

CARLING

FRANKENMUTH NEWS



PUBLISHED IN THE INTEREST
OF EMPLOYEES AT THE
FRANKENMUTH, MICHIGAN
PLANT OF THE CARLING
BREWING COMPANY

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December, 1959.

A HOLIDAY MESSAGE

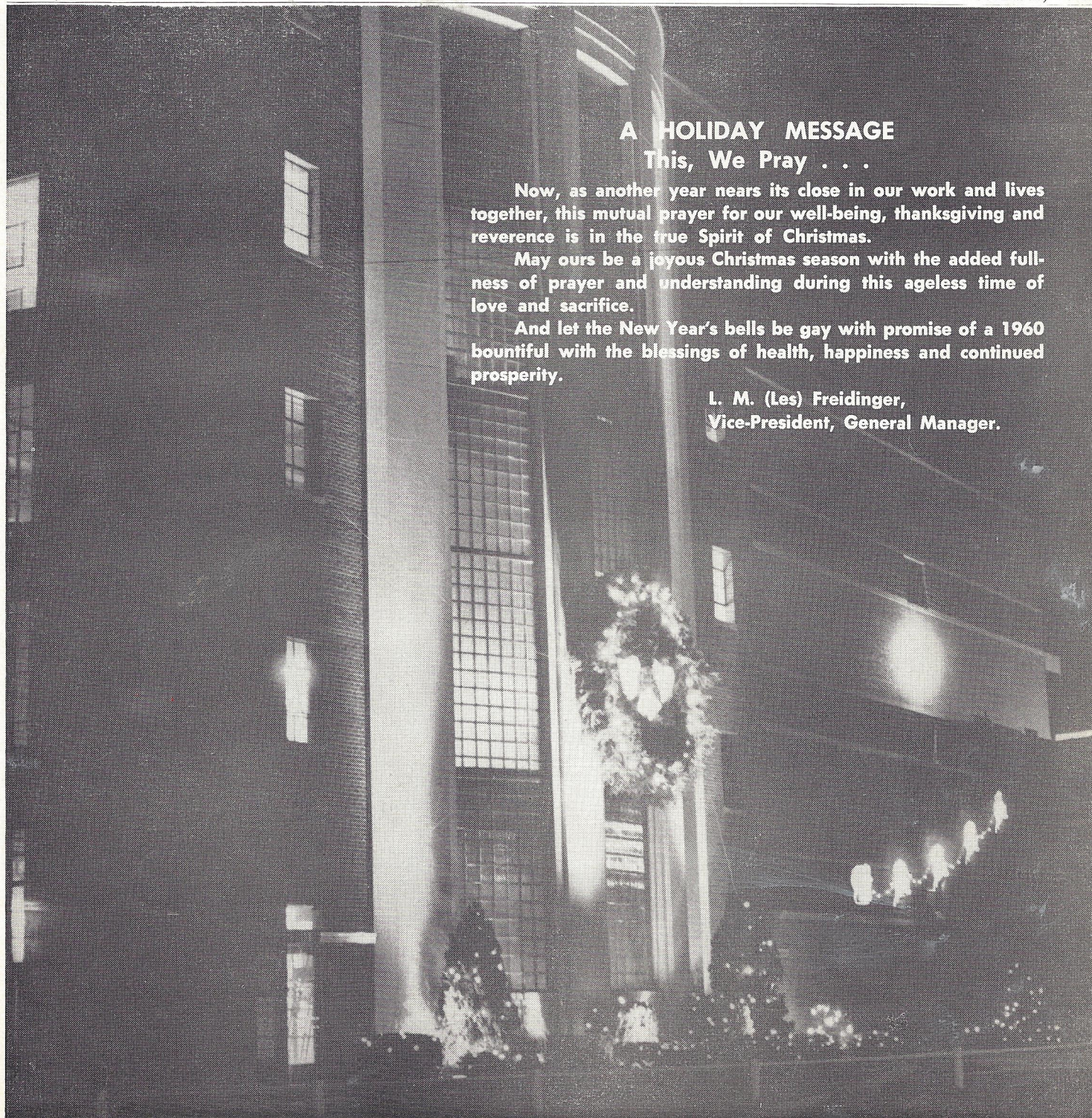
This, We Pray . . .

Now, as another year nears its close in our work and lives together, this mutual prayer for our well-being, thanksgiving and reverence is in the true Spirit of Christmas.

May ours be a joyous Christmas season with the added fullness of prayer and understanding during this ageless time of love and sacrifice.

And let the New Year's bells be gay with promise of a 1960 bountiful with the blessings of health, happiness and continued prosperity.

