

CARLING

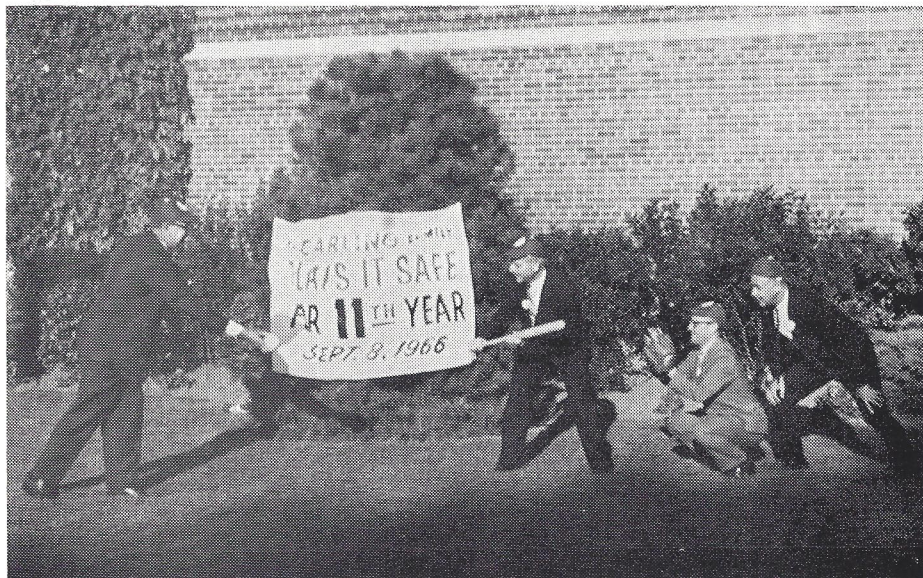
FRANKENMUTH NEWS



PUBLISHED IN THE INTEREST
OF EMPLOYEES AT THE
FRANKENMUTH, MICHIGAN
PLANT OF THE CARLING
BREWING COMPANY

Volume 10, No. 7

August-September, 1966



Now We're Shooting For 12 In Row !

About 2,000 adults and children from Frankenmuth and neighboring communities helped us celebrate our 11th consecutive year of operation without a disabling injury at an open house here on the evening of Sept. 8.

The plant whistle blew triumphantly at 7 p.m., signifying the exact moment of the 11th successive year without a lost-time injury. Banners and badges proclaiming the open house safety victory theme -- "11th Inning Stretch" -- were everywhere in evidence.

The safety record we of Carling Frankenhmuth have achieved through exemplary team play and championship co-operation is recognized officially as the finest of any brewery in the world.

CHILDREN RECEIVED SOUVENIR baseball caps and wore them with the same enthusiasm used to consume about 2,500 ice cream bars and gallons of soft drinks. Some 5,000 helium-filled balloons were distributed for added color and gaiety. Adults were served Black Label beer, pretzels and potato chips.

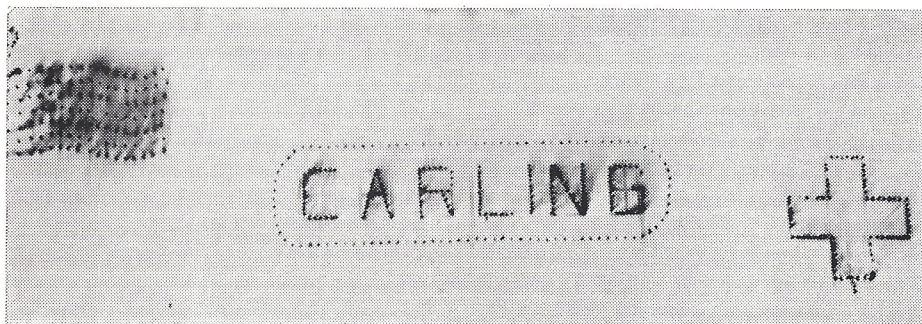
One of the most popular features of the 11th Inning Stretch safety celebration was a 35-minute public fireworks display on the banks of the Cass River near the brewery. Vari-colored floodlights shone on the scene to heighten unusual fireworks effects.

