

CARLING

FRANKENMUTH NEWS



PUBLISHED IN THE INTEREST
OF EMPLOYEES AT THE
FRANKENMUTH, MICHIGAN
PLANT OF THE CARLING
BREWING COMPANY

Volume 9, No. 5

August-September, 1965

We're Really In Orbit Now!

Will You Give Your Fair Share?

Plant Manager Wallace E. Riethmeier, serving the 1965 Saginaw County United Fund campaign as one of the division chairmen of the drive's Unit 4, has this brief message to the point:

"I hope each of us here at Carling can and will give our fair-share contribution to this United Fund drive — a truly Christian cause. We've a fine plant record to uphold."

We'll Salute Safety Record At Dinner-Dance On Oct. 23

Carling In Orbit—Ten Safe Years!

That was the proud and appropriate theme of our plant open house Sept. 8, when an estimated 2,000 persons helped us celebrate our 10th consecutive year of operation without a disabling injury.

THE NEXT BIG EVENT on our plant social calendar, because of our latest safety achievement, will be a Carling Safety Dinner-Dance Oct. 23 at Zehnder's Hotel here. One delectable difference from safety celebration parties of the past five years is that we'll all eat a fine steak this year.

That will be in keeping with the promise made at last year's dinner by Carling President H. E. Russell. A year ago he said: "Make it 10 safe years in a row and we'll have steak for dinner—and I certainly hope we have to buy you all a big steak!"

Civic leaders from Frankenmuth and nearby communities joined with us at our open house, which attracted widespread mention in the press, television and radio because of its significance.

We now have worked a total of 4,030,450 man-hours without a lost-time injury for an outstanding world's safety record in the brewing industry. We've won nearly 60 special national and international trophies and citations for our safety excellence.

At the open house children wore souvenir space hats while they teamed happily to consume 2,500 ice cream bars and drink dozens of cases of soft drinks. Adults had Black Label beer, pretzels and potato chips.

First aid kits for use in the home or family car are the 10th-safe year special gifts for employees.

(Related photo of four-generation family on Page 2.)



READY TO TAKE OFF—Plant Manager Wallace E. Riethmeier, left, and Personnel and Safety Director Herb Naegele are shown before they released this giant helium-filled balloon and accompanying banner at our recent open house. It celebrated our 10th consecutive year of operation without a disabling injury—world's record in the brewing industry—and was attended by about 2,000 persons. The other photo shows part of the crowd in front of our plant moments afterward.

Fun For Everybody

Carling Picnic Attracts 700 Young and Old

More than 700 of us and families lived it up and shucked our cares at the annual Carling plant picnic Sept. 11 at Pine Ridge Amusement Park on a sunny, late-summer day with the zest of autumn in the air.