L. M. (Les) Freidinger,
Vice-President, General Manager.



People In The News

The new year begins with birthday anniversaries for 20 in Carling Frankenmuth's family.

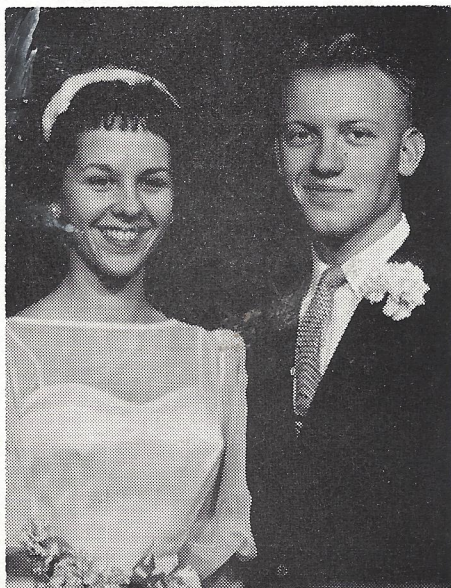
Be sure to take time to wish them "happy birthday", and here's the sequence:

Jan. 1--Richmond Hart; Jan. 3--Robert Matzke; Jan. 1--Stanley Boroski; Jan. 8 Walter Kowaleski and Jack Strobel; Jan. 11--Harold Dinse and Edwin Rodammer; Jan. 13--Harold Shook, Leo E. Rousseau and L. M. Freidinger; Jan. 15--Marlin Nuechterlein; Jan. 17--Alfred Bielert and Howard Auernhamer; Jan. 18--Edward Bickel and Virginia Tremonti; Jan. 21--Norbert Schoenknecht; Jan. 24--Ronald Krick; Jan. 25--Otto Janson; Jan. 27--William Bradburn; Jan. 29--Charles Lindow.

Walter Schrader, Bottling Department probably would be mighty proud to give you a ride these days—in his new 1930 Ford station wagon.

Two of our Carling Frankenmuth family have important roles in 1930 affairs of St. Lorenz Lutheran Church. Clarence Rupprecht, Quality Control, was reelected to the Board of Trustees. Wallace Riethmeier, comptroller, was elected to the church board.

Newlyweds Take Vassar Residence



MR AND MRS GLENN AUERNHAMER

Mr and Mrs Glenn Auernhamer were married Saturday, Dec. 5, at St. Luke's Evangelical Lutheran Church in Vassar. Rev. H. John Schaible officiated at the double-ring ceremony.

The bride was the former Nancy Jean Marovich, daughter of Mr. and Mrs. Steven Marovich. The bridegroom is a son of Mr. and Mrs. Carl Auernhamer of Vassar. A reception for 300 guests was conducted at Richville American Legion Hall.

Mr. and Mrs. Auernhamer, who enjoyed a wedding trip in Northern Michigan, will reside in Vassar. Glenn, employed in our Bottling Department, started with Carling Frankenmuth in April, 1958.

Santa Claus Greet Carling Families



SANTA AND COURT OF YOUNG ADMIRERS—Santa Claus, who reigned at the Frankenmuth Chamber of Commerce annual Christmas party in the Community Hall, is shown holding Deborah Bender, daughter of Mr. and Mrs. Henry Bender. In back of Santa, Henry has son Billy in his arms. At Santa's immediate right are Janet Bender and brother, Frank, wearing cap. At the left are Mr and Mrs Fred Beyerlein, with Fred holding Daughter Gloria. David and Dennis Beyerlein are in front. At the extreme right are Mr. and Mrs. Carrol Nuechterlein with their three sons, Mark, in the front row, John, at the right, and Wayne in back of them.

\$2,000 Check To UM From Our Plant Carling 'Santa' To Colleges

Carling Brewing Co. this month had a \$12,000 gift toward a healthier America.

That was the amount our company contributed to the National Fund for Medical Education as a Christmas-time contribution in behalf of Carling wholesalers in the 50 states. In each instance a wholesaler served by a Carling plant in the area presented a \$2,000 check to the dean of a medical school.

Carling Frankenmuth was represented in the \$2,000 check John R. Berry, Carling Frankenmuth distributor in Kalamazoo, recently handed to Dr. W. N. Hubbard, Jr., dean of the School of Medicine at the University of Michigan.

Other \$2,000 Carling Brewing Co. checks, all for the benefit of U. S. medical education, were made in Boston, Mass., St. Louis, Mo., Cleveland, O., Atlanta, Ga., and Seattle, Wash.

Prescription For Safety

It takes one Minute to write a safety rule.

