

CARLING

# FRANKENMUTH NEWS



PUBLISHED IN THE INTEREST  
OF EMPLOYEES AT THE  
FRANKENMUTH, MICHIGAN  
PLANT OF THE CARLING  
BREWING COMPANY

Vol. 2, No. 8

August, 1958

## Coming Up - An Important Date!

Let's be particularly careful for the next week or ten days!

Because, in case you've forgotten, September 8th will mark the start of what we hope will be our fourth consecutive year without a lost-time accident.

An accident, of course, is painful and damaging whenever it occurs and whether or not it breaks even as imposing a safety record as we have achieved.

But marking off three full years without a lost-time injury would be an especially welcome accomplishment. The entire industrial world recognizes the wonderful record we have achieved since September 8th, 1955, when we had our last lost-time accident, and everyone who contributed to it has every reason to be proud of that fact.

Let's do all we can to keep our record alive!

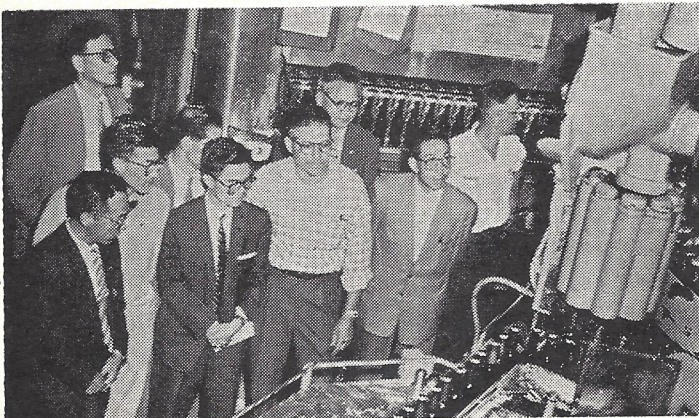
**Les Freidinger**

## Japanese Agriculture, Industry Officials Tour Brewery While Visiting Michigan

Our plant visitation program has done much in recent years to help boost sales by promoting good relations with customers, distributors, and the public in general. And last Thursday evening it reached out into a new field -- that of helping to promote better international relations.

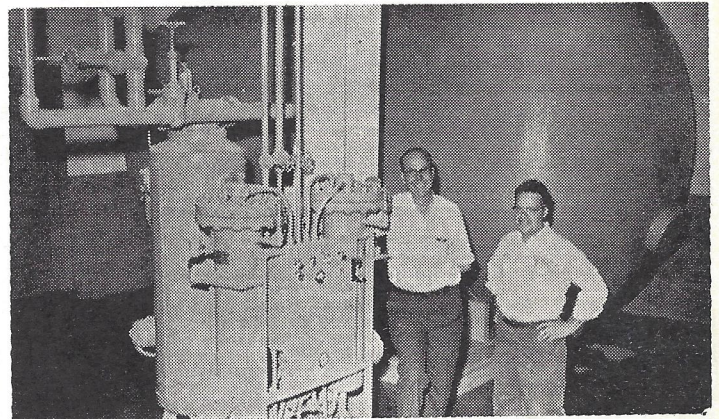
Six Japanese government and industry officials, visited the plant and were given a personal tour by Personnel and Safety Director Herbert Naegele. Visiting the United States as guests of the International Cooperation Administration, U. S. Department of Commerce, the Japanese were spending several days at the A. T. Ferrell and Company, of Saginaw, studying seed processing equipment.

The visitors were accompanied by officials of the Ferrell Company. Their trip to this country is one of the many vital international projects of the federal government. Their studies here are expected to help Japanese agriculture and boost livestock production by improving grasslands in the island country.



**VISITING JAPANESE** officials pause to inspect operations in our plant's Bottle Shop.

## Installation of New CO2 Facilities Eliminates Major Production Worry



**PLEASED WITH** our new Carbon Dioxide facilities are Ernest Mell, left, and Wilmer Brechtelsbauer.

The new Carbon Dioxide liquefying system, now in operation in the plant, enables all of us to breathe a little easier.