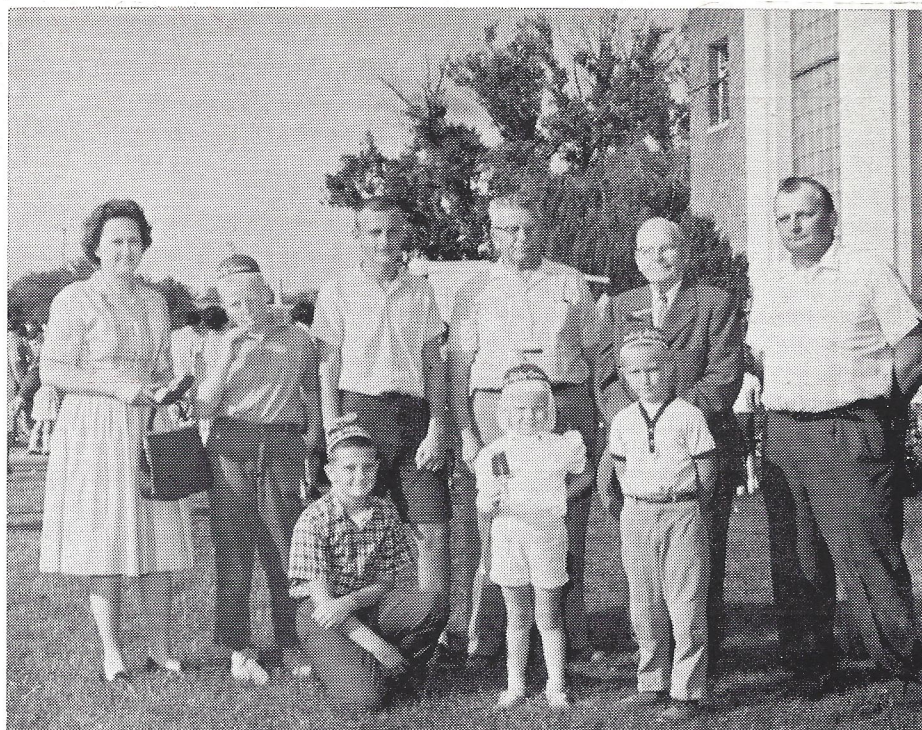
Children were kept gleefully busy with pony rides, the ferris wheel, merry-go-round, roller coaster and kiddy-car, go-cart and airplane rides and miniature golf. That was when they weren't eating ice cream bars and hot dogs or swigging chocolate milk and soft drinks. Adults enjoyed hot dogs and Carling Black Label.

The men played bloopers and pitched horseshoes. The ladies enjoyed their annual joust at the bingo tables, where prizes abounded.

Frank Beach, Don Mathews and Al Pavlicek were horseshoe pitching champs. Each won \$5.30 and a case of Black Label. Marv Herzog and his Cordovox played for dancing in the evening as the closing feature of one of our most enjoyable Carling picnics.

There were 37 prize winners in the ladies' bingo game and all received a useful household gift from a wide variety ranging from cutlery, clocks and lawn chairs to lamps, picnic tables and an AM-FM radio, the coverall prize won by Donna Rodammer.

Other bingo prizewinners were Mrs. Henry Canfield, Mrs. Ralph Poellet, Mrs. George Weiss, Mrs. Norman Baker, Mrs. Don Nefe, Mrs. Leo Rousseau, Alice Loe-sel, Mrs. George Bass, Maureen Matzke, Mrs. Willie Brechtelsbauer, Mrs. Fred Bickel, Mrs. Ray Gugel, Mrs. Henry Bender, Mrs. Galen Ferguson, Mrs. Clarence Rupprecht, Mrs. Robert Williams, Mrs. Martin Matzke, Bernadine Krick, Mrs. Ralph Woodhull, Mrs. Gary Schmitzer, Mrs. Franklin Hill, Mrs. Carol Nuechterlein, Lucille Woern, Mrs. Dick Schneider, Mrs. Harvey Bierlein,



CELEBRATION FOR YOUNG AND OLD—Four generations of the Weirauch family were on hand to help us celebrate our 10th consecutive year of operation without a disabling injury. The Carling "breadwinner" in this group is John Weirauch, right, Brewing Department. With John are his children, Timothy, Anne and Thomas in the front row, left to right; back row, left to right, John's wife, Henrietta; sons Dennis and David; father, Herbert, retired farmer, and grandfather, Oscar, who's 89 years old.

Mrs. Arnold Ehrlinger, Mrs. Roy Seiferlein, Mrs. Joe Jordan, Mrs. Ruben Reif, Mrs. Max Erndt, Mrs. Jack Zietz, Mrs. Donald Quaderer, Mrs. Alphonse Bishop, Mrs. Clara Naegele and Mrs. John Lehner.

Another major picnic attraction was the Quarter Century Club prize drawing, with proceeds diverting to the club's scholarship fund.

