harold Bondy, International Brewery Workers business agent; George Schmunk, Local 212 president; David C. Roche, Greater Saginaw Safety Council president; Frankenmuth City Manager Herb Keinath; Clint Grainger, publisher of The Frankenmuth News, and Walter Eisenberg of the Aetna Life Insurance Co.

The nearly 500 guests at the company-sponsored dinner heard Vice-President Russell say to us: "There is literally nothing in the Carling Brewing Co. better than the safety record you have achieved."

Plant Manager Les Freidinger praised the employee cooperation which made possible our six-year safety achievement. "This dinner is in honor of you," he said, "for what you have achieved and in recognition of the fact we have all worked together to accomplish our safety record."

Art Gildea said: "As a labor representative, I must say that safe working practices are among the most important things in a working man's life. You are the envy of industry in all of the United States."

Prosit!

Some already have been celebrated, but this is the December birthday list for our plant:

Dec. 1 - Jack Zietz; 4th - Ira Matthews; 5th - Vernon Gruber; 6th - Carol Born, Edna Pickelmann; 7th - Robert Willman; 10th - Ernest Mell; 14th - D. George Bass; 19th - Lawrence Pagels, Harold Eischer; 20th - Robert Hubbard; 21st - Herbert F. Beyerlein, Hilbert Poellet, Charley Winkler; 22nd - Glenn Spiekermann; 23rd - Clarence Reif; 26th - Fred Gower; 27th - Domenico Albera; 29th - Rudolph Strobel; 30th - John Weirauch, Lynn Achenbach; 31st - Harold Weber.



SURE, EVERYBODY WAS HAPPY! -- And this smile-laden photo, taken at our recent safety dinner celebrating our plant's sixth consecutive year without a lost-time injury accident, indicates that. Left to right, T. Peirce Hunter, Carling public relations director; E. S. Bohlin, Carling industrial relations director; Frank Parker, Michigan Brewers Association president; Herb. Naegele, our plant's personnel and safety director; Mike Aicher, United States Brewers Association employee relations director; H. E. Russell, Carling executive vice-president; Plant Manager Les Freidinger and Fred Hovey, Carling vice-president of production.



TAKES TWO AND THEN SOME TO TANGO -- At least it does for a really "fun" party like the one enjoyed by our plant's employees, their wives, husbands and guests at our safety dinner-dance at Zehnder's Hotel. This is a typical party scene.



UNION OFFICIAL VISITS -- Arthur P. Gildea, International Brewery Workers secretary-treasurer and safety director, was among honored guests at our plant's recent safety dinner-dance. He, too, had good things to say about the brand of cooperation we used to build our six-year safety record.

Again Prosit!

Richmond Hart is the only one of our fellow employees who'll celebrate his birthday right along with the New Year, because his birthday anniversary is Jan 1.

Other January birthdays are: Jan. 3 - Robert Matzke; 7th - Stanley Boroski; 8th - Walter Kowaleski, Jack Strobel; 11th - Edwin Rodammer, Harold Dinse; 13th - Harold Shook, Leo E. Rousseau, L. M. Freidinger; 15th - Marlin Nuechterlein; 17th - Alfred Bielert, Howard Auernhamer; 18th - Virginia Tremonti, Edward Bickel; 21st - Norbert Schoenknecht; 24th - Ronald Krick; 25th - Otto Janson; 26th - Richard Lillie; 27th - William Bradburn; 29th - Charles Lindow.

Some of our leading families can trace their ancestry back 800 years but can't tell you where their teenager was last night.

The world is full of willing people—some willing to work and the rest willing to let them.