The fireworks display and open house combined to make one of the most enjoyable events of the year in Frankenmuth, appreciative visitors assured plant officials.

Our 11 straight years without a lost-time injury represents a total of 4,422, 170 man-hours worked in our plant.

Plant Manager W. E. Riethmeier announced that a grateful Carling management will honor employees, their wives, husbands and guests at another Carling Safety Victory dinner-dance Nov. 5 at Zehnder's Hotel.

HEY -- HAVE A LITTLE HUSTLE!—These four players (you can tell 'em without a score card) tried to show us how to stay "on the ball" for a dozen super-safe years in a row in this scene at our Sept. 8 open house commemorating 11 consecutive years of operation without a disabling injury. Left to right, Les Freidinger, Central Region vice president, pitcher; Plant Safety Director Herb (Toots) Naegle, batter; Plant Manager Wally Riethmeier, catcher, and Safety Coordinator Walter Fedyk, umpire.



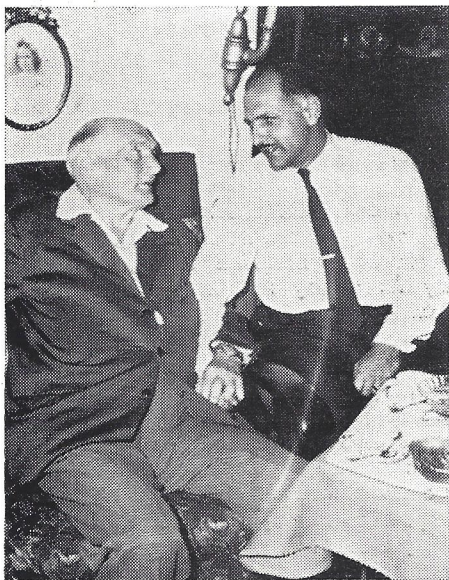
FIERY FINALE—These three pieces -- American flag at left; Carling insignia in the center, and green safety cross at right -- marked the close of the 35-minute fireworks display at our recent safety open house. It proved one of the most popular attractions in years.

Prosit !

Seventeen birthdays were celebrated by our friends and fellow employees here in September and there'll be 23 on the "happy birthday" list in October.

September birthdays were in this order: Sept. 1 - Walter Schrader; 2 - D. N. Richard Parks; 3 - Austin Meader; 4 - Alfred Buzzard and Ronald Knoll; 5 - Ralph Schluckebier; 8 - Alfred Matzke; 9 - Wayne Rose; 12 - Martha Poellet; 14 - Fred Beyerlein; 15 - Clarence Haas; 21 - William Rushford and John Schluckebier; 22 - Howard Stockmeyer; 27 - Henry Bender, Jr.; 28 - Frieda Cook; 30 - Thomas Edwards.

The October birthday lineup: Oct. 1 - Arthur Trumble and Wilma Hillis; 3 - Carl Buetow, William Rauh and Ralph Poellet; 5 - Herbert A. Beyerlein, Ellsworth Doud and Harvey Bierlein; 6 - Arthur Gendron, Arno Rogner and Howard Dietzel; 9 - Fritz Pursche; 10 - Marvin Bickel; 11 - John Wylie and Ralph Detloff; 13 - Herman Matzke; 14 - Clarence Krick; 21 - Marcus Bender; 22 - Ralph Woodhull, Jr.; 24 - Howard Bierlein; 25 - Fred Bickel; 29 - James Sahr; 31 - David Zwerk.



BILL AND FATHER—Bill Bornemisza, right, is shown with his ailing father whom he visited recently on a trip to Budapest, Hungary.

Safety Advice

"The Safe Way", a Carling booklet listing safe work guides, will be distributed here with our paychecks.

It contains a foreword signed by Henry E. Russell, Carling president, which includes: "We ask that you read this material carefully and that you follow the rules. I cannot over-emphasize the fact that our Company expects each employee to make a continuous practice of accident prevention every minute of every day."



LITTLE CLOSE HARMONY—Marv Herzog, accordionist, is shown playing at our recent safety open house celebration to the munching "accompaniment" of these five young guests seated in the foreground. They were all working on miniature baskets of pretzels.

