

CARLING

FRANKENMUTH NEWS



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FRANKENMUTH, MICHIGAN
PLANT OF THE CARLING
BREWING COMPANY

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SEASON'S GREETINGS

Dawn of the New Year emphasizes the fact that, as of January 1st, we will have worked three consecutive calendar years without a single lost-time accident.

It is especially satisfying that this third anniversary of our wonderful safety record should fall in the Holiday Season because that is the one time of the year which - more than any other time - is a time for warm and happy family celebrations.

That Frankenmuth Carling families again this year share a Holiday Season unblemished by an accident to the family bread-winner is a matter of which we all can be very thankful.

I know each of us is determined to do all in his power to continue our record - not for the simple extending of a record, but because of what that record means to all of us in terms of security in our jobs and the loss of income which an accident could bring about.

It is a special pleasure to me this year to extend to each and every member of our Frankenmuth Carling Family my very best wishes for the Holiday Season and the hope that 1959 will be a prosperous and safe new year for all of us.

Les Friedinger

Announce Winners of October, November Winners In Plant Safety Slogan Contest

"Carefulness and Thankfulness Make a Cheerful Christmas." That's the December Safety Contest slogan you'll need to know to qualify for a contest prize.

October contest winners, each of whom received Rubber-Maid waste paper baskets, were: Jack Zietz, Ludwig Riess, Thomas Edwards, Mrs. Wallace Riethmeier, Arthur Gendron, Mrs. Jack Price, Frederick Beyerlein, Mrs. Clifford Stockmeyer, William Barrett, and Albert Warnemuende.

Winners of aluminum cake servers in the November contest were: Mrs. Richard Hart, Walter Daenzer, Bela Bornemisza, Miss Carol Woern, Mrs. Esther Bierlein, Mrs. Henry Oldenburg, Mrs. Norbert Schoenknecht, Mrs. Ronald Krick, Charles Baldwin, and Miss Jeanette Lis.

United Fund Campaign 'Over the Top' With Total of \$4,403.20 Pledged

Our 1959 United Fund drive was an even bigger success than was the outstanding drive of last year with 94 percent of all personnel contributing to the fund.

Our contributions totalled a rousing \$4,403.20, including Carling's "Fair Share" participation. Pledges were solicited by the supervisory personnel.

Prominent in Saginaw County United Fund activities again this year were Vice President Les Friedinger, who served as suburban chairman for Saginaw County, and Wallace Riethmeier, who was on the United Fund's budget committee.

Acquisition of Brewery on West Coast Gives Carling 5.5 Million Barrel Capacity

Of special interest to Carling Family members everywhere was President I. R. Dowie's recent announcement of completion of negotiations to purchase the facilities of the Heidelberg Brewing Company of Tacoma, Washington.

This modern plant, operation of which Carling will assume on January 1st, becomes the sixth Carling brewery, and emphasizes the fact that ours is "the fastest growing brewing firm in the United States." Our seventh plant, planned for the Baltimore, Maryland, area, now is on the drawing boards.

Acquisition of the Tacoma plant boosts our company's total annual capacity to approximately 5,500,000 barrels and ranks us among the top three or four brewing firms in the nation, according to President Dowie.

Carling will continue to produce Heidelberg brands in the 650,000 barrel plant, as well as our own Black Label Beer and Red Cap Ale.

The plant will serve markets in California, Washington, Oregon, Idaho, Nevada, Utah, Arizona, parts of Wyoming and Montana, and export markets including those in Hawaii and Alaska.

PEOPLE IN THE NEWS

Seven Frankenmuth Carling Families have been blessed with recent additions. They include: Brent Michael, 8 lbs. 14 oz., born October 16th at St. Luke's Hospital to Mr. and Mrs. Clarence Frank; Thomas Gene, 6 lbs., born November 7th at St. Luke's to Mrs. Kathryn "Boots" Schmidt, formerly of the office staff; Dennis DeWayne, 8 lbs., 9 oz., born November 13 to Mr. and Mrs. Austin Meader; Audrey Rose, 6 lbs. 14 oz., born December 9th to Mr. and Mrs. Howard Bierlein; and twins Denise Marie and Dennis James, born November 9th to Mr. and Mrs. E. J. Hogan. The proud-as-punch grandpa is Edward Hogan, Bottlehouse. A son, weighing 6 lbs. 10 oz., was born Dec. 3 to Mr. and Mrs. Walter Engel, a girl, Gloria Lynn, born Dec. 20th to Mr. and Mrs. Fred Beyerlein.

Congratulations to all!

Belated get well wishes go to Mrs. Reinhard III, Mrs. Norman Matzke, Mrs. Ernie Mell, Otto Frank, Sr., and Herbert Naegle. The illness of Mr. Naegle, editor of the Carling Frankenmuth News, resulted in the paper missing its November issue, a fact which he and all reporters regret.

Belated November Happy Birthday wishes go to Norman Matzke, 3rd; Herbert A. Beyerlein, 5th; Ernie Gauderer, 11th; Earl Kime, 11th; Bernadine Krick, 14th; Lawrence Merten, 15th; Ludwig Riess, 19th; William Bierlein, 20th; Melvin Hecht, 22nd; Gerhardt Hetzner, 23rd; and Willis Veitengruber, 27th.

