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PLANT OF THE CARLING
BREWING COMPANY

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Michigan Next Month Will Celebrate 25th Anniversary of Relegalization

Twenty-five years ago, America's brewing industry was something quite different than it is today -- a major source of jobs and tax revenue and one of the steadiest factors in our nation's economy.

Twenty-five years ago this month, real beer became legal again and, while it required several weeks for the various states to approve their own legislation legalizing everyone's favorite beverage, April is regarded as the official anniversary date. Michigan's official date, for example, is May 7.

Today, with certain segments of our economy shaky, it isn't too difficult to appreciate the role of the brewing industry in our economy. The jobs it provides, the millions of dollars worth of supplies and equipment it purchases, and the almost billion-dollar annual tax payments of the industry are a tremendous boon to the country -- just as they were in '33 when the re-legalization of beer was approved.

Here in Frankenmuth we are perhaps closer to these truths than are the residents of other communities where industry is more varied. We know -- as a fact -- that America's brewing industry is an important prop to our national welfare, just as we know that our product is a delicious, healthful, and refreshing food and beverage whose return in the dark days of the depression prompted the singing of "Happy Days Are Here Again!" from one end of the country to the other!

Eight Women, Only Two Men Included Among Winner of March Safety Slogan Contest

March Safety Slogan Contest prizes were all but monopolized by the fair sex as only two men qualified as winners in the monthly competition.

Winners, who were able to repeat the March slogan, "A Man Who Does His Work Safely Does It Well," were Elmer Kolberg, Bernard Todd, Mrs. Albert Kaul, Miss Doris Trinklein, Mrs. Ernie Gauderer, Mrs. Virginia Schroeder, Mrs. Willie Brechtelsbauer, Mrs. Jack Sylvester, Mrs. William Rohn, Jr. Winners received Rubber-Maid waste paper baskets as prizes.

To qualify for a prize in the April Safety Slogan Contest, you'll need to remember this slogan: "Safety Is The Guardian of Life, Health, and Happiness."

Continuation of the contest, of course, depends upon the continuation of our no lost-time accident record.

Reif Awarded Thirty-Year Pin

Second veteran Frankenmuth man to achieve 30 years of service with the brewery is Clarence Reif, assistant to the Brew Master, who passed that milestone April 1st.

To celebrate the occasion, Clarence was the guest of honor at a luncheon at Zehnder's on his anniversary date, attended by Vice President Les Freidinger and members of his staff. At the luncheon, Mr. Freidinger awarded Clarence a diamond-studded Carling 30-year Service Award lapel pin.

Congratulations, Clarence-

New NCR Bookkeeping Machine Expedites Varied Duties of Accounting Personnel

Diamonds, some people say, are a girl's best friend, but to the four girls of our Accounting Department, the sparkling diamond rates no better than second best in their affections.

The object of their affections is a big and impressive mechanical device which does something no diamond ever could do; it simplifies their work, eliminates posting and arithmetic errors, removes the drudgery which frequently is a part of exacting accounting work, and enables them to keep abreast of increasing business which has come to the plant since it joined Carling Brewing Company.

Actually, what the machine -- called the National Cash Register Bookkeeping Machine -- does is to mechanize the plant's entire accounting system, according to Wallace Riethmeier, plant comptroller.