Bill's A Memorable Trip

It was an unforgettable summer for Bill Bornemisza, plant chemist -- made so because he traveled to Europe to visit his father in Budapest, Hungary.

After visiting his wife's parents in Munich, Germany, Bill rented a little Opel car which he drove from Munich to Budapest. It was a bittersweet experience for him to see again places he

knew as a boy, including the family estate and summer home in Hungary -- confiscated by the Communists.

Bill drove about 3,500 miles in Europe. He met his wife in Klagenfurt, Austria, whence they started for an Italian tour during which they visited Venice, Rome, Naples and Capri-Annacori Island.

Service Awards

Three service awards were presented to as many veteran employees here recently.

Those honored are: **Ruben Reif, Brewing Department**, 20-year mug and button, Sept. 3; **Edwin Rodammer, Engineering Department**, 15-year belt buckle, Sept. 10; **Robert Matzke, Brewing Department**, 20-year mug and tie bar, Sept. 16.

Our Safety Slogan

"YOUR WORK INJURY CAN HURT YOUR WHOLE FAMILY!"

That's our September safety slogan and one which certainly is 100 per cent true.

New Brochure

A new brochure titled "This is Carling" has been made available here for distribution among our tour visitors. It is an attractive publication containing a large photograph of our plant on the cover. It contains sketches and details of each of the eight Carling plants. It explains the brewing process and sketches Carling history.

These winners of the August safety slogan contest received Arvin lawn chairs. Walter Lockhart, Vernon Gruber, Rudolf Lauber, Reinhard Ill, Frieda Cook, Ludwig Riess, Otto Frank, Jr., Harold Kern, Harold Jekel, John Bchanko, Rudolph Strobel and Charles Baldwin.

Credit Union News Line

By Delores Dietzel

Did you charge those school clothes at the department store this year because you didn't have enough cash? You'll pay 1½ per cent per month "service charge" on the unpaid balance if you carry that account more than 30 days.

Perhaps you still have to pay for those school clothes, or you need money to pay book rent for several children. It all adds up.

For ready cash, come and see Delores or Willis at the Credit Union. You will pay 1 per cent per month on the unpaid balance. No hidden charges. Besides, your account is insured and your Credit Union pays the insurance, not you!

The 1967 model cars will be out soon. Are you thinking of buying a new one.? Remember Your Credit Union.!

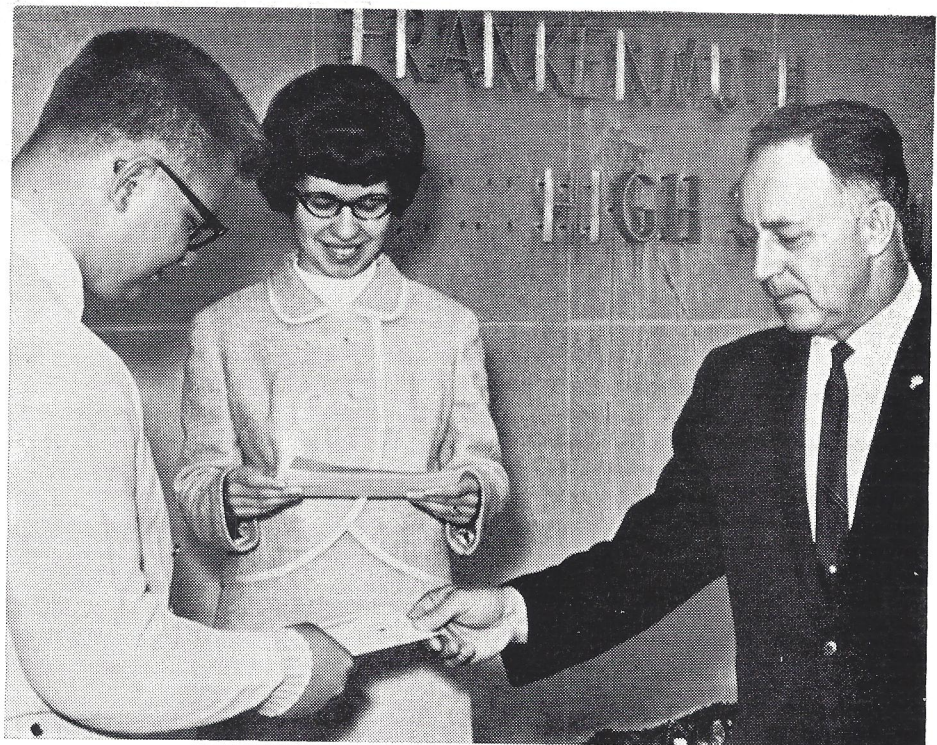
As of August 1 your Credit Union had 66 outstanding loans for a total of \$77,754.40. Our shares total is \$67,474.89. Our total assets are \$85,869.58. We have had to borrow money to loan to our members. This may not sound like good business, but it is. There are many larger credit unions that wish they were able to do this. We are here to help you save, to counsel you into wiser spending, and for a loan if you need one.