Winners and their prizes were: Herbert A. Beyerlein, RCA TV set with stand; Beverly Hillis, Lawn Flite power mower; Mark Matzke, 45-piece Boontonware service set; Clarence Rupprecht, Cosco card table and chairs; Lorenz List, RCA Victor AM-FM radio; Max Erndt, Presto coffee-maker; Nelson Satchell, RCA transistor radio; Lois Eischer, RCA stereo record player; Walter Jese, Presto hair dryer; Harold Maurer, Coleman camp stove; Evelyn Erndt, boy's bicycle; Jerry Meyer, kitchen clock; Elmer Brechtelsbauer, Cosco step stool.



TO THE VICTORS—Lois Krafft, left, and Ginny Schroeder, proudly show trophies they won for their championship play this year in the Frankenmuth Working Girls Golf League. They played weekly at the Frankenmuth Golf and Country Club course.

Our September Safety Slogan

Safe Conditions Are Good But Safe Men Are Better!

That's our September safety slogan which makes more sense each time you read it.

August safety slogan winners who received Frankenmuth Woolen Mill gift certificates were: Harold Reif, Franklin Hill, Walter Kowaleski, Jr., Ludwig Trinklein, Mrs. Henry Clouse, Lois Krafft, Walter Knieling, Jack Sylvester,

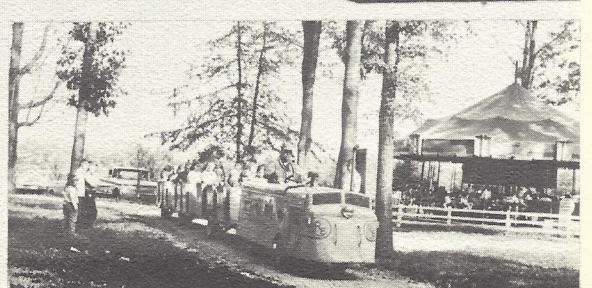
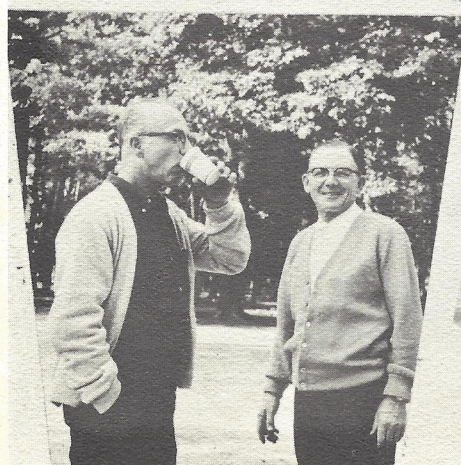
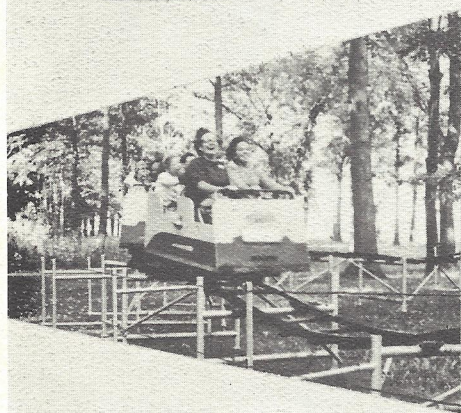
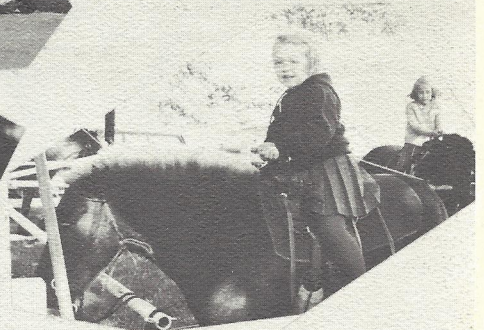
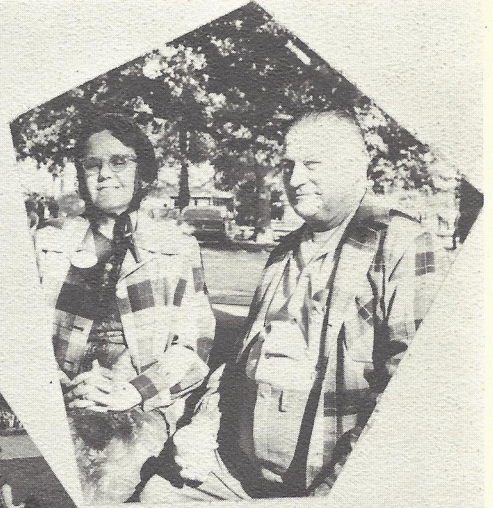
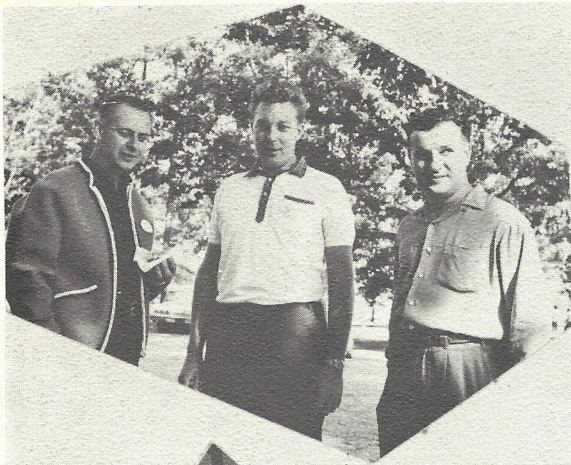
Henry Bender, Jr., Mrs. Howard Auernhamer, Mrs. Harold Weber and Anton Kern.