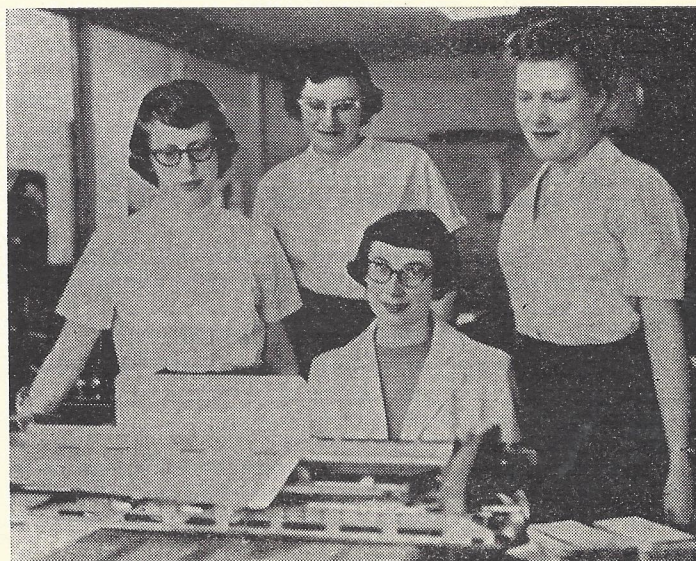
Handles Many Assignments

The machine is utilized to handle payrolls, sales analyses, the general ledger for all plant financial records, analyze empty returns, and accounts payable. It also is used for various governmental reports as social security and unemployment payments, and, in the future it probably will be used to translate daily sales analyses into financial terms and for various analytical assignments that arise from time to time.

The machine is a wonderful addition to our department, Mr. Riethmeier reports, citing as an example of its value the fact that -- among its many assignments -- it handles all the many payroll deduction items that have been added in recent years.

These include deductions for social security, withholding taxes, union dues, United Fund contributions, life insurance, hospitalization, and accident and health insurance.

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SHARING THE responsibility for the new NCR Bookkeeping machine are, left to right, standing, Katherine Schmidt, Jeanette Lis, and Carol Wborn and, seated, Mildred Nuechterlein.

Matthew Szymanski's Woodworking Hobby Is Source of Many Useful, Valuable Items

The creative urge runs deep and strong in most men, and it finds expression in many and varied ways.

Perhaps no outlet for this urge is more satisfying and rewarding than that of Matthew Szymanski, Bottling Maintenance supervisor, whose skill at creating useful and valuable items of wood is unusual.

In pursuing his woodworking hobby, Matthew has accumulated equipment and tools that enable him to tackle almost any job. He has a band saw, jig saw, drill press mortiser, cut-off saw, jointer, thickness planer, and table saw.

Currently, Matthew has two major projects underway. The first is to finish off the upstairs of his home into bedrooms and closet space. The second is the construction of a sail boat for his family to use on the Cass River this summer. He has one son, Steve, age 9, and two daughters, Jacalyn, 5, and Jill Ann, 1.

From his spacious (22 ft. x 28 ft.) workshop have come a wide variety of items, and Matthew always is in demand among his many friends for a helping hand in different home projects that come up from time to time. In the past, Mathew has produced numerous items for use around the plant, such as cabinets and refrigerator doors, and bulletin boards.

A late report on the sailboat has it just about ready for use and, with the rising temperatures of recent days, it will be a welcome addition to the family's possessions!



NEAT AND clean, Matthew Szymanski's work shop provides him ample space for fashioning useful things of wood.

Rare Coin Collectors of Michigan Invite Public To Attend Coin Auctions

Rare coins, like rare wine, become worth more and more with each passing year but, unlike wine, there's no danger of their being consumed with resultant loss of all value.

And, if you'd like to learn just how much some coins are worth, you might like to attend the Second Annual Spring Convention of Michigan Coin Clubs, to be held at Hotel Bancroft under the auspices of the Saginaw Valley Coin Club April 26-27, whose president is Lawrence Pagels of the Accounting Department.

Lawrence points out that coin auctions will be held on each day of the convention at which time persons attending may bid on such coins as:

A 1916 uncirculated quarter worth \$250.00.