It takes one Hour to hold a safety meeting.

It takes one Week to plan a safety program.

It takes one Year to win a safety award.

It takes a Lifetime to make a safe worker.

It takes one SECOND to destroy it all with one accident.



TO AID MEDICINE

Jack Berry, right, Carling wholesaler in Kalamazoo, presents a check for \$2,000 to Dean William N. Hubbard of the University of Michigan Medical School. The worthy contribution is part of a \$12,000 Christmas gift made by Carling Brewing Co. and its distributors to medical schools throughout the nation.

Sympathy Expressed

Our sincere sympathy was expressed to Carrol Nuechterlein, Bottling Department, whose father, Herman Nuechterlein, died Dec. 7 at the age of 78. A cabinet maker by trade before his retirement, Mr. Nuechterlein had been a lifelong Frankenmuth resident and was a well-known and respected figure here.

Carling Frankenmuth Hunters Bag Venison Aplenty!

Our Plant's Nimrods Score Well In Local 212 Contest

The spat of gunfire in the deer woods has died away; the inside straights have been made or unfilled over the camp poker table; the banter and fellowship is all remembered, but ended for another year.

All of that is well known to the several score deer hunters who work with us here at Carling Frankenmuth -- three of whom won prizes in Local 212's hunting contest.

Bill Barrett, Cellar Department, shot a 121-pound doe in the Upper Peninsula. Bill won \$10 and two cases of Black Label beer for the heaviest deer bagged in the contest.

Willie Brechtelsbauer, Engineering Department, won the same prize for his 108¼-pound, seven-point buck downed near Alpena. Willie's award was for the deer with the most points on its rack of horns.

A \$5 prize and a case of Black Label went to Walter Schrader, Bottling Department, for his 96-pound, six-point buck shot near Rogers City.

The annual contest ended with 11 deer brought home by the 42 hunters of Carling Frankenmuth who competed.

Henry Oldenburg, Bottling Department, brought the first deer in to be weighed at the station in the brewhouse. It was a 108-pound spikehorn killed near West Branch.

Ottomar Rupprecht brought home a 102½-pound, five-point buck. He was hunting with Willie Brechtelsbauer and seven other men. They each shot one for a camp total of seven bucks and two does. Others in the party were Fred Snyder, Orville Snyder, Chet Draper, Voyle McWister, Fred Howieu and Mike Schwartz, all non-Carling employees.

Gary Schmitzer, Bottling Department, shot a six-point, 108-pound buck only three miles from his home in nearby Juniata.

John Wylie, Bottling Department, hunted near Rogers City. He came home with a four-point buck weighing nearly 100 pounds.

Don Diedrich, Bottling Department, and Otto Frank, Jr., Cellar Department, also scored during the hunting season, but not in the contest. Neither had his deer weighed in.

Don shot a 130-pound buck with six points near West Branch. Otto reported he brought home a 90-pound spikehorn.

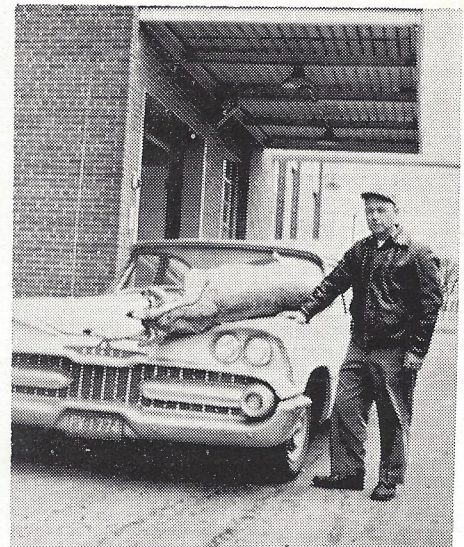
Rex Loesel, also of the Bottling Department, reported the heaviest deer shot, although he didn't have it weighed in. It was a 150-pound doe.

Honors for Belleville!

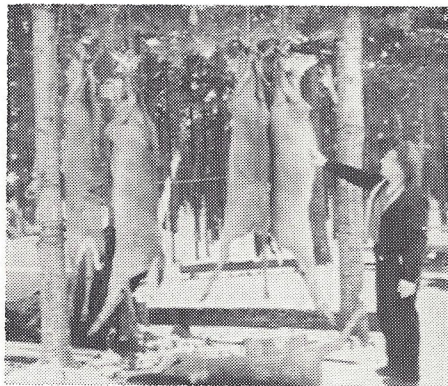
Delivery drivers of Carling's Belleville plant recently were acclaimed for national honors in the Brewing Industry National Fleet Contest. The Belleville Plant drivers had a perfect safety performance for a full year's operation of the plant's entire fleet of delivery trucks without a single accident. A tip of our hat to them!