July safety slogan winners, each of whom received a lawn chair, were: Mrs. Willie Brechtelsbauer, Mrs. Ralph Eischer, Martha Poellet, Harold Jekel, Harold Kern, Mrs. Vernon Gruber, Ludwig Trinklein, Lucille Woern, D. N. Richard Parks, Mrs. Wallace Baum, Max Erndt and Mrs. Wallace Riethmeier.

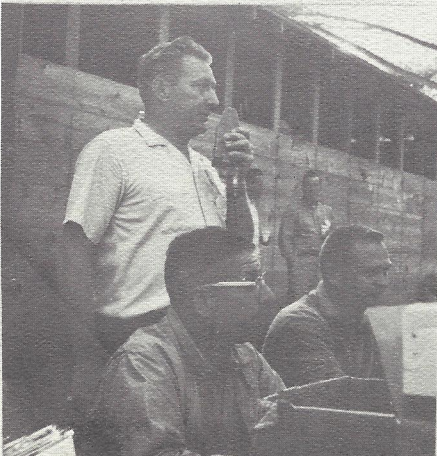
Plant Float A Hit

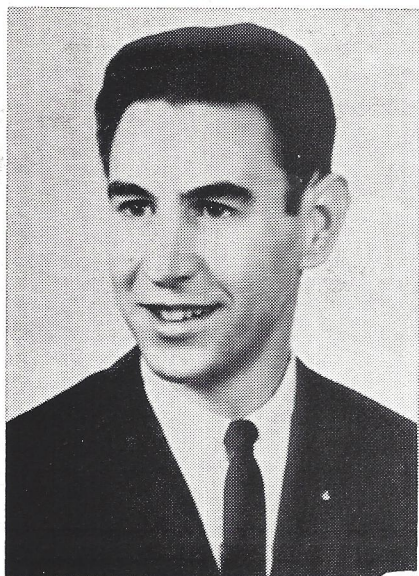
Our plant's parade float, created for Frankenmuth's Bavarian Festival, won more honors in later recent appearances. It was judged most original in the processions in Saginaw's big Timbertown Parade and for the third successive year won a trophy in the Reese Homecoming.

Our Plant Picnic? Everybody Had Real Blast!