With the new system in operation, we can now proceed with repairing the old facilities which were installed about 21 years ago and never since repaired because of insufficient storage capacity to permit closing them down for any considerable period of time.

Installed under the supervision of Plant Engineer Leo A. Rousseau, the new facilities include a huge CO2 liquefying and storage tank, and a CO2 washer and CO2 dryer.

This costly new equipment, in addition to providing additional capacity, protects all of us against the losses which would have occurred had the old equipment broken down at any time, thereby stalling all production operations.

We're certainly glad it's now on the job!

## Announce Slogan for August Contest

"For Accident Free Recreation, Take Safety Along on Your Vacation."

That's the safety slogan you'll need to know to qualify for a prize in this month's Safety Slogan Contest, so make a note of it now! July winners, each of whom received a 50-ft. garden hose prize, were: Melvin Hecht, Mrs. Harvey Bierlein, Miss Flora Trinklein, Mrs. John Wylie, Mrs. Aloysius Quaderer, Mrs. Lawrence Pagels, Mrs. Harold Dinse, Gary Schmitzer, Mrs. Wayne Rose, and Mrs. Robert Matzke.

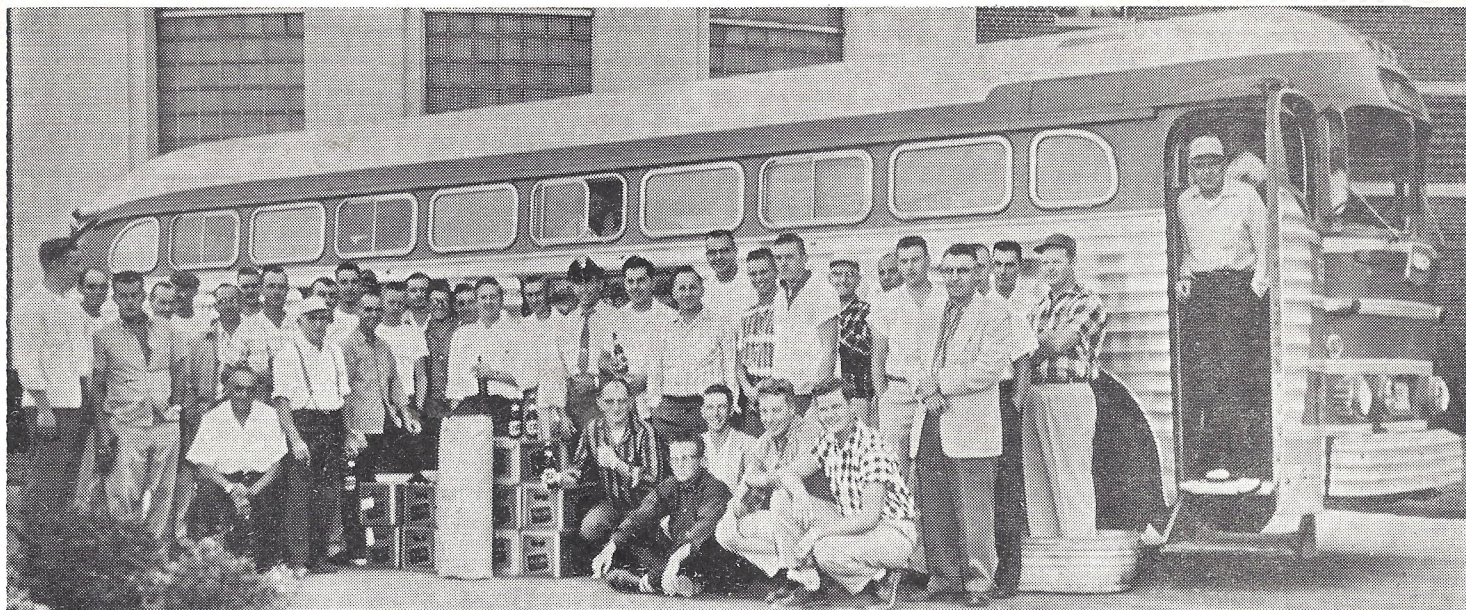
## September 6th Is Big Picnic Date

Just as your August Carling Frankenmuth News went to press, details of a big, all-family picnic were completed with Local 212 officials. While it was too late to relate all the attractions in this issue, the picnic will be the biggest affair of the year for Carling Frankenmuth people, so you won't want to miss it!