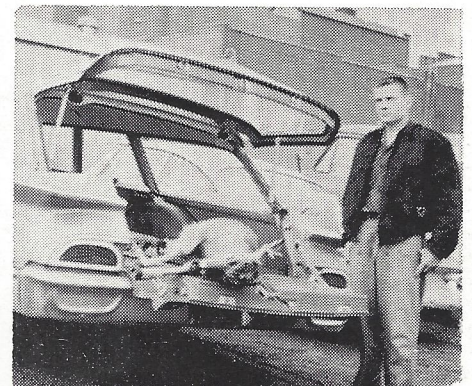
Willie Brechtelsbauer, Engineering Department, is shown with his 108¼-lb., seven-point buck. He hunted near Alpena.



Henry Oldenburg, Bottling Department, brought in the first spikehorn to be weighed. It was a 108-pounder.



Here's Willie Brechtelsbauer again with five of nine deer shot in his camp. The total bag was seven bucks and two does for eight hunters.



Walter Schrader, Bottling Department, shot the lightest deer in the hunting contest. It weighed 96 pounds and had six-point horns.

Here's Social Security Reminder

Comes a filtered-down reminder from Uncle Sam to all of us at Carling Frankenmuth.

Effective Jan. 1, the social security contribution rate will be increased to 3%. Our company will contribute a like amount. The tax will apply to the first \$4,800 of earnings.

The upward revision ties in with recent changes in the Social Security Law which provides liberalized benefits.

Today, we're told, more than 13 million beneficiaries receive more than \$800 million monthly in social security benefits, and that beneficiary rolls increase each passing year.

Safety Slogan Aimed At Providing Safer Yule

"Safety Makes It Possible For More People To Enjoy Christmas," is the safety slogan you and members of your family needed to know to win a prize in the December safety slogan contest.

November safety slogan winners, each of whom received a flashlight, are: Harold Jekel, Ludwig Trinklein, Gerhard Hetzner, Roy Petzold, Harold Kern, Donald Quaderer, LeRoy Witkop, Albert Kienitz, Vernon Gruber, Otto Frank, Jr., Thomas Keinath, Jay Manchester.

Wally Riethmeier Wins United Fund Acclaim

Wallace (Wally) Riethmeier, Carling Frankenmuth Plant comptroller, was among 150 Michigan United Fund campaign leaders honored Dec. 15 at Kellogg Center, East Lansing. The celebration was sponsored by Ford Motor Co., as a tribute to citizens who led United Fund campaigns throughout Michigan. Riethmeier directed the successful Frankenmuth community effort.

Racing Horses Paying Hobby For Leo Rousseau

Carling Frankenmuth Engineer Sets Pace On Michigan Tracks

Collecting stamps and kindred arm-chair hobbies may be all very well for some of us, but Leo (Jim) Rousseau, Carling Frankenmuth's likeable chief engineer, prefers one not only fast-moving but profitable.

Off duty at the plant here, Jim is one of Michigan's winningest harness horse race drivers. He owns two horses which are the envy of rival stables and drivers.

His trotter, "Joppa's Surprise", a glossy brown gelding now four years old, won 11 of 14 races this year on leading Michigan tracks. In his first start this year, Jim brought his horse in fifth. He was second in the next two races and won every time out after that.

In 1958 "Joppa's Surprise", with Jim deftly handling the reins, won 13 of 16 races and was second the other three times.

Racing "Hill Country", a two-year-old colt owned by his wife, Mary, Jim this year won seven of nine races after being second in his first two starts.

JIM COMES HONESTLY by his love of horses and the sport of racing. His father, Henry, now 84, also was one of the state's outstanding horse race drivers. He was a favorite on Michigan tracks 75 years ago and won many a race at Saginaw's long-gone Union Park track and the Saginaw Fairgrounds track.

Jim has been an expert horseman since boyhood. His knowledge of horses and skill at handling them is testified by his long string of racing victories.

Most evenings and weekends he spends training and caring for his horses.

Because of his interest in horses and racing, Mrs. Rousseau also has become an enthusiast and is something of an expert on the history of horse racing and obscure facts about some of the great riders and horses.