All Here--Smiles, Chuckles, Laughs A-Plenty





NEW BACTERIOLOGIST—David P. Adler has assumed duties as our bacteriologist, succeeding John Brunn, who has left our employ.

Dave Adler Joins Our 'Lab' Staff

David P. Adler, our new bacteriologist, is an active young leader in Chesaning, where he lives with his wife at 812 E. Liberty.

Dave attended high school in Muskegon, then furthered his education at Flint Junior College and Wayne State University. For recreation he enjoys hunting, fishing and canoeing.

He's president of the Chesaning area Jaycees, secretary-treasurer of the Chesaning Chamber of Commerce, past treasurer of Explorer Scout executive board and is an American Red Cross first aid instructor.

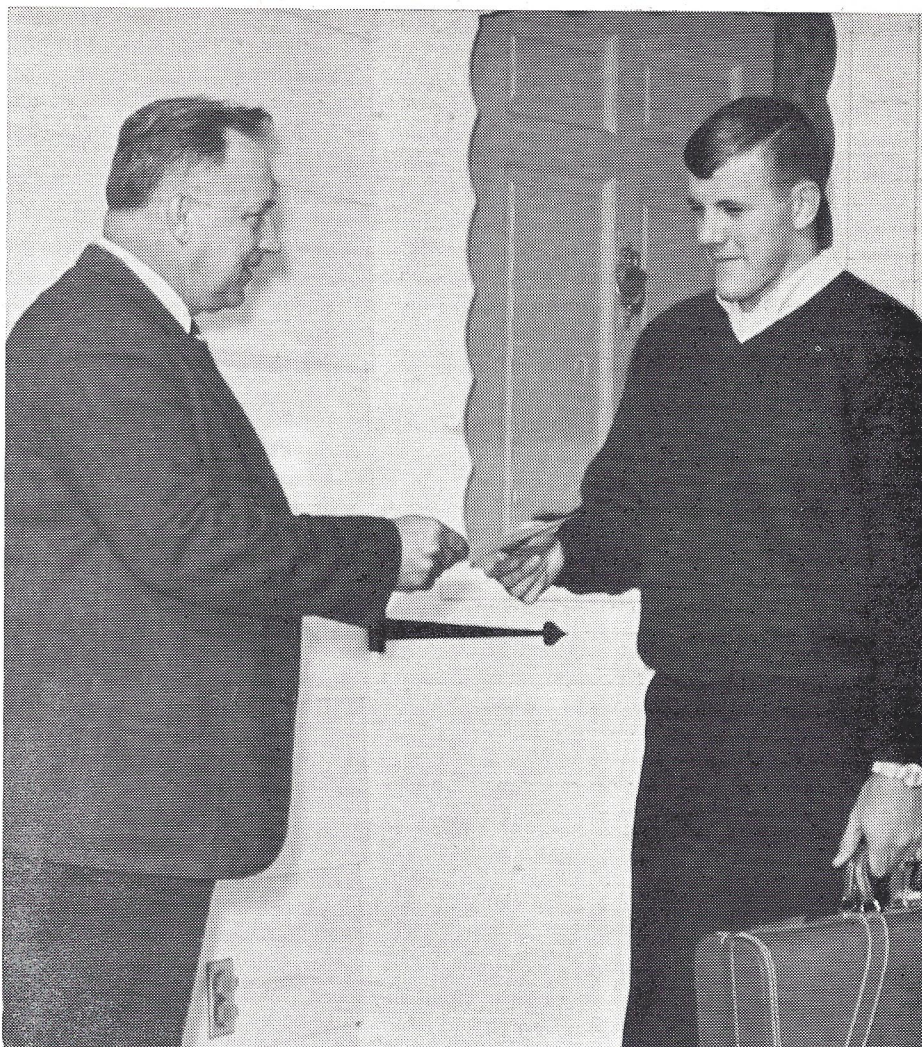
The Adlers have a fine new daughter born Sept. 22 at Saginaw Osteopathic Hospital.