Frankenmuth Credit Union members are urged to sign wives and families up for savings accounts, which will help make our organization stronger. Free notary public service now is available for all Credit Union members.

Watch this column each issue for more news about your credit union.



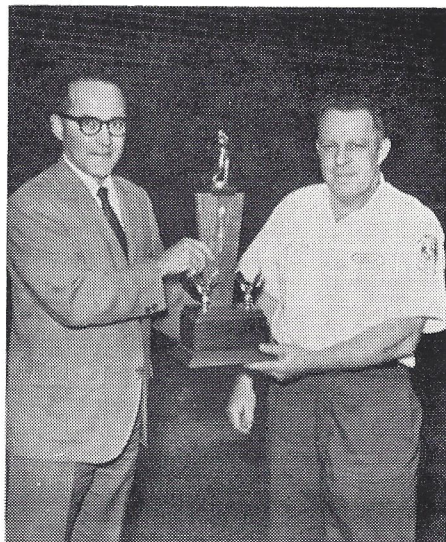
NOW TEACHING SCHOOL—Stuart Kern, who worked with us the past three summers in the Bottling Department, now is teaching at Immanuel Lutheran Church and School in Frankentrost. He was graduated from Michigan Lutheran Seminary and Concordia Teachers College. He was an efficient and diligent employee while with us.



SCHOLARSHIP WINNERS—Rodney Merten, left, son of Lawrence Merten, and Betty Erndt, daughter of Max Erndt, are shown receiving the \$200 William H. Mayer scholarships presented in behalf of the Quarter Century Club by Dick Nuechterlein. Betty is attending Saginaw Business Institute and plans to become a secretary. Rodney, attending Delta College, is training to become a teacher. Betty and Rodney were graduated from Frankenmuth High School where they were active in student affairs.

Cops Little Carling Open

Archie Now Answers To Name Of 'Arnie'



ARCHIE SHOWS 'EM—Archie Buzzard is shown receiving from Plant Manager W. E. Riethmeier the "Little Carling Open" golf trophy he won recently in our plant tournament at Green Acres Golf Course. The trophy is on display in our club room.

Archie Buzzard won our plant's Little Carling Open golf tournament Sept. 10 at Green Acres golf course.

Archie, a golfer of only two years' standing, had 99 actual strokes for 18 holes. This gave him a 63 net score with his 36 handicap. He's been literally walking on air ever since his tournament victory. His name will go under that of Strobel, 1965 winner, on the handsome trophy kept in the club room.

Our golfers were on the tee at 6:45 a.m. on the day of the tourney. After play was over, everybody adjourned to our Carling Club Room for dinner and awarding of prizes. Every golfer went home with some sort of prize.

After a fine meal, card playing was enjoyed. Bob Satow, veteran tournament director, did his usual outstanding job.

Our plant has two golf tournaments each year. The previous one was in June.

New Brews

Mr. and Mrs. Albert Pavlicek, Bottling Department, are proud parents of a new daughter, Susan Linda. She was born Sept. 4 and weighed 7 pounds, 4 ounces,

Expert Counsels Soon-To-Be-65s

Every month 120,000 Americans reach the age of 65. The soon-to-be-65's are asking these days, "When is the best time for me to sign up for medicare?"