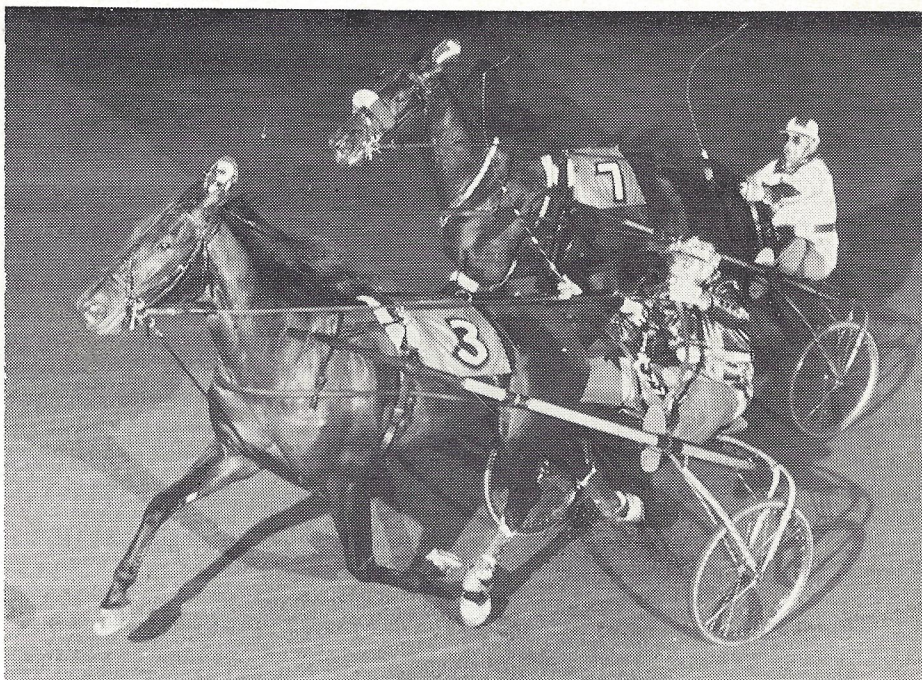
Helping root their Dad in on race days are two other devoted fans—Jim's sons, Leo E. and Dennis, who also help him with horses and equipment.

LEO E., INCIDENTALLY, also works with his father as assistant engineer. An outstanding Saginaw High School athlete who later won his freshman football numerals at Michigan State University, Leo now is as loyal and enthusiastic a Carling Frankenmuth booster as his father.

Jim—most people call him that instead of by his proper first name, Leo—has been chief engineer here the past 24 years.

A director of the Michigan Harness Racing Association and one of the horse-racing fraternity's most popular members, Jim dismisses that with a shrug and a grin.

"Listen," he confided proudly, "Joppa's Surprise has more friends in Michigan than I have. Guess anybody who knows anything about horses knows him."



LOOK AT HIM COME!—Leo (Jim) Rousseau, No. 3, Carling Frankenmuth's plant engineer, as he brought Joppa's Surprise home first in a race last September at Wolverine Raceway. Jim and his horse have been a winning combination on Michigan tracks the past two years.

Carling Brewing Co. Announces Inter-Plant Safety Box Score Covering 1st 10 Months of '59

	Man Hours	Lost Time Injuries	Frequency Rate
Cleveland	1,814,029	18	9.92
Belleville	882,629	12	13.6
Natick	407,936 $\frac{3}{4}$	3	7.3
* Frankenmuth	370,769	0	0
Atlanta	256,956	7	27.2
Tacoma	444,292	6	13.3
TOTAL	4,173,765	46	11.26

* Carling Frankenmuth Plant. Keep up the good work!

Stork Club

A new son was born Dec. 17 to Mr. and Mrs. Robert Wilman. The husky addition to the Wilman family weighed 9 pounds, 4 ounces. His name is Brian Keith and he has three brothers. Bob works in our Bottling Department.

The Carling Frankenmuth News

Associate Editor, Herbert Naegele
 George Schmunk Brewhouse
 Willie Brechtelsbauer Engineering
 Ottomar Rupprecht Bottle House
 Bernard Todd Bottle House
 Richard Nuechterlein Office
 Harold Matzke Cellars
 Fred Bickel Powerhouse
 Harold Eischer Bottle House
 Alfred Matzke Cellars
 Virginia Tremonti Office
 Alfred Buzzard Bottle House

Suds 'N Such

Golf is what letter carrying, ditch digging, and carpet beating would be if all three tasks were to be done in one afternoon.

Modern gadgets are wonderful. In the old days we were always having to pull the burned toast out of the toaster. Now the burned toast pops up automatically.

A joint checking account is never overdrawn by the wife. It's just under-deposited by her husband.

Neck: Something which if you don't stick out, you won't get into trouble up to.

Patient: "What are my chances?"
 Doctor: "Well, I wouldn't start any continued stories."