Our Sympathy

We were saddened by the recent death of Frank V. Razingar, assistant brewmaster. Frank, whose pleasant manner earned him many friends here, died at the age of 51 after a three-month illness. Burial was in Cleveland.

The Carling Frankenmuth News

Associate Editor, Herbert Naegele
 George Schmunk Brewhouse
 Willie Brechtelsbauer Engineering
 Ottomar Rupprecht Bottle House
 Bernard Todd Bottle House
 Richard Nuechterlein Office
 Harold Matzke Cellars
 Fred Bickel Powerhouse
 Harold Eischer Bottle House
 Alfred Matzke Cellars
 Virginia Tremonti Office
 Alfred Buzzard Bottle House



GOOD LUCK, MARK!—Richard Nuechterlein, Carling Quarter Century Club treasurer, presents a Quarter Century Club \$100 scholarship award to Mark Matzke, son of Alfred (Ab) Matzke, our assistant brewmaster, as Mark gets ready to leave for college. Mark was graduated from Michigan Lutheran Seminary and is attending Concordia Teachers College in River Forest, Ill. A fine athlete, Mark lettered in football and track at MLS. He won honorary mention on the all-conference football team. He was a track star, specializing in the relays.

CARLING BREWING COMPANY LOST TIME INJURY REPORT Jan. 1, 1965 to July 31, 1965

PLANT	LTI.	F.R.
Cleveland	3	3.43
Belleville	3	6.38
Natick	0	0
Frankenmuth	0	0
Atlanta	3	13.24
Tacoma	1	3.62
Baltimore	5	18.98
Fort Worth	0	0
Phoenix	3	32.16
All Plants - 1965	18	6.41
All Plants - 1964	23	7.64

Best Wishes, Friends

All of us in the Carling family extend our sincere wishes for many years of health and happiness to Martin Hufnagel and Ludwig Trinklein, both of the Bottling Department, on their impending retirement. Martin has been with the company since 1951 and Ludwig, a Quarter Century Club member, since 1935.

Small Brews

Mr. and Mrs. Herman Matzke have a new daughter, **Kimberly Kay**, their first-born. She was born Aug. 10 at Saginaw Osteopathic Hospital. Her mother, Margaret, formerly worked in our accounting department.

Mr. and Mrs. Jack Zietz, Bottlehouse, have a husky new son, **Wayne Randall**, born July 22 at St. Mary's Hospital.

Mr. and Mrs. Roy Petzold, Brewhouse, gladly will give you all the latest statistics about their new daughter, **Mary Sue**. She was born July 21 at St. Joseph's Hospital, Flint.

Still growing and getting cuter by the day is the report we get from Mr. and Mrs. Don Diedrich, Bottlehouse, on their son, **Thomas**, born July 16 at Saginaw General Hospital.

Rudy Strobel Cops Trophy In 1965 Carling Golf Play

Twenty-eight swingers were on the tee for our final golf tournament of this year Sept. 18, at Green Acres golf course, with Rudy Strobel winning the 1965 plant Carling championship with a net score of 66.

Rudy won \$10 and the right to have his name inscribed on the plant trophy. John Boesenecker and Wally Weiss tied for second place with net scores of 71 and received \$7 each. Fourth place and \$4 went to Robert Satow for his net score of 73. Tied for fifth place with net 75s were Silver Matzke and Wally Riethmeier who each received a six-pack of beer.

Ralph Eischer, Doc Pagels, Wally Weiss and Toots Naegle whacked the longest drives on Nos. 1, 5, 13 and 17 fairways, respectively. Each won a case of beer.

Accuracy paid off for Wally Weiss, Ted Wescoat, Ralph Detloff and Doc Pagels. Wally was closest to the pin on No. 4 hole; Ted on the ninth hole; Ralph on No. 11, and Doc on No. 14. Each won a case of beer.