Circle the date now, and reserve the date for your entire family. The date is Saturday, September 6th; the place, St. Lorenz Church Grove. The time, from noon until . . . well, until everybody goes home!

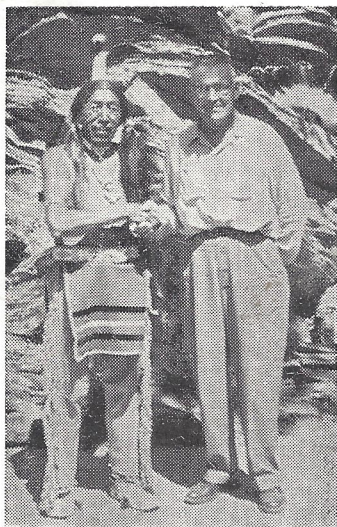


## Forty-Five Fans Travel To Detroit To See White Sox Sample 'Tiger Meat'



### Vacationers Meet Son of Famed Brave Who Participated In Bloody Indian Battle

In a generation which now regards hydrogen and atom bombs as common-place and which anticipates rocket trips to the moon, the days of Indian wars seem almost pre-historic. Yet, the recent vacation of Mr. and Mrs. William Mayer serves to remind us that they really weren't so terribly long ago after all.



**ONE-MAN** welcome is extended to Bill Mayer by Benjamin Black Elk, famed Indian warrior.

The Mayers, who with their sister and brother-in-law vacationed in the midwest, encountered Benjamin Black Elk (see photo) who is the son of Black Elk, who fought the Battle of the Little Big Horn, one of the bloodiest encounters in American military history.

Benjamin Black Elk is no youngster, but as the son of the noted Indian brave Black Elk, he is living proof that the day of the bow and arrow and the hydrogen bomb aren't separated by too many years!

The Mayers, with Rev. and Mrs. H. A. Brauer, also visited a farm owned by the Mayer family at Flasher, North Dakota, which Bill reports his father bought 55 years ago for one dollar an acre. The 160-acre farm is now valued at \$30.00 per acre.

### PEOPLE IN THE NEWS

Sincere sympathy is extended to Mr. and Mrs. William Rohn on the death of their daughter, Lori Ann, who passed away July 31st. and to Alphonse Bishop, whose father died August 5th. The deceased man was the father of nine children and grandfather of 67.

Happy Birthday wishes have been -- or will be -- extended this month to Marshall Fabbro, 4th; Albert Warnemunde, 5th; Esther Bierlein, 9th; Flora Trinklein, 9th; Virgil Kridler, 12th; William Barrett, 24th; and Albert Kaul, 29th.

Best wishes for a speedy recovery to Ernie Gauderer, who is recuperating from recent surgery.

**TRUE TO FORM**, the Detroit Tigers once again disappointed their Frankenmuth fans who travelled by bus to take in a game at the Motor City. Forty-Five Carling men joined in the annual trek only to see the Tigers fall before the White Sox, 9-3. After the White Sox feasted on Tiger meat, our men enjoyed their own brand of "Tiger Meat" refreshments, cold cuts, and ample quantities of Black Label Beer.



### Carling Conservation Booth Is Big Hit At Recent Frankenmuth Days Observance

**PERHAPS THE** biggest hit of our recent "Frankenmuth Days" celebration was our own Carling Conservation Club booth, which was a feature attraction in the enormous 180 by 60 foot tent in which displays were located. Pictured above in the attractive booth are Vice President Les Freidinger, who crowned "Miss Frankenmuth", a privilege which fell to him as president of the Chamber of Commerce; Edwin Zehnder, chairman of the Frankenmuth Days celebration; and John Harris local Michigan State Conservation officer. At the right is William Rauh, Cellars Department, tempting his pet raccoon with a lump of sugar. Bill had the 'coon on exhibition in the Conservation Club booth.