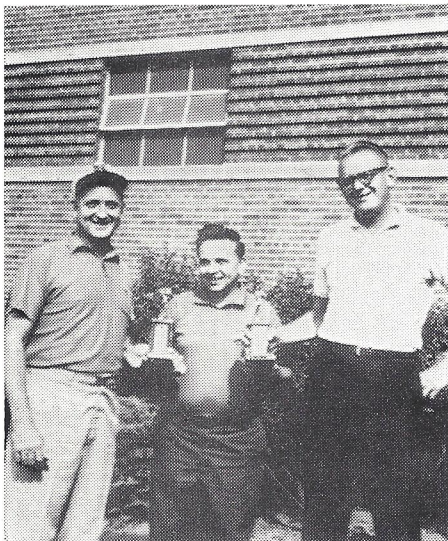
The answer, according to Stefan Gasparovic, social security Saginaw District manager, is that they should sign up two or three months before they reach 65.

If they wait until the month they reach 65 or the following three months, their hospital insurance protection under medicare may begin right away, but their coverage under the voluntary doctor bill insurance cannot start until one to three months after they sign up for it.

Gasparovic explained that the medicare law provides a 7-month initial enrollment period for the voluntary doctor bill insurance part of the program. This period begins the third month in the person is 65, includes the month in which he reaches 65, and ends with the 3rd month thereafter.

"The best time to enroll," Gasparovic said, "is in one of the three months before you reach 65. If you do so, your protection can start with the month of your 65th birthday. Waiting until that month to sign up will mean the coverage can start until the following month. And enrollment in one of three months after the month you are 65 can mean a delay of up to three months in the start of your protection."

HE FURTHER EXPLAINED that failure to sign up during the 7-month initial enrollment period may mean that the individual will have to wait until the next general enrollment period. This is



CITY GOLF CHAMPS—Ralph Detloff, center, president of the Frankenmuth Golf League, is shown presenting 1966 championship trophies to Gus Vavrina and Ralph Eischer. Gus, incidentally, generally is rated Frankenmuth's top golfer. Bob Satow was league secretary.



FUN HEADQUARTERS—Our brewhouse was a real jumpin' place during our recent safety celebration open house, as this photo shows. Here the kids received helium-filled balloons, ice cream bars, soft drinks and other souvenirs. Hundreds of children attended.

always the last three months of odd-numbered years. But even then, the older person will have to wait until the following July for the protection to start, and the premium payments will be 10 per cent higher.

"This matter of a delayed start in protection could have serious consequences if the individual had high medical expenses meanwhile," he pointed out. The voluntary medical insurance part of medicare covers doctor bills for home, office, and hospital visits, surgeons' fees, and a wide variety of other medical expenses in and out of the hospital.

Hospital insurance coverage begins with the month a person reaches 65, providing he applies to establish his eligibility no later than 12 months following that month, Gasparovic said. Like social security cash benefits, hospital insurance payments are retroactive for up to 12 months. There is no such retroactive payment under the medical insurance part of medicare, Gasparovic emphasized.

Most people know how to say nothing—few know when.

10 Ways Toward The Better Life

- I. Speak to people. There is nothing as nice as a cheerful word of greeting.
- II. Smile at people. It takes 72 muscles to frown, only 14 to smile.
- III. Call people by name. The sweetest music to anyone's ears is the sound of his own name.
- IV. Be friendly and helpful. If you would have friends, be friendly.
- V. Be cordial. Speak and act as if everything you do were a genuine pleasure.
- VI. Be genuinely interested in people. You can like everybody if you try.
- VII. Be generous with praise—cautious with criticism.
- VIII. Be considerate with the feelings of others. There are three sides to a controversy—yours, the other fellows, and the right one.
- X. Be alert to give service. What counts most on our jobs is what we do for others.

Sympathy

We were saddened by two recent deaths.

Martin A. Hufnagel, who retired here in 1965 after 14 years in our plant, died in Denver, Colo., after brief illness. Before coming here he worked 25 years in the Detroit Police Department.

Brian Hill, five-year-old son of Mr. and Mrs. Franklin Hill, Bottling Department, was injured fatally in an automobile accident.