Bob Satow had the day's lowest actual score with an 87. Bob also did his usual fine job as tourney director. Silver Matzke had the hottest putter with just 31 putts for the 18 holes. Winners of a six-pack each for high scores of the day were Hank Canfield, Arnold Rogner, Tom Keinath, Glenn Harris, Don Mathews and Al Pavlicek.

After the game, everybody returned to the Carling Club Room for dinner, beer, cards and the prize drawing. Winners and prizes were. Don Mathews and Dick Nuechterlein, Carling World golf umbrellas; Bill Bornemisza, Wally Weiss, Doc Pagels and Ted Wescoat, golf shirts; Jack Buchinger, Archie Buzzard and Arnold Rogner, golf gloves.

Three dozen golf balls were divided among Silver Matzke, Rudy Strobel, John Boesenecker, Tom Keinath, Ralph Eischer, Toots Naegle, Henry Canfield, Don Nefe, Ralph Detloff, Otts Rupprecht, Wally Riethmeier, Glenn Auernhamer, Walt Fuhrman, Al Pavlicek, Robert Buchinger, Bot Satow and Mike Rummel. Glenn Harris won a small practice kit as a booby prize.

Of the 28 entries, four were from the Brewhouse, 12 from the Bottleshop and 12 were supervisors.

Animal Quip

A tiger in the tank is all right, but there are too many cars with a monkey at the wheel.



WAY TO HIT 'EM!—Bob Satow, left, plant golf tournament director, presents Rudy Strobel with a handsome trophy Rudy won as 1965 plant champion. Rudy scored a net 66 in our recent tourney. Bob had the day's low actual score with an 87. Our golfers concluded a swell day of fun -- with plenty of snickers over missed putts and flubbed drives -- with a party in the plant Club Room.



(Doc) Pagels, accounts payable supervisor and member of the Saginaw Valley Coin Club, shows a trophy he won recently at the Saginaw County Fair for his collection of odd and unusual coins. He won a sweepstakes trophy and first place in the foreign coin competition. A coin collector 13 years, Doc has competed six years at the Saginaw fair and has won a number of plaques and trophies. This is his first sweepstakes prize.



DAY TO REMEMBER—This photo was made on Aug. 2 on the Bottleshop balcony when our plant reached the world record mark in the brewing industry of four million man-hours worked without a disabling injury. Our competitors'll be shooting at that for a long time! Each employee received a gift pencil inscribed "You can keep Carling on Top."

Many More of Them, Too...

September birthdays in the Carling family here were celebrated in this order:

Sept. 1—Martin Hufnagel and Walter Schrader; 2—D. N. Richard Parks; 3—Ludwig Trinklein and August Meader; 6—Alfred Buzzard and Ronald Knoll; 7—Ralph Schluckebier; 8—Alfred Matzke; 9—Wayne Rose; 12—Martha Poellet; 14—Fred Beyerlein; 15—Clarence Haas; 16—Robert Schmunk; 21—John Schluckebier and William Rushford; 22—Howard Stockmeyer; 27—Henry Bender, Jr.; 28—Frieda Cook; 30—Thomas Edwards.

There'll be 23 birthday anniversaries here in October. This is the "happy birthday" sequence:

Oct. 1—Arthur Trumble and Wilma Hillis; 3—Carl Buetow, William Rauh and Ralph Poellet; 5—Ellsworth Doud, Harvey Bierlein and Herbert A. Beyerlein; 6—Howard Dietzel, Arthur Gendron and Arno Rogner; 9—Fritz Pursche; 10—Marvin Bickel; 11—John Wylie and Ralph Detloff; 13—Herman Matzke; 14—Clarence Krick; 21—Marcus Bender; 22—Ralph Woodhull, Jr.; 24—Howard Bierlein; 25—Fred Bickel; 29—James Sahr; 31—David Zwerk.