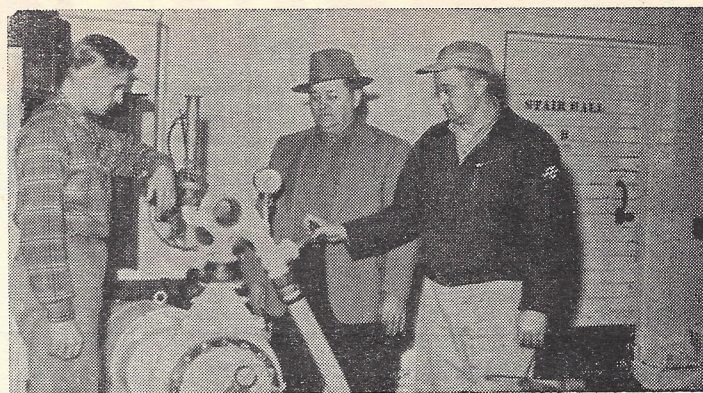
A 1796 half dollar valued at a trifling \$1,000, or, if that's too rich, you will have your choice of a variety of other half dollars valued at from \$5.00 up to \$250.00.

A roll of 1931 penies valued at \$1,000.

Or, Indian pennies, confederate money, Michigan depression scrip, or any one of hundreds of other rare coins and bills whose present value would flabbergast the men who coined them in years gone by.

Inflation? Not in the world of coin collectors! Theirs is a world in which inflation is unheard of, and where the face value of certain coins means nothing whatsoever!

Otto Frank and Two Sons Contribute Total Of Fifty-Eight Years' Continuous Service



A TOTAL of 58 years of service to the brewery has been posted by Otto Frank, Sr., and his two sons, Clarence, at left above, and Otto Jr., right. This fact was emphasized recently when Otto Sr., celebrated 80 years' service and when the records were being checked over, it was pointed out that Otto and his two sons had the longest service total of any family in the plant. In addition to Otto's 30 years, Clarence has 12 years of service in the Bottle Shop, and Otto, Jr., who works as a Finish Filter Operator, has been here for 16 years. In the photo, Otto Jr., is adjusting the CO2 unit on the carbonating system.

PEOPLE IN THE NEWS

Two welcome additions were greeted in recent weeks by Frankenmuth Carling families. There were Katherine Kay Mossner, born March 9th to Mr. and Mrs. Clifford Mossner, and William Alan Bender, born March 31st to Mr. and Mrs. Henry Bender, Jr. Congratulations to both families!

Also being congratulated this month is Alice Loesel, Office, who achieved straight A's in the 12th grade for the last marking period at Frankenmuth High School.

Welcomed back to work this month was John Lehner, veteran Brew House employee, who has been off the job after surgery at St. Luke's Hospital in Saginaw.

Two groups visited the plant in recent weeks to see firsthand how quality beer and ale is produced. They were the Dale Carnegie Class from Bay City, which numbered 50, and 100 Dow Chemical quality control personnel from Saginaw.

Arthur Gendron, Bottlehouse, is confined to Saginaw Osteopathic Hospital, and has the best wishes of all his friends here at the plant for a speedy recovery.

Best wishes for Happy birthdays in April go to Wallace Weiss, 2nd; Edward Johnson, 5th; Harold Jekel, 9th; Walter Fuhrmann, 10th; Maurice Pickert, 14th; Matthew Szymanski, 14th; Clarence Rupprecht, 16th; Lucille Woern, 17th; Harold Stockwell, 20th; Donald Quaderer, 20th; Otto Bielert, 21st; Walter Kneiling, 22nd; Alphonse Bishop, 26th, and Robert Williams, 30th.

New NCR Machine Is Big Help

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The four girls who since the machine was acquired last winter have become adept at handling it share the responsibility for its operation. Each handles a separate phase of the work, and each has come to appreciate the bulky machine as a friend indeed.

A true mechanical marvel, the machine hasn't yet failed to accomplish any job given it, Mr. Riethmeier and its four talented operators are wondering if there is any possible job that would cause it to trip over its own complicated inner workings!

Complete 31st Accident-Free Month

Our plant has now completed 31 months since the last lost-time accident. Maintenance and Engineering has completed 1906 days, Bottling 1340 days, and Brewing 934 days since their last lost-time accidents, as of March 31st.