December felicitations go to Jack Zietz, 1st; Ira Matthews, 4th; Vernon Gruber, 5th; Carol Woern, 6th; Edna Pickelman, 6th; Ernest Mell, 10th; D. George Bass, 14th; Harold Eischer, 19th; Lawrence Pagels, 19th; Robert Hubbard, 20th; Charley Winkler, 21st; Herbert F. Beyerlein, 21st; Glenn Spiekermann, 22nd; Clarence Reif, 23rd; Domenico Albera, 27th; and Rudolph Stroebel, 29th.

All of us owe a vote of thanks to Ernie Mell, Clarence Rupprecht, George Schmunk, Henry Bender, Richard Johnson, and Clarence Frank, who are chiefly responsible for our attractive Christmas decorations.

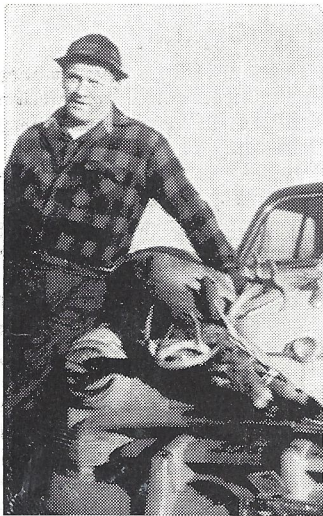
Ottomar Rupprecht Has Heaviest Deer; Al Nevieu's Has Most Points In Contest

Our annual deer hunting contest again this year proved to be one of the most popular events of the year.

Al Nevieu, of the Bottlehouse, won the deer hunting contest for plant personnel with a six-point, 90-pound deer, taken at Skidway Lake. His prizes were \$10.00 and two cases of Black Label Beer.

Ottomar Rupprecht, Bottling, won the same prize for the heaviest buck - 117½ pounds. Elmer Poellet, Bottlehouse, won five dollars and two cases of Black Label for bringing back the lightest deer at 82½ pounds.

Other happy hunters who brought home a supply of venison includes Clarence Frank, Norman Matzke, and Norman Baker, of the Bottlehouse, and Alfred Matzke, assistant brewmaster, who downed an 11-point, 142½-pound buck.



Alfred Matzke with his 11-point, 142-pound buck.



Pleased pheasant hunters are Ottomar Rupprecht, left, and Mike Schwartz.

Reception For 250 Follows Wedding Of Mildred Nuechterlein, Don Bierlein



A recent wedding at St. Lorenz Church was that of Mr. and Mrs. Don Bierlein, who now reside at 346 Beyerlein St. Following the ceremonies, the bride and groom greeted 250 guests at a dinner and reception at Fischer's Hotel. Mildred, who works in the Payroll Department, is the former Mildred Nuechterlein.

The Carling Frankenmuth News

Associate Editor, Herbert Naegele

George Schmunk	Brewhouse
Willie Brechtelsbauer	Engineering
Ottomar Rupprecht	Bottle House
Bernard Todd	Bottle House
Richard Nuechterlein	Office
Harold Matzke	Cellars
Fred Bickel	Powerhouse
Harold Eischer	Bottle House
Virginia Tremonti	Office
Alfred Buzzard	Bottle House
Alfred Matzke	Cellars

Personnel Learn Five Fighting Techniques At Demonstration By Miller Company Experts

A recent fire fighting demonstration, attended by about 40 employees, emphasized the several different types of fires and the fact that special equipment and extinguishing materials are needed to successfully combat each type of fire.

The demonstration was conducted by Hal Miller and Frank Sorgatz of the Miller Fire Protection Company, and attending it were representatives of all departments.

The different types of fires, and extinguishing agents needed for each, are:

For ordinary fires involving paper, wood, cloth, or other combustible material, plain water is effective in cooling the blaze and their putting it out, but also recommended are foam extinguishers which smother the blaze.

For burning liquids such as oil, paint, or varnish, carbon dioxide extinguishers are most effective because they smother the fire, but foam and dry chemical extinguishers also may be used.

The use of water on electrical fires is extremely dangerous because of the possibility of shock to the fireman.

Similarly, on fires involving automobiles, trucks, boats, carbon dioxide or other vaporizing liquid extinguishers should be used.

The demonstration brought out that last year in the United States fire damage totalled \$900,000,000 and 6500 lives were snuffed out. We should, in our own interest, be familiar with the various types of extinguishers and when and how to use them.



EXTINGUISHING A fire involving combustible materials as paper and wood are Max Erndt, Engineering, and Alfred Bielert, Bottlehouse.



PICTURED AS they use a carbon dioxide extinguisher to put out an equipment fire are Elmer Poellet, Bottlehouse, and Hal Miller.

'Wonderful Town' Is Big Hit

As predicted by the entertainment world, Rosalind ussell in "Wonderful Town" proved to be one of the outstanding television attractions of the year. Co-Sponsored by Carling Brewing Company, this all-time Broadway and Hollywood hit musical served to promote Carling products for the first time via a nation-wide TV network.